NA 7127
.R4
Copy 1

THE LIBRARY OF CONGRESS
1800

Class NA7127
Book .R4
Copyright No.

COPYRIGHT DEPOSIT

# Pennsylvania Homes

SECOND EDITION

Copyright, 1922
*By* Retail Lumber Dealers' Association
*of* Pennsylvania

James McMillin Printing Co.
Pittsburgh, Pa.

# PENNSYLVANIA HOMES

SECOND EDITION

A SELECT COLLECTION
OF
PRACTICAL DESIGNS
FOR
MODERATELY
PRICED HOMES

EDITED AND PUBLISHED BY THE

Retail Lumber Dealers' Association of Pennsylvania

*Headquarters:*—PARK BLDG., PITTSBURGH, PA.

WM. B. STAYER, *Secretary*

FRANK HARRIS SMART, *Reg. Architect*

*Price $1.00*

*Complete Set Plans Per House $5.00*

*Material List Per House $3.00*

# FOREWORD

THE Retail Lumber Dealers of Pennsylvania, realizing the importance of reducing the cost of building to the public, have reduced to practical purposes the ideas of nearly fifty years of experience.

Houses that excel in practical qualities and that can be built most economically, made possible by the elimination of all special mill work, special sizes of lumber, sash, doors, glass and fixtures, that have been built many times are included herein.

Blue Prints or quarter inch scale working drawings may be obtained thru any member of the Association, or upon application to the secretary's office.

This book contains homes suitable to all stations and conditions of life.

It is promulgated and dedicated to service by the members of the Association. These members will deal with you honestly. They are committed to the new slogan of business, *"Kind and courteous treatment, advice and service—100 cents worth for every dollar you spend."*

Our dealers are under obligations, as members of the Association, to prove to you that we can furnish the materials for your home at less cost than any mail order house.

Without obligation on your part we are prepared to prove this assertion.

JAN 31 '22 ON A654748

OUR PURPOSE IN PUTTING ADVERTISEMENTS IN THIS BOOK IS TO INCREASE ITS USEFULNESS TO THOSE PLANNING TO BUILD HOMES. YOU WILL NOTICE THAT ONLY THOSE HAVING SOMETHING NEEDED IN THE BUILDING, EQUIPPING AND FURNISHING OF A HOME ARE REPRESENTED IN OUR ADVERTISING PAGES. THESE COMPANIES WERE GIVEN THE OPPORTUNITY TO TAKE SPACE IN OUR BOOK BECAUSE OUR ASSOCIATION CAN CERTIFY TO THE QUALITY OF THE PRODUCTS MADE AND SOLD BY THEM. LOOK THROUGH OUR ADVERTISING PAGES BEFORE BUYING FOR YOUR HOME.

ADVERTISING IN THIS BOOK COMPILED UNDER THE PERSONAL DIRECTION OF MR. JOHN E. WRIGHT, VICE-PRESIDENT THE W. S. HILL ADVERTISING COMPANY
VANDERGRIFT BUILDING, 323 FOURTH AVENUE,
PITTSBURGH, PENNSYLVANIA.

*In Mutual Co-operation Lies America's Destiny*

# Retail Lumber Dealers' Association

OF PENNSYLVANIA

W. H. Reese, *President*
Monessen, Pa.

J. C. Wilson, *first Vice-President*
Uniontown, Pa.

G. F. Hoge, *second Vice-President*
Canonsburg, Pa.

G. P. Textor, *Treasurer*
Wilkinsburg, Pa.

Carl Van der Voort, *General Counsel*
Pittsburgh, Pa.

R. F. McCrea, *Assistant Secretary*
Pittsburgh, Pa.

*725-730 Park Building*
*Pittsburgh*

W. B. Stayer, *Secretary*

DIRECTORS

H. R. Miller, Cumberland, Md.
J. A. Elder, Altoona, Pa.
C. E. Roland, New Alexandria, Pa.
George N. Glass, Pittsburgh, Pa.
E. M. Hill, Pittsburgh, Pa.
G. F. Hoge, Canonsburg, Pa.
J. C. Wilson, Uniontown, Pa.
A. E. Kerr, New Castle, Pa.

DIRECTORS

S. W. Means, Pittsburgh, Pa.
W. H. Reese, Monessen, Pa.
D. W. Simpson, Indiana, Pa.
G. P. Textor, Wilkinsburg, Pa.
L. L. Smith, Johnstown, Pa.
J. R. Wishart, Sharon, Pa.
O. P. McDanel, New Brighton, Pa.
W. R. Cole, Punxsutawney, Pa.

Lyman Felheim, Erie, Pa.

PLAN BOOK COMMITTEE

George E. Evans, *Chairman*
Fairchance, Pa.

Walter E. Hatch,
South 17th St., Pittsburgh, Pa.

S. W. Means,
Putnam St., Pittsburgh, Pa.

J. R. Wishart,
Sharon, Pa.

W. H. Reese,
Monessen, Pa.

W. B. Stayer, *Secretary to Committee*
725 Park Building
Pittsburgh, Pa.

ARCHITECT FOR THE ASSOCIATION

Frank H. Smart, 420 Maline St., N. S. Pittsburgh, Pa.

ENGRAVERS

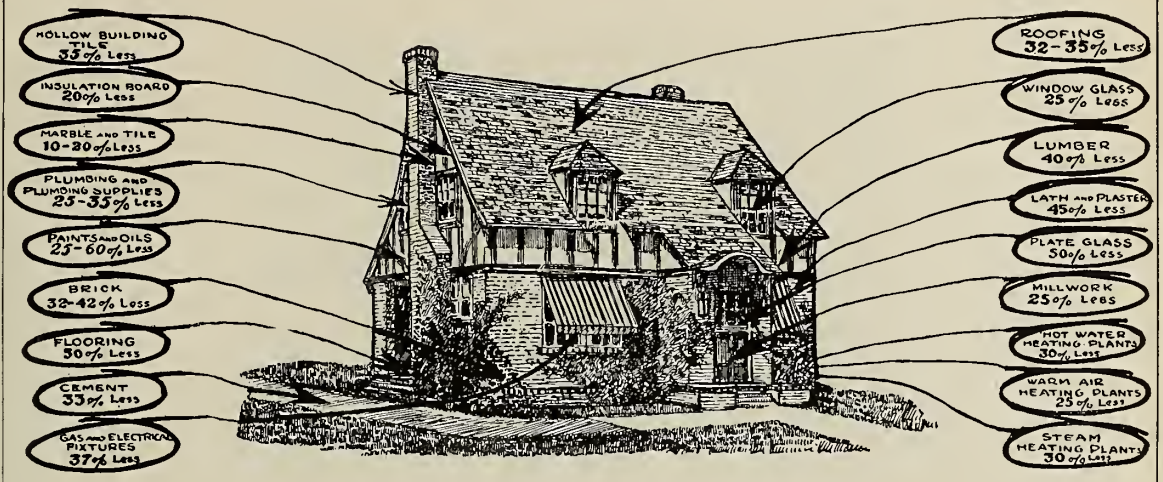
Superior Engraving Co., 319–5th Ave., Pittsburgh, Pa.

PRINTERS

James McMillin Printing Co., Pittsburgh, Pa.

Copyright 1922.
By Retail Lumber Dealers' Association
of Pennsylvania.

COMPARATIVE PRICE CUT




# How Rent Money Counts Up

This table shows what rent amounts to in ten, fifteen and twenty years, with six per cent interest, compounded annually, and gives an idea of the value of the house one can pay for, by applying the rent-paying habit to the task of purchasing a home.

| RENT PER MONTH | IN TEN YEARS | IN FIFTEEN YEARS | IN TWENTY YEARS |
|---|---|---|---|
| 8 | 1225.35 | 2234.48 | 3531.11 |
| 10 | 1581.68 | 2793.10 | 4414.26 |
| 12 | 1898.02 | 3351.71 | 5279.11 |
| 15 | 2372.52 | 4189.64 | 6621.39 |
| 17 | 2688.86 | 4748.26 | 7504.24 |
| 18 | 2847.03 | 5027.37 | 7945.67 |
| 20 | 3163.36 | 5586.19 | 8828.52 |
| 22 | 3479.70 | 6144.81 | 9711.37 |
| 23 | 3637.87 | 6424.21 | 10152.20 |
| 25 | 3954.20 | 6982.23 | 11035.65 |
| 27 | 4270.54 | 7541.35 | 11918.50 |
| 28 | 4428.71 | 7820.66 | 12350.93 |
| 30 | 4745.04 | 8379.27 | 13242.78 |
| 32 | 5061.38 | 8937.89 | 14125.63 |
| 33 | 5219.55 | 9217.80 | 14567.86 |
| 35 | 5535.88 | 9775.82 | 15449.81 |
| 40 | 6326.32 | 11172.88 | 17637.04 |
| 50 | 7908.40 | 13965.46 | 22071.30 |

*Published by*

FAIRCHANCE LUMBER COMPANY

FAIRCHANCE, PA.

NOT the most expensive but the *best* lighting fixtures should go into your home. By the *best* we mean fixtures of artistic design, so constructed that they give the maximum of light at a minimum cost. This assures both beauty and economy Cheap fixtures are lacking in good looks and actually cost more because of inferior lighting qualities.

Visit our big, ground-floor display rooms and select your gas and electric supplies and appliances. You will find here besides lighting fixtures, gas grates and heaters, fireplace grate settings, Radiant gas stoves, bath-room heaters, portable grate baskets, gas logs, andirons, hall heaters and kitchen ranges.

*"The Light House of Pittsburgh"*

# WILSON and DAUM Co

MARKET STREET AT THIRD AVENUE

PITTSBURGH, PA.

# We Can Furnish Help In Buying a Home

THIS COMPANY has at all times money to loan on first mortgages on improved real estate within the city of Pittsburgh and its immediate suburbs. Our mortgages are in two forms, namely, the ordinary mortgage, made for a term of three years, with interest payable semi-annually; and the partial payment mortgage to which we call particular attention.

Under our partial payment plan if the loan is $5,000.00 the mortgagor pays $56.00 per month. Out of each payment we take a month's interest and apply the balance on the principal. Interest is computed each month on the unpaid balance. At the end of ten years the person to whom the loan was made will have paid us $6,639.95 and the mortgage—principal and interest—is paid off. Of this amount $5,000.00 being the principal, the mortgagor has paid in interest the sum of $1639.95, averaging $163.99 per year over the period of ten years.

We do not make loans on dwellings on unpaved streets, nor do we make loans before building operations are started or when buildings are only partially completed. If you want financial assistance in paying for your home after it is completed ask our mortgage department about this plan.

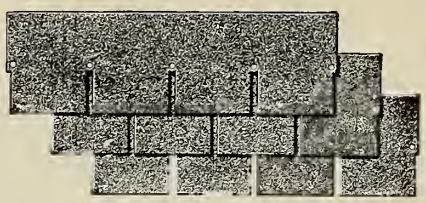
## Fidelity Title and Trust Company

341-343 FOURTH AVENUE

PITTSBURGH, PA.

**This company does a general banking business and acts in trust capacities as executor, administrator, agent, trustee, guardian, receiver, assignee, stock registrar and corporation bond trustee. Ask for our book—"The Functions of a Trust Company."**

# *Time Waits for No Man*



## *but It is the ONLY SURE TEST FOR ROOFING*

WHEN you suggest to your Architect or Builder—CHATFIELD ROOFING—for your BUILDINGS you are protecting your investment with a real ROOF INSURANCE.

You have the proven results of the twenty years' experience of a reputable manufacturer offered to you in the form of Time Tested material.

CHATFIELD'S "PARASLATE" slate surfaced roll roofing and shingles are made of a base of Rag Felt thoroughly impregnated and coated with thick, heavy Asphaltum, and with beautiful, natural colored Red or Green chipped Slate, smoothly imbedded in the coating, which makes a flinty Weatherproof and Fire retarding surface.

CHATFIELD'S SMOOTH SURFACED Talc Finished and Sand Coated Roofings are all made of best Rag Felt base thoroughly saturated and coated with Asphaltum making them Weather and Acid resisting.

You cannot disregard the co-operative arrangement of the manufacturer with your dealer in the form of warehouse service for stock replacements or "fill in" orders for any weights or grades of which he is short. This assists him in turning his stock more often, thereby securing the immediate benefit of market changes which put him in a position to favor you with the latest prices.

*Let the roof of your building be a Crown of CHATFIELD'S TIME TESTED MATERIAL.*

UNDERWRITERS' LABORATORIES
INSPECTED
ROOFING MATERIAL
CLASS C
ISSUE No. 466

*Every Roll or square is approved by the Underwriter's Laboratories Roofing Material Inspection and bears this label*

## *The Chatfield & Woods Company*

***Manufacturers and Distributors***

***Pittsburgh, Pa.***

# B & B

## *better homes bureau*

A SEPARATE and distinct department featured by this store—in charge of an able man thoroughly versed in all matters pertaining to home arrangements and furnishings. He is acquainted with all the stocks of the store akin to home furnishings and will render helpful assistance — cheerfully and gratuitously — in arriving at harmonious decorating or arrangements.

*Wall Decorations*
*Draperies*
*Unusual Window Treatments*
*Interior Arrangements*
*Furniture*
*Oriental and Domestic Floor Coverings*
*Portable Refrigeration and Heating*

**Boggs & Buhl.**

*And Now to Buy*

## *Furniture*

To buy just the *right* furniture — beautiful, high-grade pieces that will last—that will make your house a *home*—

To buy it, *not* a piece at a time, but all at once—yet to pay for it *while* you are enjoying it, on dignified, business-like terms—Spear can serve you best!

**SPEAR & COMPANY**
915–921 PENN AVE.

*The "better-home" kind of furnishings on easy terms.*

*Headquarters for nationally advertised goods, sold at their standard cash prices, on liberal terms.*

IF

## KING SOLOMON

were living to-day, he would build his temples and palaces of

**BUILDING TILE AND FACE BRICK**
AND ALL OTHER BUILDERS' SUPPLIES

*Such as Manufactured and Distributed by*

## PERRY MFG. CO.

UNIONTOWN, PA.

*Write us for Wholesale Prices*

# To The Pittsburgh Family That Is About to "Own Their Home"

## *A Message From The K. & B. Store*

YOU ARE ABOUT to take the step that shall stamp you as the substantial family, the back-bone of the American republic. Your home is your castle. Outwardly, it makes its impression on the passer-by. Inwardly, it is for you and your friends alone. To make that interior beautiful, home-like, comfortable, is the aim of the Kaufmann & Baer store.

*This store is well prepared to help you furnish your own home, offering unexcelled stocks and superior service in*

***Furniture of Quality***
***Carpets—Rugs—Wall Paper***
***Phonographs—Home Needs***
***Lamps — China and Glass***

A feature of K. & B. service that will appeal to new home owners is our "EASY PAYMENT PLAN" It enables you to pay for your home furnishings conveniently. No extra charges, fees or interest.

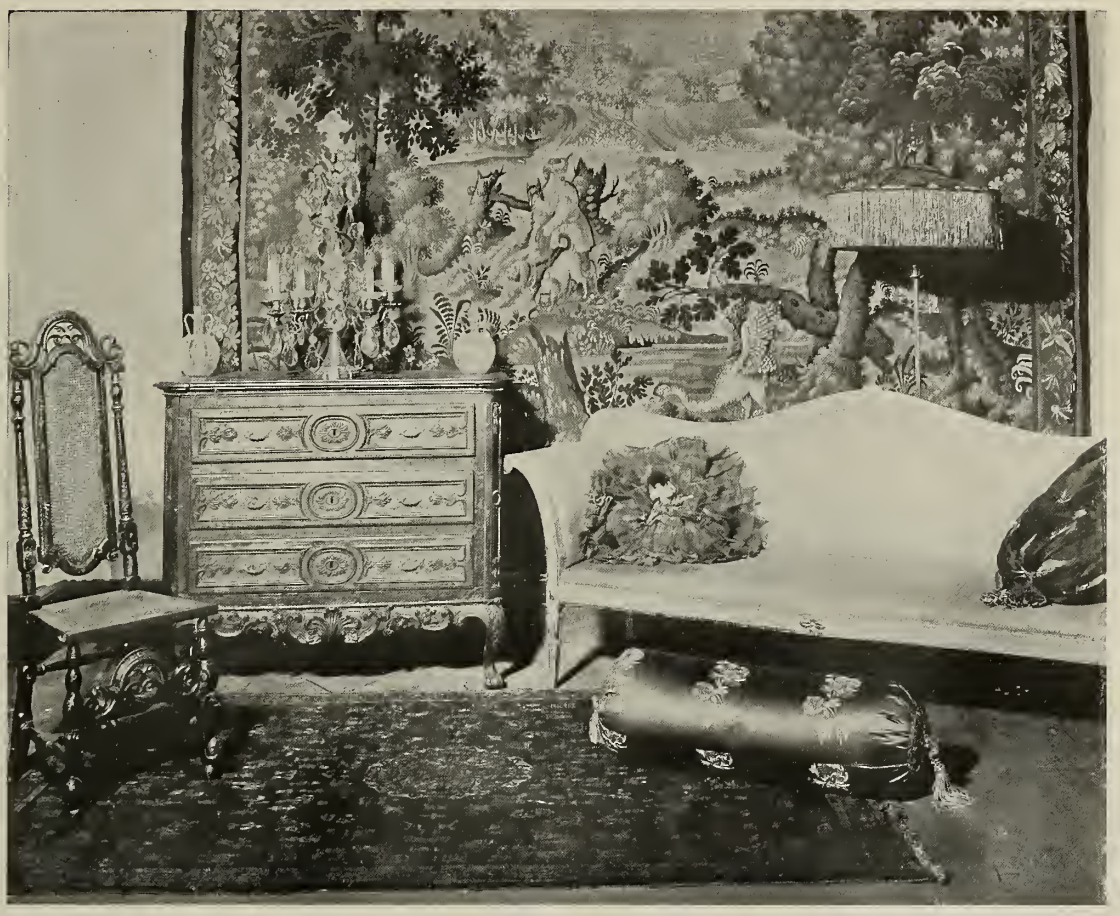
**KAUFMANN & BAER CO**
**PITTSBURGH'S GREATEST STORE**

**SIXTH AVENUE AT SMITHFIELD STREET**

1837 1922

# THE DAULER-CLOSE FURNITURE CO.

*"Furniture of Quality"*



A HOME wherein there is the real pleasure of living, the love of the beautiful, the enjoyment of genuine comfort—the spirit of contentment and the attachment that binds the family circle firmly together —*home*. Ah, who does not find inspiration in such a home as that?

The average woman or man furnishes a home perhaps only once or twice in a lifetime.

It is the mission of *this* store to offer you the services of trained home furnishing experts who *know* furniture, styles, color harmonies, and other essentials in every detail from the practical to the decorative ends,—and to offer these services freely in return for your patronage, that you may avoid costly and disappointing mistakes.

Let us demonstrate to you the Art of Furnishing Homes, that *your* home may be your pride—beautiful, livable,—a joy to all your household.

## DAULER-CLOSE FURNITURE CO.

636—SMITHFIELD STREET—636
PITTSBURGH, PA.

*Only the Vulcanite Hexagon Shingle can give you this striking tile-like effect. Made in natural color slate surfaces of Indian red and gray green. Fire-resisting and weatherproof.*

# *For Safety's Sake — Roof with this Hexagon Shingle*

A Vulcanite Hexagon Shingle Roof means a safe roof—a roof safe from the menace of flying sparks, rain, hail, snow, or alternate freezing and thawing. It means complete roof protection plus long life and striking beauty. The Hexagon Shingle can only be applied in such a way that there is a double butt exposure, casting a heavy shadow and enhancing the appearance of expensive tile.

This patented design eliminates chalking the roof and insures the shingles being properly applied. In remodeling, the big slabs can be laid right over the old wood shingles. For safety's sake alone—safety from fire and weather, roof your new home with beautiful Vulcanite Hexagon Shingles. Available at dealers everywhere.

***Beaver Board for better walls and ceilings***

An ideal material for the walls and ceilings of your new home or for remodeling and applying right over old cracked plaster. Comes in big sturdy, pure wood fibre panels that can never crack or fall. Write for our book, "Beaver Board and Its Uses," which shows some of its splendid decorative possibilities.

## The Beaver Board Companies

**Administration Offices, Buffalo, N. Y.**

**Thorold, Ontario, Canada; London, England.**

**District Sales Offices at New York, Philadelphia, Atlanta, Buffalo, Cleveland, Cincinnati, Detroit, Chicago, St. Louis, Kansas City and Dallas.**

# VULCANITE ROOFING

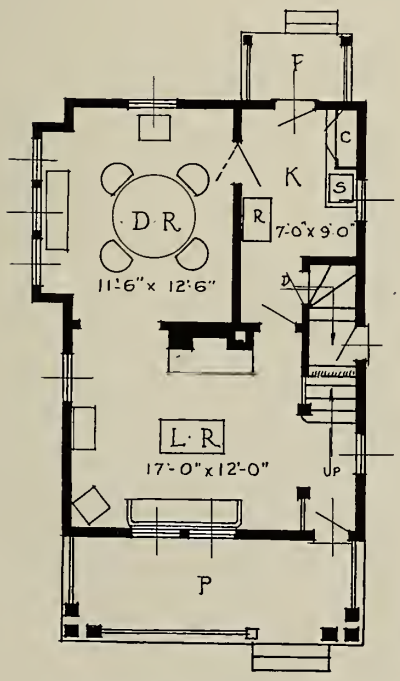
BEAVER QUALITY

BEAVER QUALITY FOR BETTER ROOFS

# THE BRADFORD

FIVE ROOMS AND BATH

*Dimensions 18'-0'' x 26'-0''*

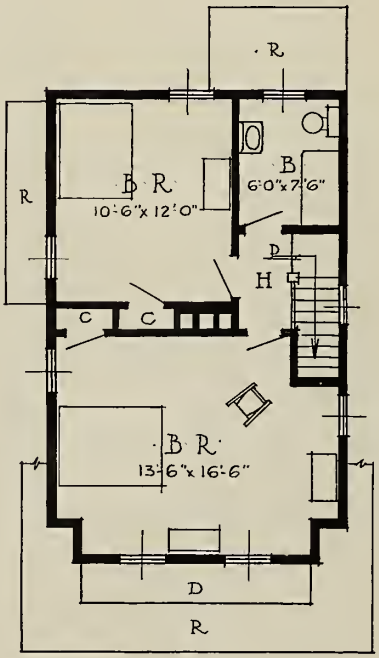



FIRST FLOOR

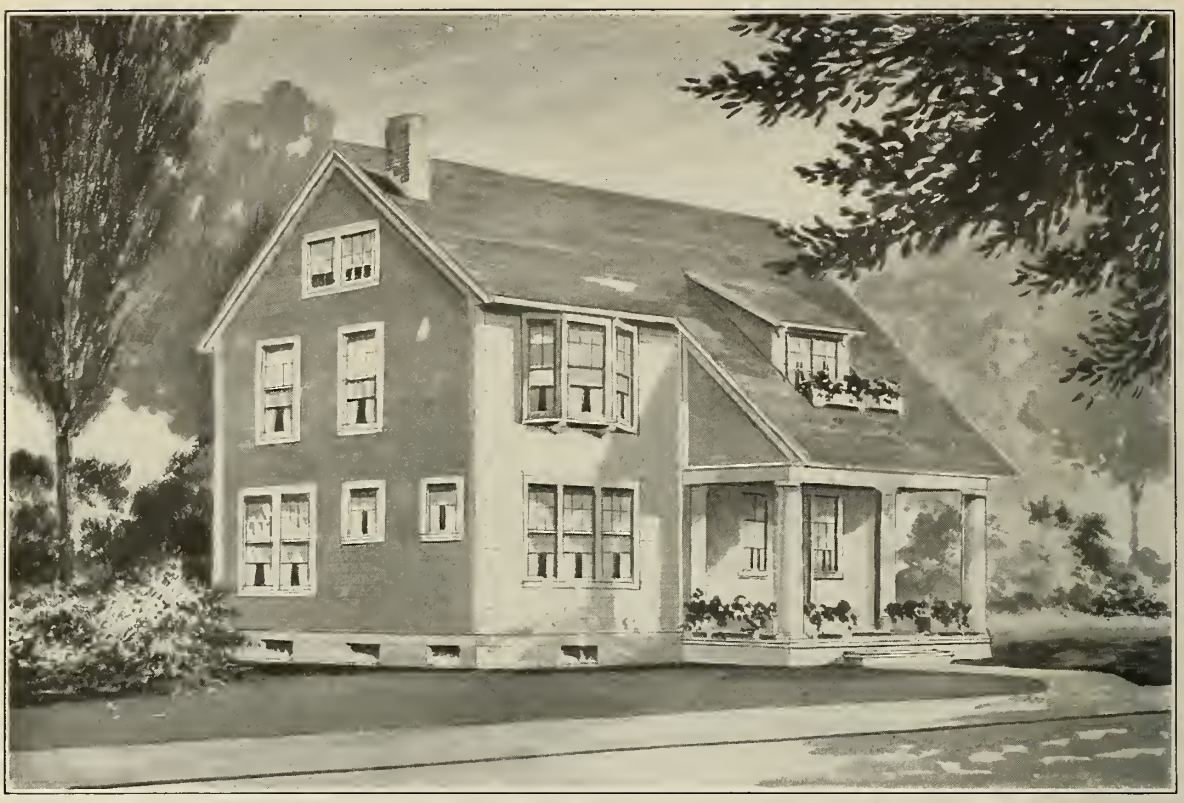
A HOST of comfort and beauty is embodied in this model home. It is of the cottage type with roof extending over front porch and supported on latticed columns.

The neat gabled dormer, set in roof, gives the exterior a very pleasing and attractive appearance. The exterior walls are built of 2''x4'' studs, covered with dovetailed grooved sheathing, and stucco plaster applied direct to sheathing, a very economic construction.

The interior arrangement you will find very roomy and convenient, one central chimney provides flue connection for every room. The plumbing fixtures are placed directly above each other, reducing the plumbing cost to the minimum. In all, a charming little house that may be built at a very reasonable price.




SECOND FLOOR

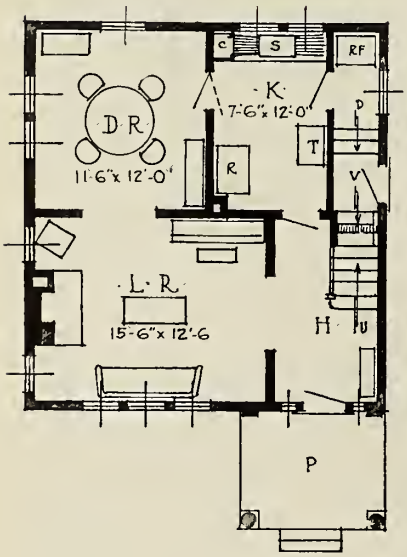


# THE BEN AVON

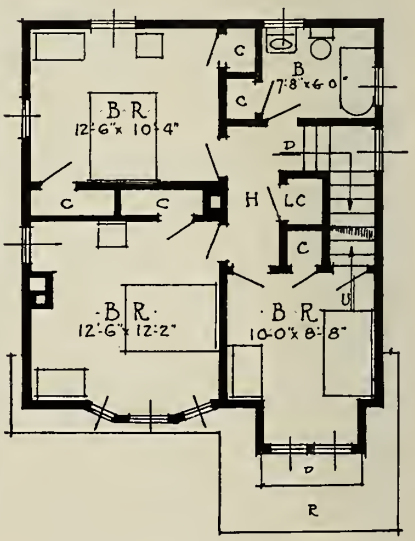
SIX ROOMS AND BATH

*Dimensions 24'-0" x 26'-0"*

AN aristocratic home with a distinctive, clean-cut and pleasing appearance. The combination of beauty and comfort in this design cannot do otherwise than give to the occupants the feeling of home. The interior arrangements of this home have many exceptional features. Seven large, cheerful rooms, with reception hall are provided, utilizing every inch of floor space to the best advantage. Note the refrigerator, located from the heat of the kitchen and the cellar grade door, also the six large clothes closets on second floor. All the rooms you will find of ample size for the placing of all furniture. For an ideal home of picturesque beauty we can honestly recommend this design.




FIRST FLOOR

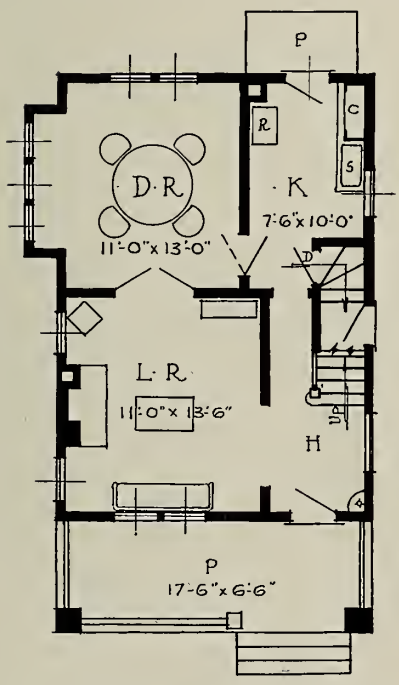



SECOND FLOOR

# THE BEDFORD

SIX ROOMS AND BATH

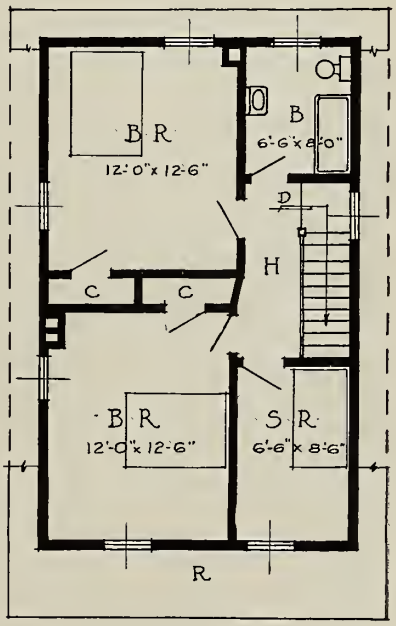
*Dimensions 20'-0'' x 28'-0''*




FIRST FLOOR

AN ATTRACTIVE and popular brick and shingle cottage type of home, designed to meet the requirements of a moderate sized family. The spacious porch, with its sturdy brick piers supporting the large expanse of roof, add dignity and charm to the exterior. Additional floor space is gained on the second floor by extending dormer out over front porch and making dormer the same width as house. This is a reception hall type of house with door to kitchen and side entrance grade door. Two large cheerful bedrooms are provided on second floor with a smaller room suitable for spare bedroom or "Den".

Truly a home where you will find pleasure and contentment.

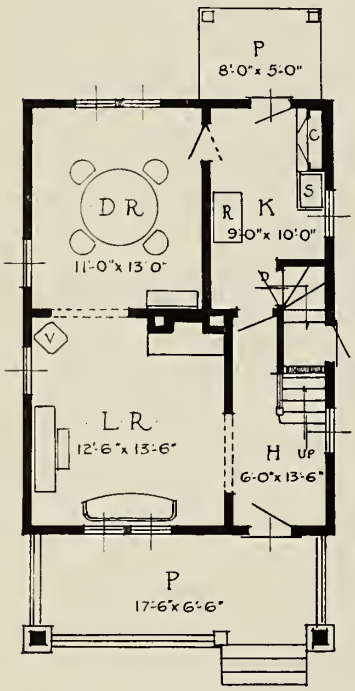



SECOND FLOOR

# THE FREEPORT

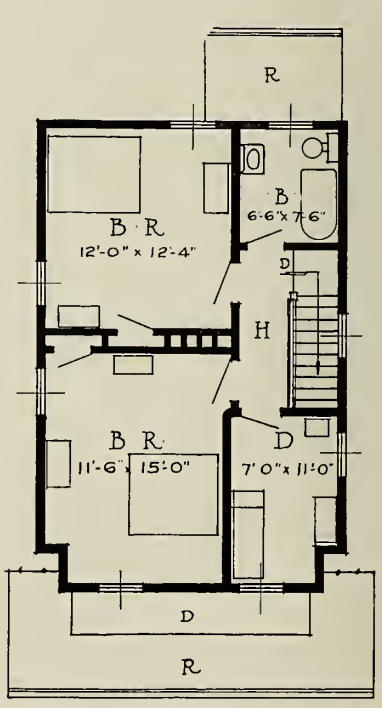
SIX ROOMS AND BATH

*Dimensions 20'-0" x 28'-0"*




FIRST FLOOR

A DESERVEDLY popular cottage type of home—one that is very attractive and home-like in appearance and decidedly practical and comfortable on the inside. From an economic standpoint, this plan would be hard to equal. One chimney provides flue connections for all rooms, the plumbing fixtures are so arranged that one system of piping and one soil line accommodates all fixtures. A grade entrance is provided giving access to both kitchen and basement while the reception hall entrance gives privacy to the living room. In this house you will find all the comforts and enjoyment of a real home and one that can be built at the least expenditure.

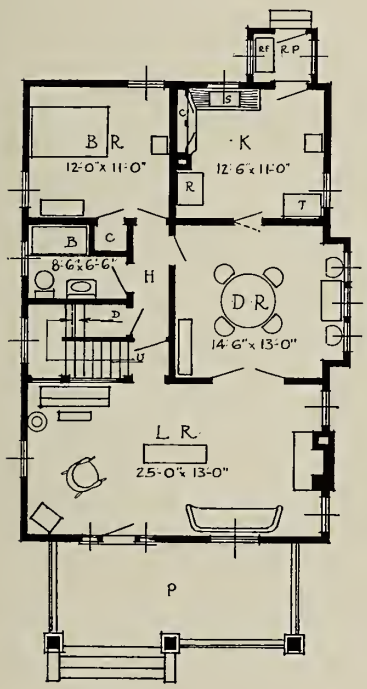



SECOND FLOOR

# THE BRIDGEVILLE

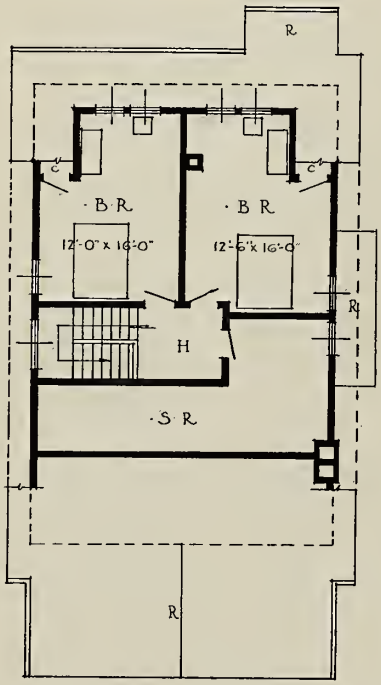
SIX ROOMS AND BATH

*Dimensions 26′-0″ x 39′-0″*




FIRST FLOOR

THE home shown above is that of the ever popular California bungalow, with its shingled walls, heavy timber work and distinctive window groups, giving distinction and charm to the exterior. Four large cheerful rooms are provided on first floor, including a bedroom and bath, which may be ample space to meet the present requirements of a small family. For future expansion, two good sized rooms and storage room may be finished on the second floor, —a most ideal and economic arrangement. What more of convenience or roomy compactness could be asked than in this picturesque little bungalow?

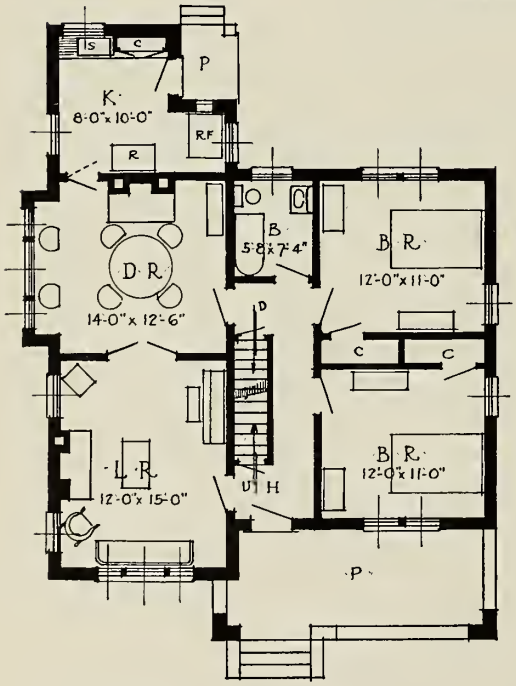



SECOND FLOOR

# THE DORMONT

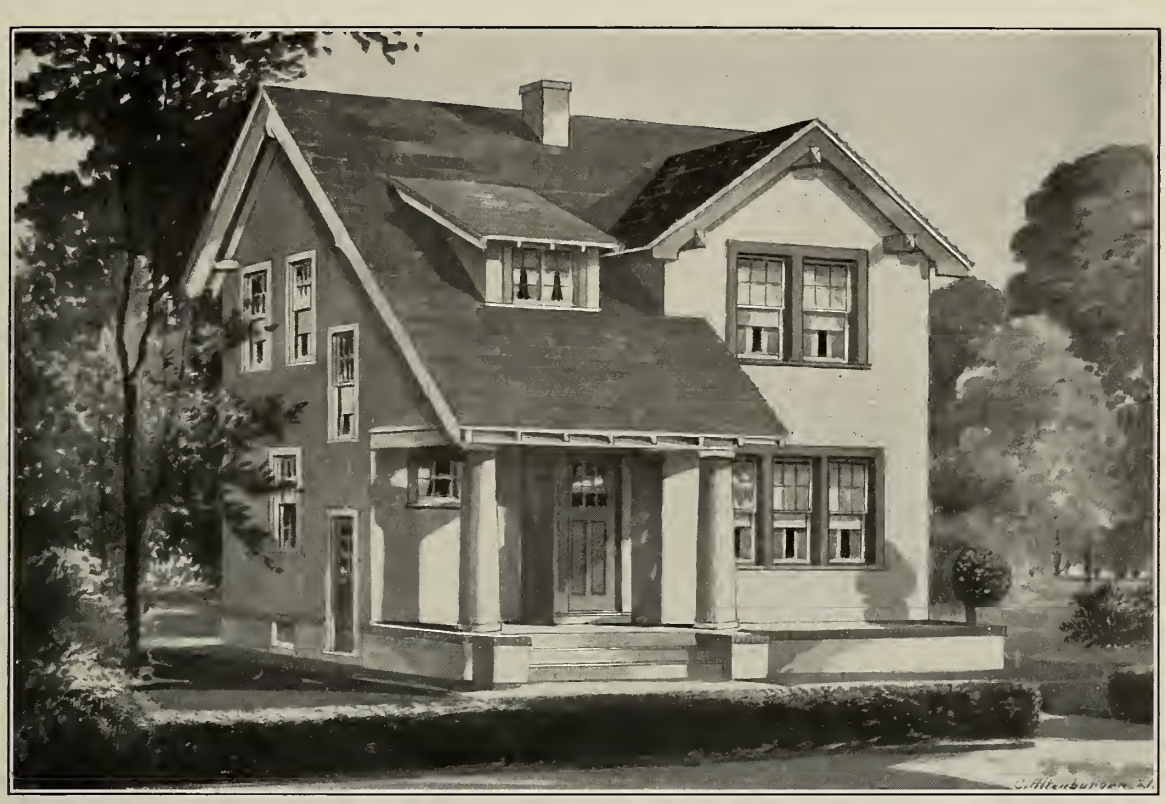
FIVE ROOMS AND BATH

*Dimensions 32'-4" x 29'-6"*




·FIRST· FLOOR·

A TRULY charming and picturesque bungalow—in architecture, in arrangement and in convenience. Wide eaves, exposed rafter ends, perfect harmony of line, an artistic roof, rustic stone and stucco walls, all tend to give the true bungalow atmosphere. In a house where all the rooms are on the same floor, the house work is greatly lessened, a very important factor to be considered when determining the class of home you shall build. The floor plan you will find well arranged. All rooms open into center hall where a stairway leads to basement and to attic. A charming cozy little home and one which you may well be proud of.

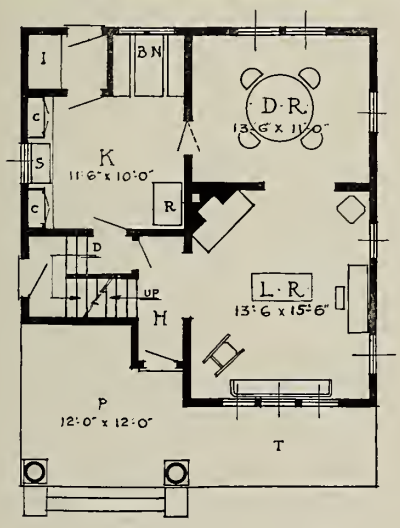


# THE FREEDOM

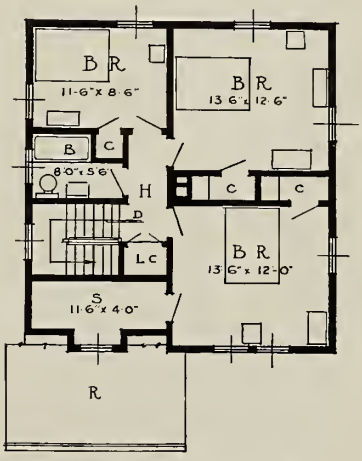
SIX ROOMS AND BATH

*Dimensions 26'-6'' x 28'-0''*

A NEAT and attractive cottage type of home with stucco exterior. Note the large sloping roof, overhanging eaves, the charming little dormer and gable in roof, and the massive porch columns. Surely this home, from an artistic standpoint is one to be proud of. The floor plan you will find of equal merit. Note the ideal arrangement of rooms, the cozy little breakfast nook, the enclosed entry to kitchen with provision for refrigerator, the chimney located in center of house giving flue connections to all rooms and the cellar grade entrance door. Three cheerful bedrooms are provided on second floor with four spacious clothes closets and a storage room of good size. In all, a dignified, practical and charming home.




FIRST FLOOR

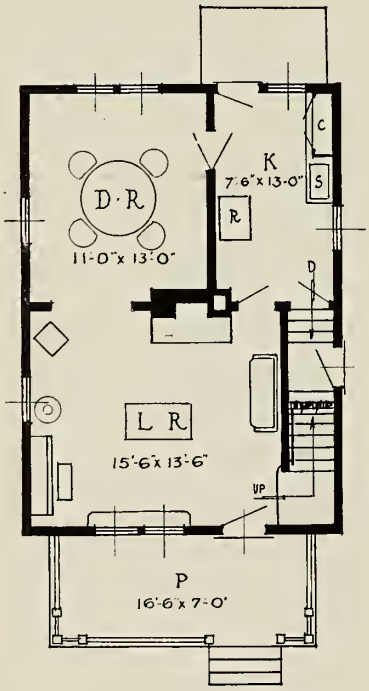



SECOND FLOOR

# THE ELLWOOD CITY

FIVE ROOMS AND BATH

*Dimensions 20'-0" x 28'-0"*

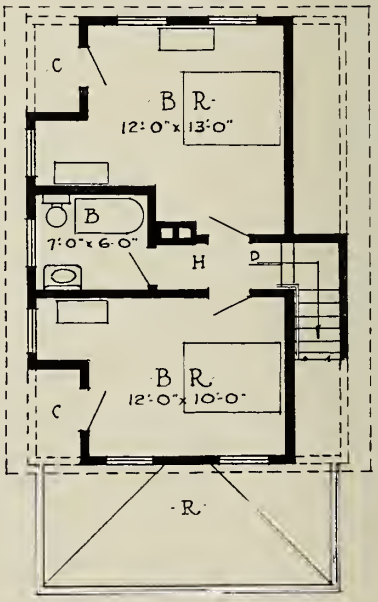



FIRST FLOOR

THIS design presents a thoroughly practical and modern five-room house. A gambrel roof house is exceedingly popular; with this construction, the pitch of the roof permits full height for second floor walls. The exterior walls are built of siding with shingled gables above, making a very attractive looking house.

Five large and cheerful rooms are provided of sufficient size to provide ample accommodation for a moderate sized family.

A practical and attractive home which affords a great deal of room space for the amount of money invested.

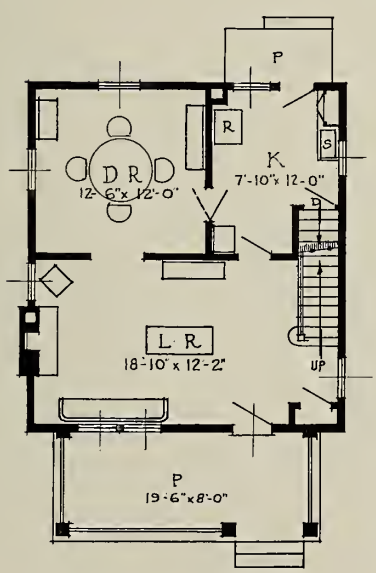



SECOND FLOOR

# THE OAKMONT

SIX ROOMS AND BATH

*Dimensions 23'-0'' x 25'-6''*



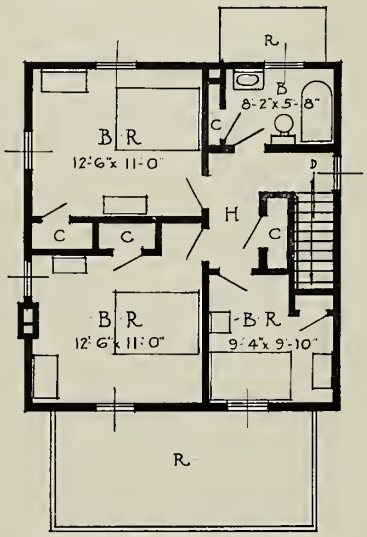

FIRST FLOOR

HERE is a neat, attractive little home which can be built on a twenty-five foot lot. The exterior is a combination of stucco and shingles, although brick and shingles, or bungalow siding would make an equally neat appearing house.

The design is of the living room type with large cheerful rooms, abundance of closet space and plenty of wall space for the proper placing of all furniture.

The square type of house with a neat hipped roof and built on simple lines is one that is easy to build and the cost of construction reduced to the minimum.

In selecting this home you will have an ideal, all-around home, which is bound to give solid comfort and contentment.

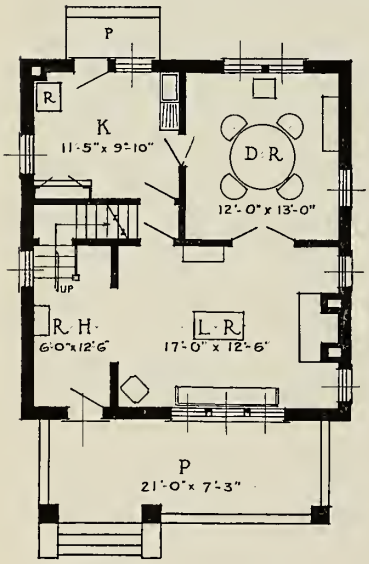



SECOND FLOOR

# THE EDGEWOOD

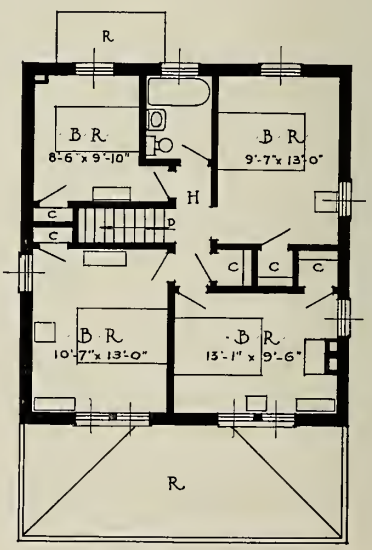
SEVEN ROOMS AND BATH

*Dimensions 26′-0″ x 28′-0″*




FIRST FLOOR

AN IDEAL all-around brick veneer home built on square lines, one whose features appeal to us like old friends. Every item for your convenience has been embodied in this admirable plan. Note the large porch with its substantial brick piers, the large overhanging eaves and exposed show rafters. A square house admits of no waste space, as you will note by the seven large, cheerful square rooms with ample space for windows, cupboards, furniture, etc. In all a practical, compact home that is sure to give solid comfort and satisfaction.

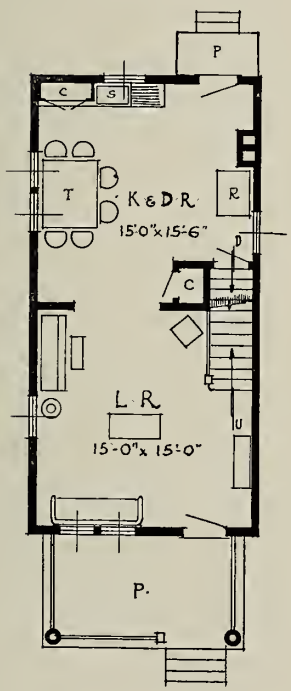



SECOND FLOOR

# THE WASHINGTON

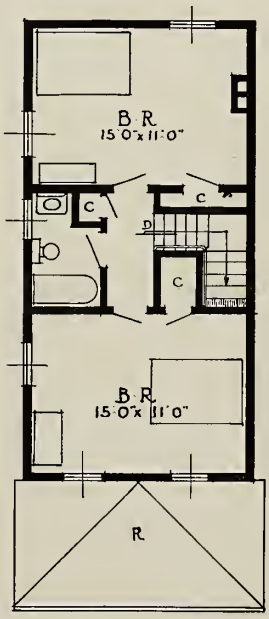
FOUR ROOMS AND BATH

*Dimensions 16'-0'' x 32'-0''*




FIRST FLOOR

THIS square, substantial looking home has been particularly designed for a narrow lot and to provide a neat and attractive home for industrial workmen. The home-like atmosphere of the exterior is very pleasing, yet the cost of erection has been reduced to the minimum. Every inch of floor space is available for comfort, convenience and the proper placing of furniture. Windows are located for light, ventilation and harmony of design. For solid comfort, for economic construction and for neat appearance this design would be hard to equal any where.



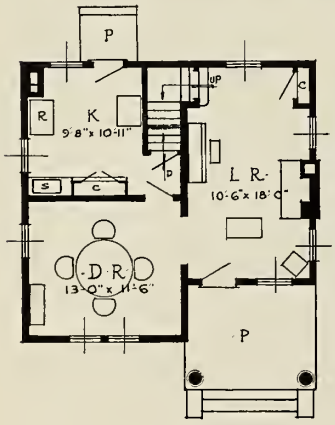

SECOND FLOOR

# THE MERCER

SIX ROOMS AND BATH

*Dimensions 25′-0″ x 24′-0″*

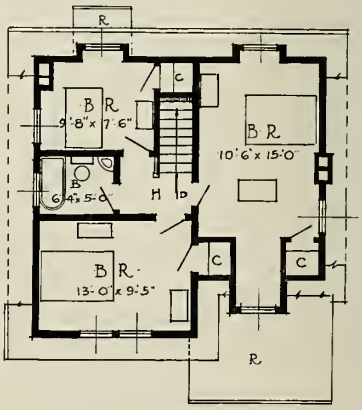
A REAL HOME, beyond a doubt and one that is strikingly different from the ordinary type. The combination of beauty and comfort in this home cannot help but give the occupants the feeling of "Home, Sweet Home." Six large, comfortable rooms are so arranged as to give the utmost comfort, abundance of light and plenty of wall space for the placing of all furniture.




FIRST FLOOR

Note the 18′-0″ living room with its cheerful fire place, the handy arrangement of the kitchen, the large owners bedroom on second floor and the compact and convenient arrangement of second floor hall connecting all rooms to bathroom and to stairs. Every inch of floor space you will find utilized to the best advantage.

For an ideal home of picturesque beauty and a floor arrangement of exceptional merit, we can honestly recommend this design.



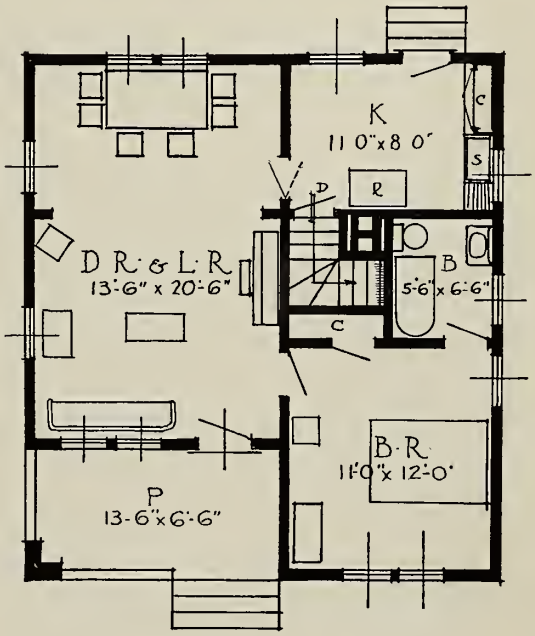

SECOND FLOOR

# THE RIDGWAY

FOUR ROOMS AND BATH

*Dimensions 26'-0" x 28'-6"*

THIS cheery looking little Bungalow with all its windows inviting the sunshine adds to the joy of living. A neat and attractive little home, built on simple lines, yet very artistic and pleasing in appearance. You will find the interior roomy and ideally planned; four comfortable rooms, with bath and cozy porch are provided. As you may note, not one inch of floor space is wasted in hall ways, in fact you have a compact home, with a wonderfully convenient and livable interior and one which can be built at very little cost. An ideal home for a young couple with modest means.



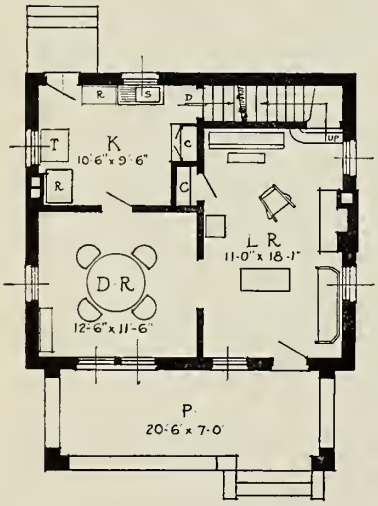

FIRST FLOOR

# THE BROWNSVILLE

SIX ROOMS AND BATH

*Dimensions 26'-0" x 23'-6"*

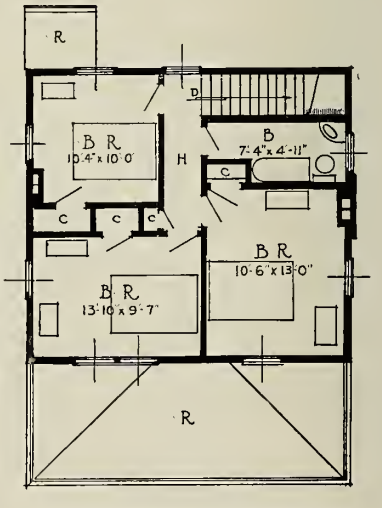
A WELL proportioned square house of brick and shingle construction, is one that not only is economic to build but one that presents a substantial, neat and attractive appearance.




FIRST FLOOR

This home is of the living room type, with a cheery dining room and kitchen of ample size. The second floor has three good sized, well ventilated bedrooms and a bathroom connecting direct to stair hall. As you will note plenty of closet space has been provided for.

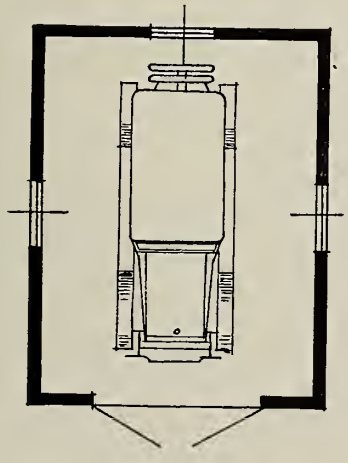
This home is designed to give solid comfort and satisfaction and will be a continual delight to every owner.



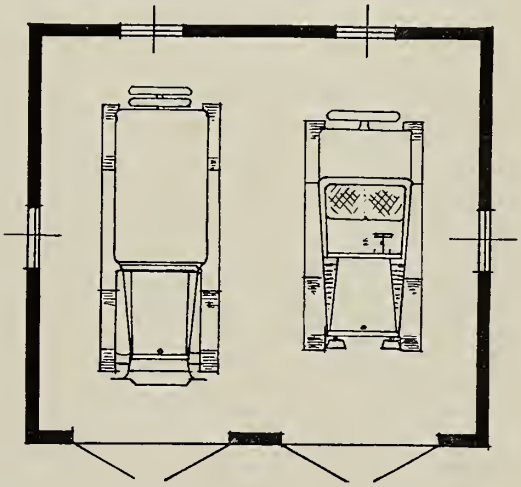

SECOND FLOOR

# SINGLE AND DOUBLE GARAGES

THE single garage illustrated above is made in two sizes 12′-0″ x 18′-0″ and 12′-0″ x 20′-0″; the double garage is made 20′-0″ x 18′-0″ and 20′-0″ x 20′-0″. Eighteen feet in depth will accomodate cars up to 108″ wheel base while twenty feet in depth will accommodate cars of 112″ wheel base and above. This will leave plenty of elbow room and space for a work bench and cupboard if so desired. This type of garage you will find most economic to build and one which presents a neat and attractive appearance.



·SINGLE·GARAGE·

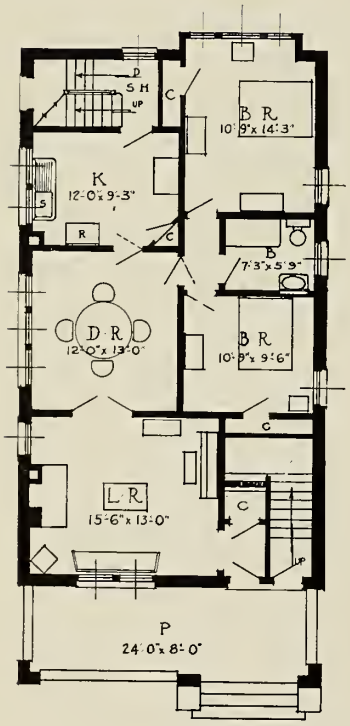


·DOUBLE·GARAGE·

# THE EAST LIBERTY

FIVE ROOMS AND BATH APARTMENT

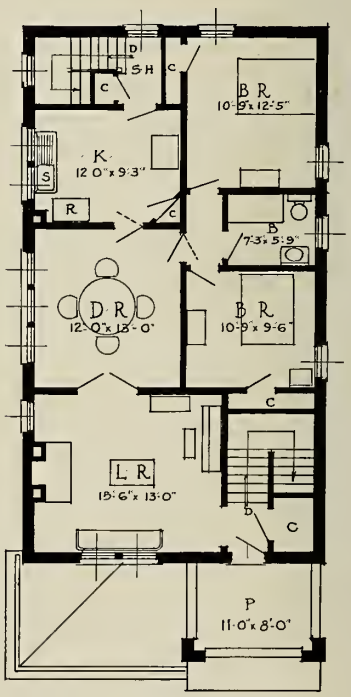
*Dimensions 25'-0" x 44'-0"*




FIRST FLOOR

AN IDEAL two family apartment built in a clean-cut, neat and substantial manner to meet the present day demand, for a practical up-to-date building, where the maintenance will be reduced to the minimum.

The floor plan you will find compact, and well arranged, as here you have all the comforts and conveniences that could be desired. Each apartment is absolutely independent of the other, each having its own entrance and porch and enclosed rear entrance and stair hall to kitchen and to laundry. For an investment, an income bringer, or for your own home, this plan would be hard to equal.

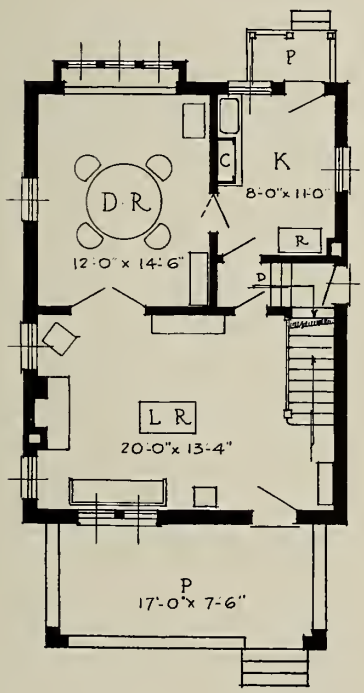



SECOND FLOOR

# THE ETNA

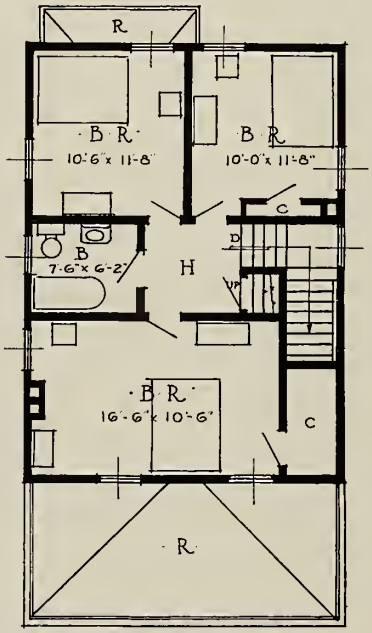
SIX ROOMS AND BATH

*Dimensions 22'-0" x 30'-6"*




FIRST FLOOR

A VERY popular and substantial brick and shingle living room type of house, built on square lines. There is a prosperous, substantial appearance to this home, yet it is free from costly elaboration. Note the ideal arrangement of the interior, not one inch of wasted floor space, all rooms you will find light and cheerful and ample space has been provided for the location of all furniture. This design, outside and inside is a most inviting home—its construction and finish of a quiet, rich and enduring type.

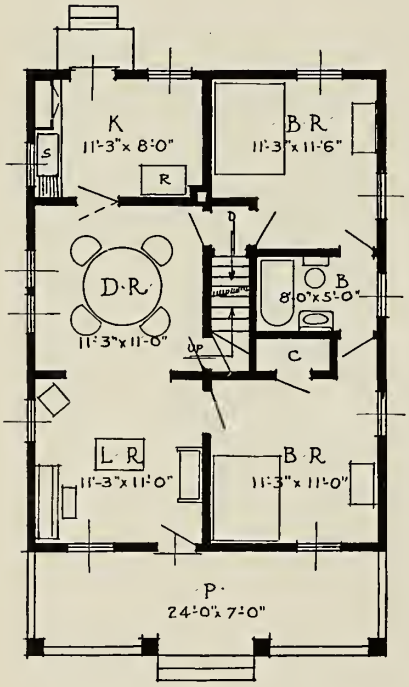



SECOND FLOOR

# THE REPUBLIC

SEVEN ROOMS AND BATH

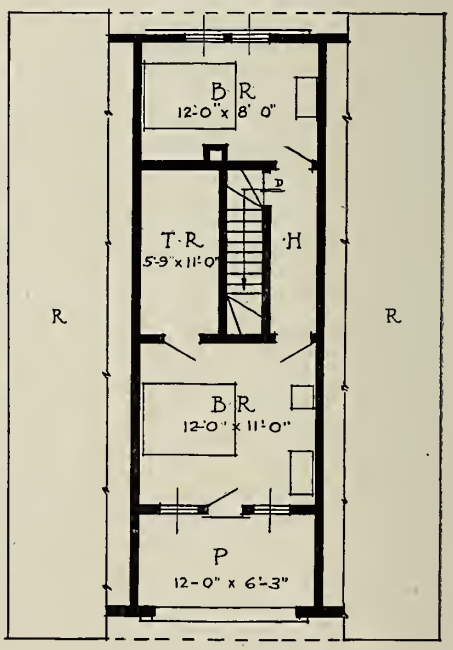
*Dimensions 24'-0" x 32'-0"*




FIRST FLOOR

A CHARMING little bungalow with a floor plan of unusual merit. A cozier, more comfortable, convenient, well-built home, at a minimum expenditure would be hard to find.

Five cheerful rooms of ample size are provided on the first floor, which would provide accomodation for the average family. A feature of this home is the provision made for future expansion. The arrangement of rooms on the second floor may be added at a future date as necessity requires. There is not a foot of space lost in the excellent arrangement of the floor plan, which affords the maximum of convenience and attractiveness.

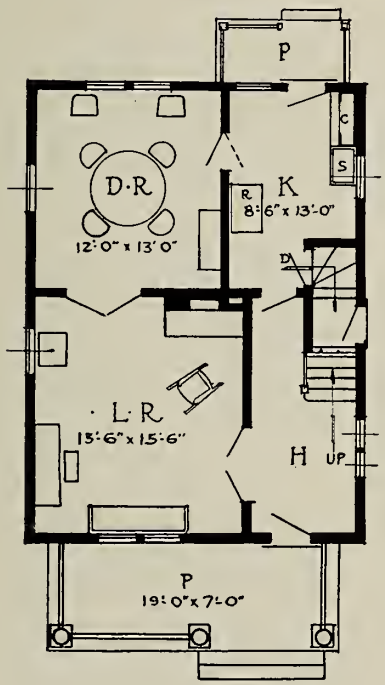



SECOND FLOOR

# THE BEAVER

SIX ROOMS AND BATH

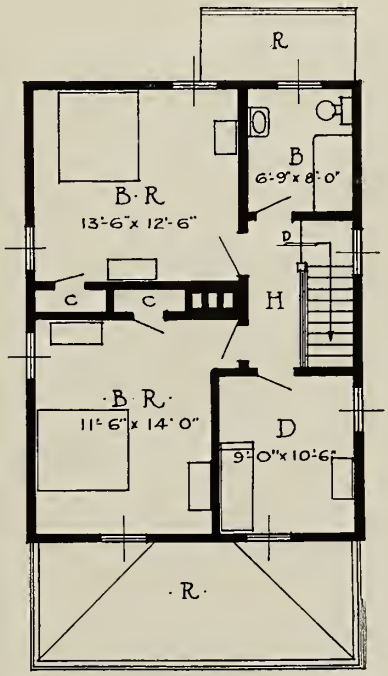
*Dimensions 22'-0" x 30'-0"*




·FIRST·FLOOR·

HERE we have the conservative type house, large, well built and attractive. The broad, dignified porch, the combination of siding and shingles, the projecting eaves, the simplicity of the roof with its charming little dormer, all give character to the house and make it popular in spite of changing styles in architecture. A square house admits of no waste space and bespeaks equal sized rooms with plenty of light and at the same time reduces the cost to the minimum.

In this design you will find a practical, comfortable home and one that you may well be proud of.



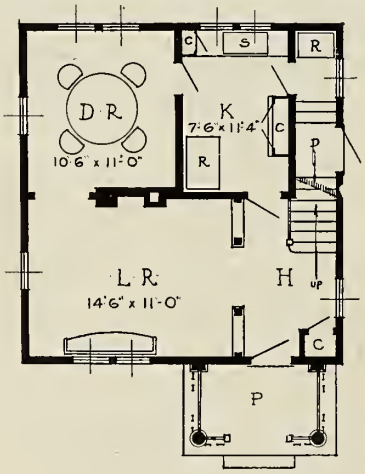

·SECOND·FLOOR·

# THE JEANNETTE

SIX ROOMS AND BATH

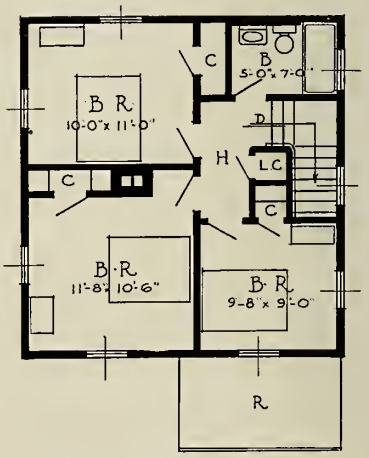
*Dimensions 23'-0" x 23'-6"*

THE popularity of the Colonial type causes us to include this interesting design. This house while possessing practical and economic features, carries a beauty and charm that is lasting There is harmony in its treatment which adapts it to almost any environment. The plain gables, the green shuttered windows, the wide siding and the attractive porch, all add dignity and charm to the exterior of this extremely neat and attractive house.




FIRST FLOOR

The interior arrangement you will find very comfortable and convenient. Attention is called to the reception hall with its coat closet and direct access to kitchen. Note the colonnade to living room, the complete and handy kitchen arrangement with cellar grade door and space for refrigerator out of the heat from kitchen. Three large and cheerful bedrooms are provided on the second floor with ample closet space.



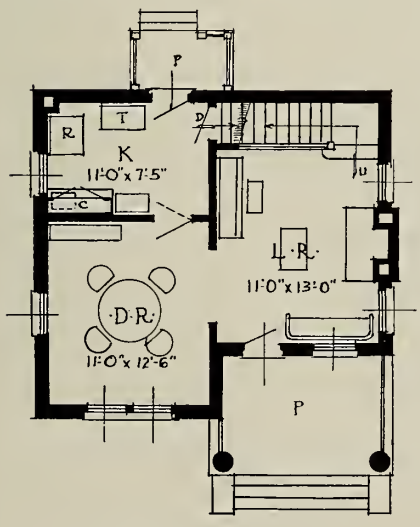

SECOND FLOOR

# THE SEWICKLEY

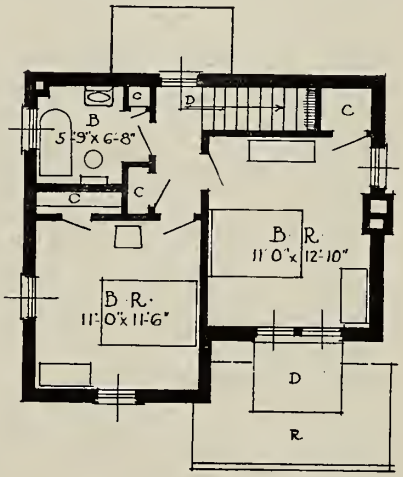
FIVE ROOMS AND BATH

*Dimensions 23'-6" x 21'-6"*

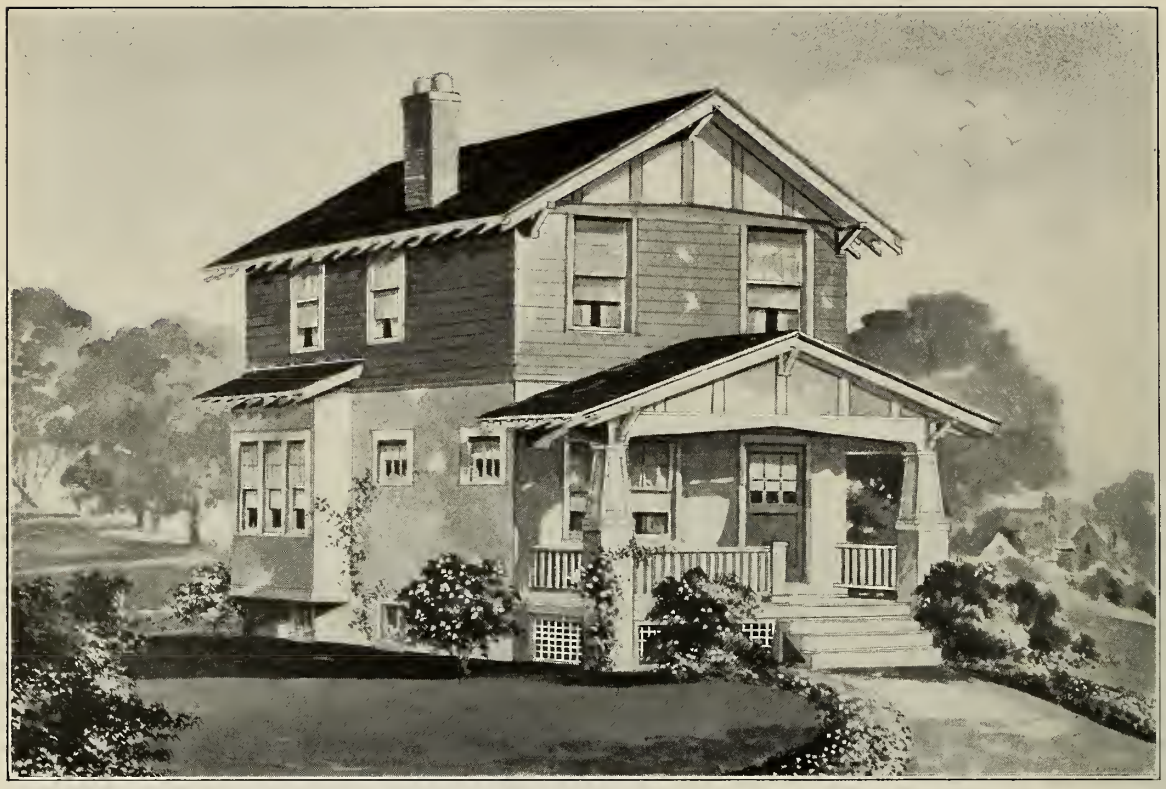
A REAL home, beyond a doubt and one of rare charm and beauty. But no matter how beautiful your home may be, if it is not comfortable at the same time, it is not accomplishing the mission which it should. The true combination of beauty and comfort in this home cannot do otherwise than give its occupants the feeling of home. For a five room home, this design has so many exceptional features that we can easily understand its popularity. The exterior walls are constructed of brick and bungalow siding. The interior arrangement you will find very comfortable and most convenient. For an ideal home of exceptional merit we highly recommend this design.




FIRST FLOOR



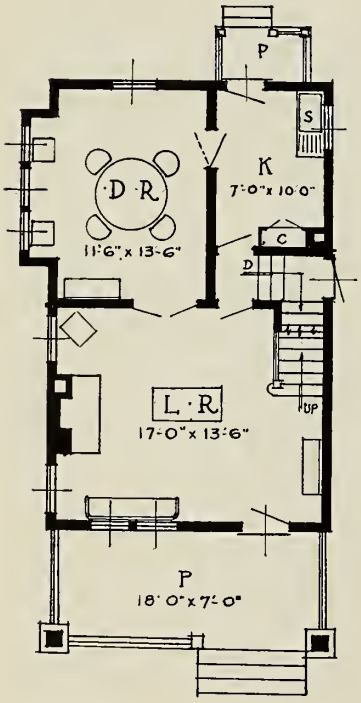

SECOND FLOOR



# THE LIGONIER

FIVE ROOMS AND BATH

*Dimensions 18′-0″ x 28′-6″*

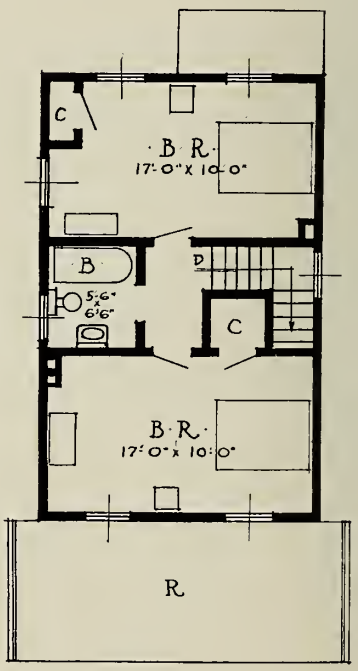



·FIRST·FLOOR·

THIS home is designed to meet the present day requirements for a small, practical dwelling giving the maximum floor space, comfort and convenience to the small family at the least expenditure.

You will find the arrangement of rooms in this house very comfortable, compact and cheerful with ample space for the placing of all household furniture, in fact you have all the merits of a much larger home. The exterior of this house is constructed of 2″ x 4″ studs, the first floor is stucco over dovetailed grooved sheathing while the second floor walls are covered with shingles.

Why pay such high rent when you can be independent and happy in an attractive little home like this at a very moderate cost.

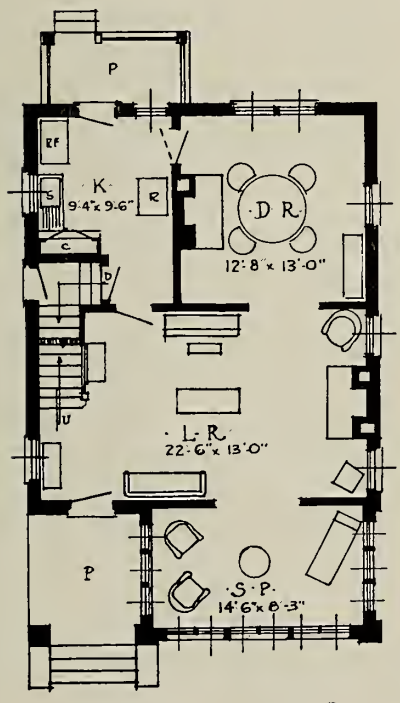



·SECOND·FLOOR·

# THE SHERIDAN

SIX ROOMS, SUN PORCH AND BATH

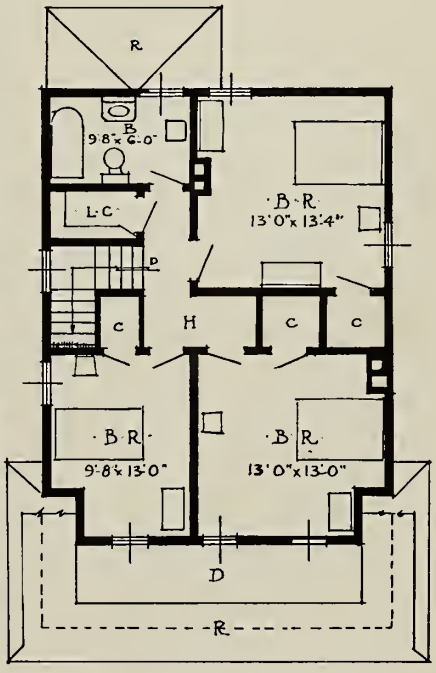
*Dimensions 24'-0" x 28'-0"*



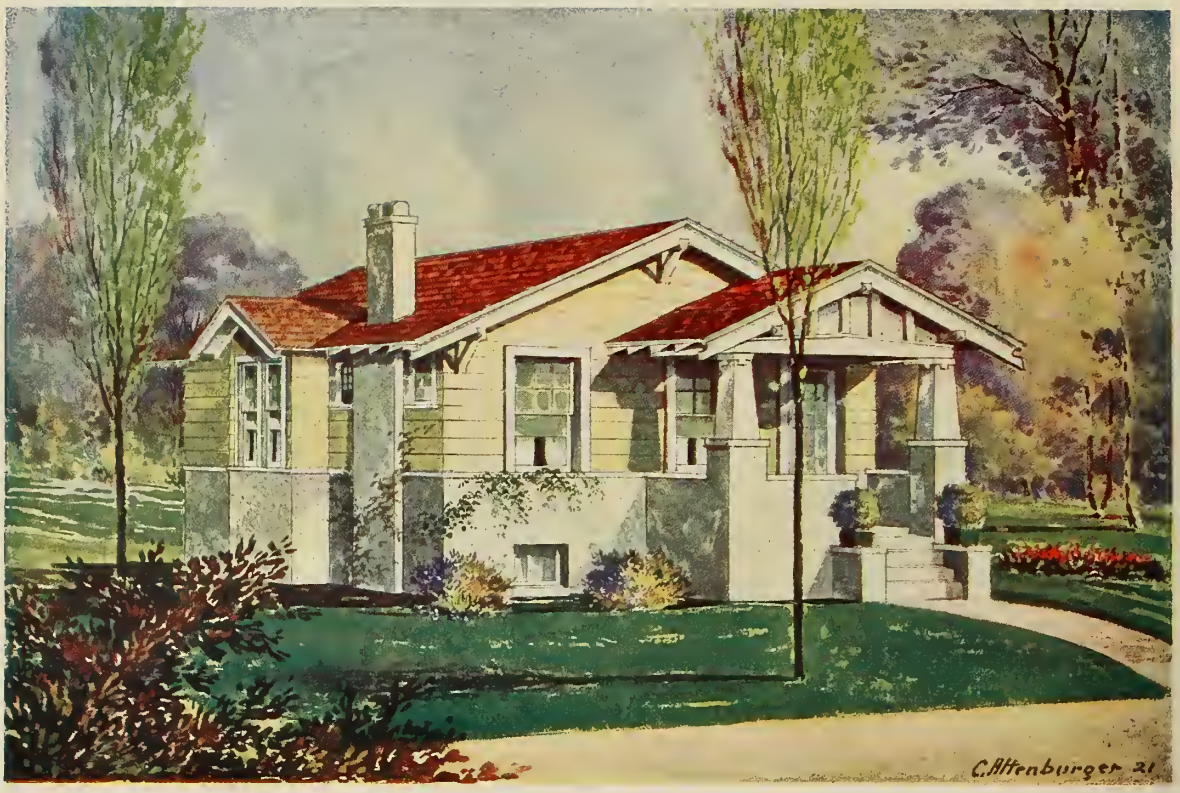

FIRST FLOOR

THE HOME pictured above is in every sense a neat and practical design for a moderate sized family. From its dignified and attractive exterior to the arrangement and appointments of the interior there is an unmistakable quality which bespeaks refinement and hominess.

Every modern convenience in detail and arrangement make this an almost perfect home. Note the cheerful enclosed sun parlor, the entrance porch, the large, comfortable living room, the side grade entrance, the three large and well ventilated bed rooms and the abundance of closet space. This is a home which the most critical people would feel justly proud to own.




SECOND FLOOR

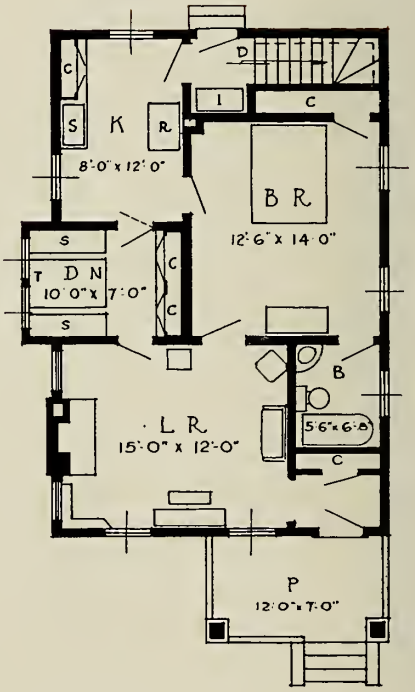



# THE BRAEBURN

THREE ROOMS AND BATH

*Dimensions 22'-0'' x 33'-0''*

THIS is a small, compact bungalow expertly planned for convenience, labor saving and comfort. Obviously it costs less to build, to furnish and to heat a three room house than one with four rooms. So if you are looking for the equivalent of four rooms in a comfortable home this design may be just what you want. It has no dining room, but it has something just as serviceable for the small family—a dining alcove with built-in buffet. The plan you will find a most excellent one,—Note the entrance vestibule with coat closet, the cheerful living room and fire place, the large comfortable bedroom, the handy little kitchen and the rear entrance vestibule containing refrigerator and stairs to basement. A charming and picturesque little home and one that can be built at a very low cost.

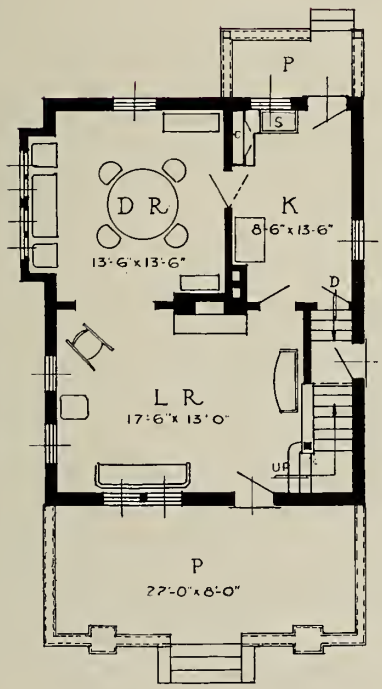



FIRST FLOOR

# THE FRANKLIN

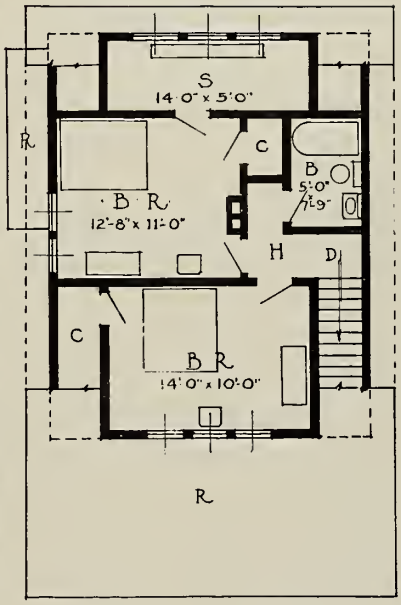
FIVE ROOMS, BATH AND SLEEPING PORCH

*Dimensions 22'-0'' x 28'-0''*

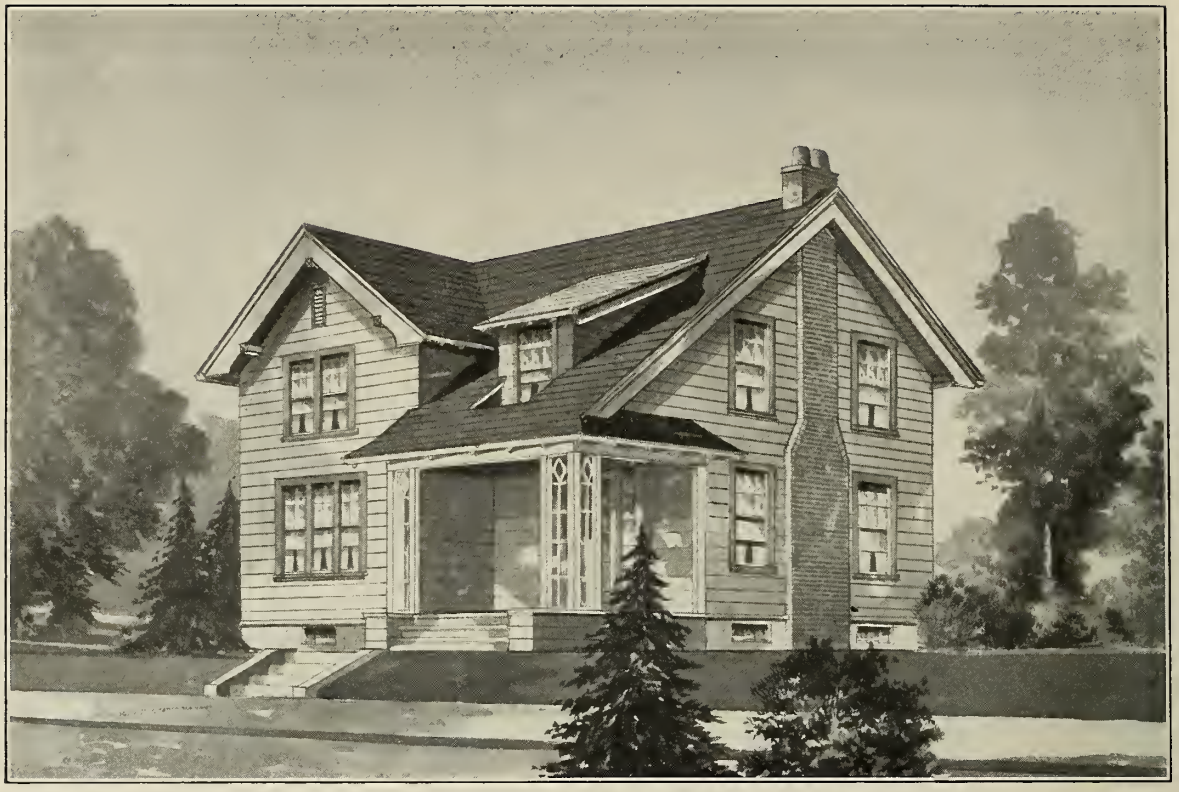



· FIRST · FLOOR

HERE is a cozy little brick and shingle cottage type of home, a design that has met with great popularity. Rich simplicity marks every item of its ingenious architecture. There are crisp, clean-cut lines from the tip of the roof down to its very foundation. Five large, cheerful rooms and sleeping porch are provided and so arranged as to give the utmost comfort, abundance of closet space and plenty of room for the placing of all furniture. An ideal little home that may be built at a very modest price and one that will assure you enduring happiness and contentment.




SECOND · FLOOR ·

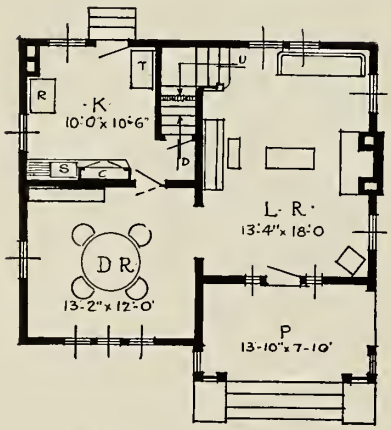


# THE WILLIAMSPORT

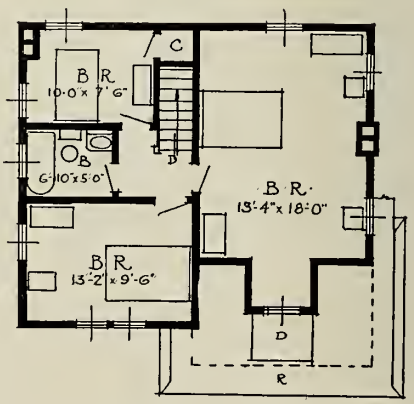
SIX ROOMS AND BATH

*Dimensions 28'-0" x 24' 0"*

THIS charming little home will appeal to those who like the quaint and unusual. Note the artistic treatment of the roof, with its gables and neat little dormer, the latticed porch columns and the exposed brick chimney, truly a picturesque home and one you may justly feel proud of. Six large, comfortable and cheery rooms are provided, each with a wealth of sunshine and ample wall space provided for the placing of all furniture. Note the large living room with its open fireplace, the large owner's bedroom and compact and convenient arrangement of all the rooms. For compactness, inexpensive plan and attractiveness, you will find this design of unusual merit and one that will give comfort and durability.




·FIRST · FLOOR

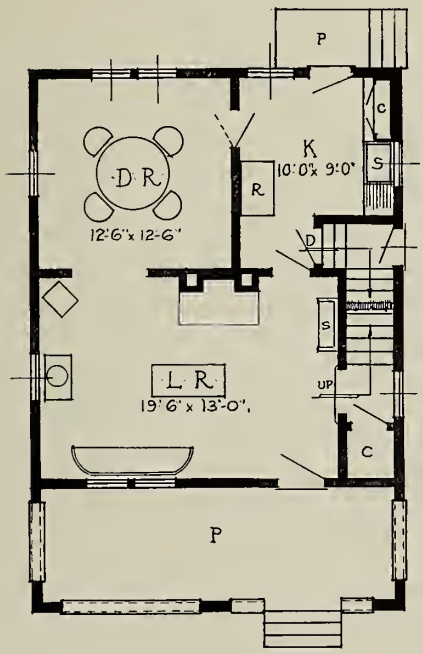



·SECOND· FLOOR·

# THE INGRAM

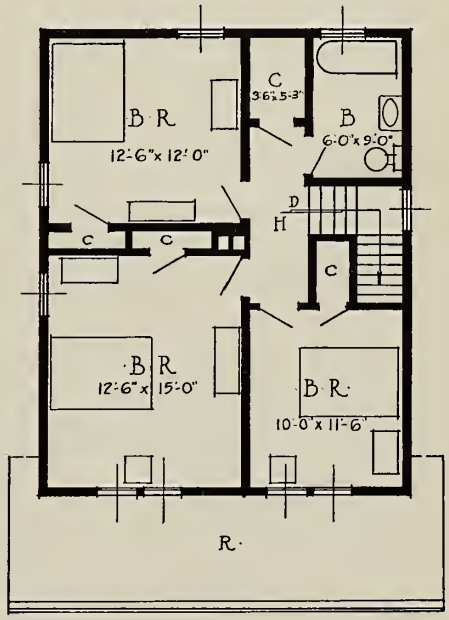
SIX ROOMS AND BATH

*Dimensions 24'-0" x 27'-0"*

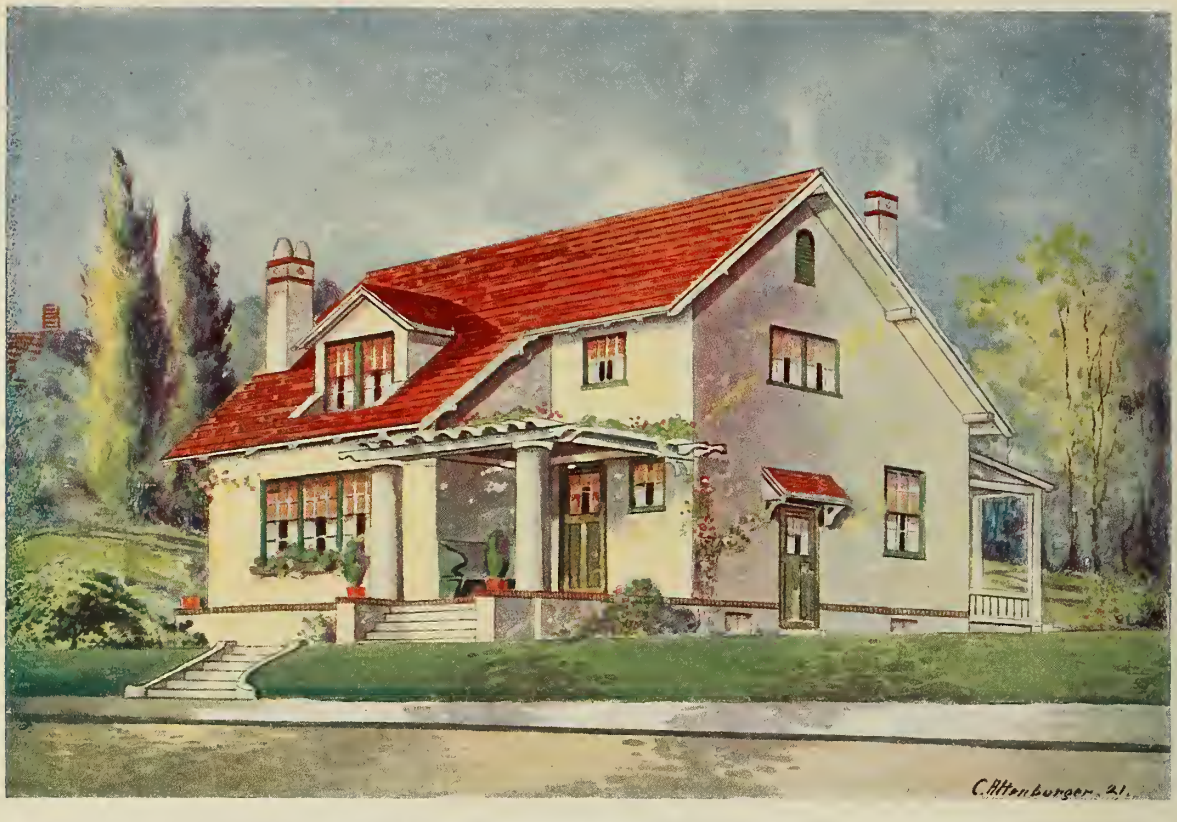



·FIRST FLOOR·

A MAN'S best asset is a home that he may call his own; one where he is going to profit instead of the landlord. The home-like atmosphere of the exterior is very pleasing, yet the cost of erection has been reduced to the minimum. Every inch of floor space is available for comfort, convenience and the proper placing of furniture. Note that but one chimney is required in this house, the economic arrangement of the plumbing, the cellar grade door and the full width dormer giving additional floor space over porch with full height ceiling. For economic construction and neat appearance this design should appeal to you.



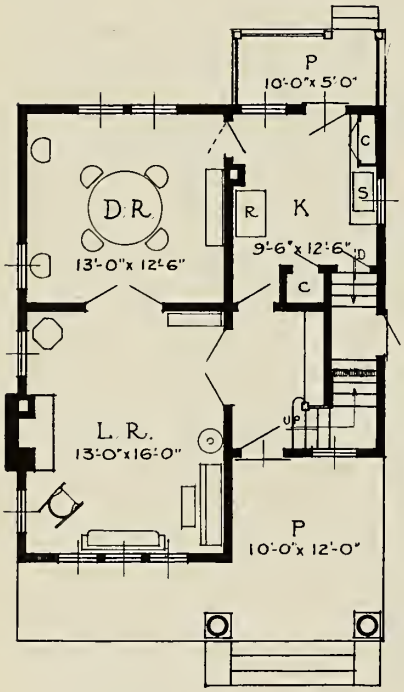

SECOND FLOOR




# THE BROOKVILLE

FIVE ROOMS AND BATH

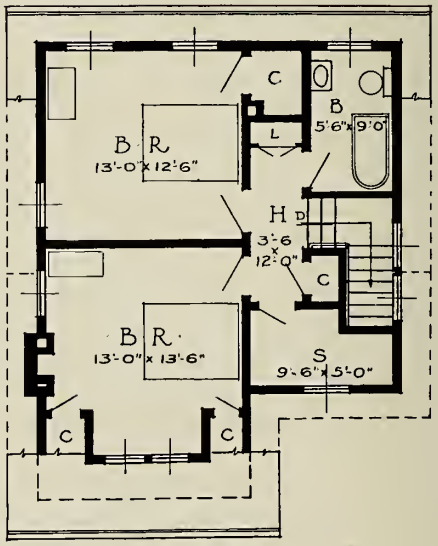
*Dimensions 24'-0" x 30'-0"*




·FIRST FLOOR·

TRULY an ideal little home of picturesque beauty and charm. The slope of the roof with its quaint little dormer, the pergola effect over front porch and the proper grouping of windows give style, snap and individuality to the exterior.

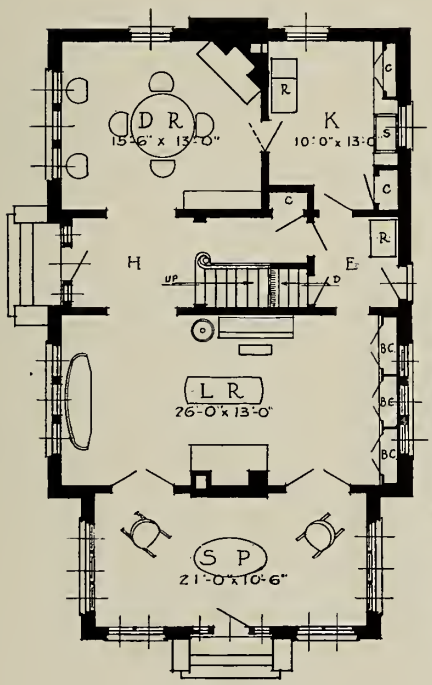
Here is a home with a wealth of room for its size. All rooms you will note, have cross ventilation and plenty of wall space for the proper placing of all furniture. Note the neat reception hall, having direct access from kitchen to the front door and to the stairs. The exterior walls of this house may be built either of 2" x 4" studs or hollow tile and plastered with stucco.




·SECOND FLOOR·

# THE BELLEFONTE

SEVEN ROOMS, SUN PARLOR AND BATH

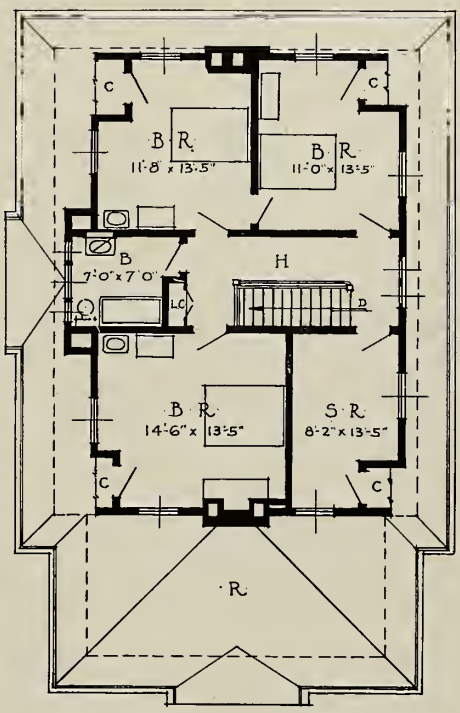



FIRST FLOOR

*Dimensions*
*28'-0" x 35'-0"*

AN aristocratic home of picturesque beauty and charm, designed on entirely new and original ideas.

This home is built of stone veneer on first floor and shingled gables and roof. A corner lot or one with a driveway at side would set this home off to best advantage. A careful study of the floor plans will convince you that everything for your comfort and convenience has been included. Surely here is a home where you will find pleasure and enjoyment and a continual source of contentment.




SECOND FLOOR

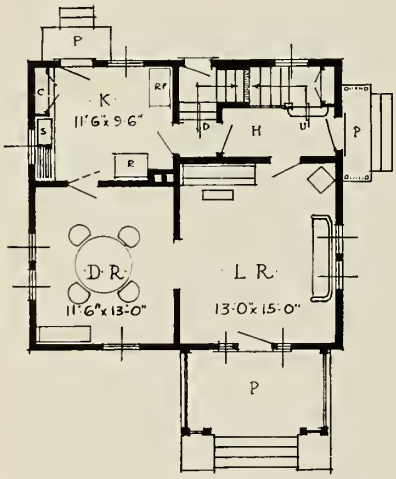
# THE CONNEAUT

SIX ROOMS AND BATH

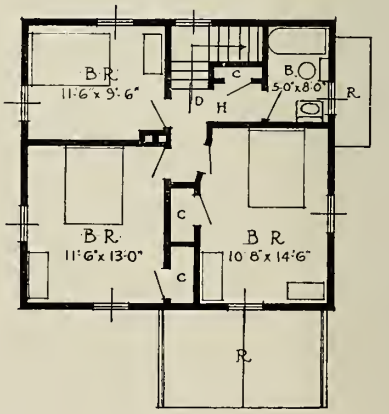
*Dimensions 26′-0″ x 24′-0″*

IT IS easy to understand why the Colonial type of house makes such a lasting popular appeal to the tastes of the American people. Not alone because of its traditions, its simplicity and dignified proportions, but because it is both practical and economic to build, heat and maintain. If you study this plan, you will note it is square. A square plan is the most economic to build, as it insures economy n use of materials and labor and allows of no waste floor space. The arrangement of the rooms you will find most comfortable and convenient. Note the stair hall at rear of living room, with side entrance to driveway.

This home will comfortably provide for a moderate sized family, as all rooms are large and cheerful with ample room for the placing of all furniture.




FIRST FLOOR

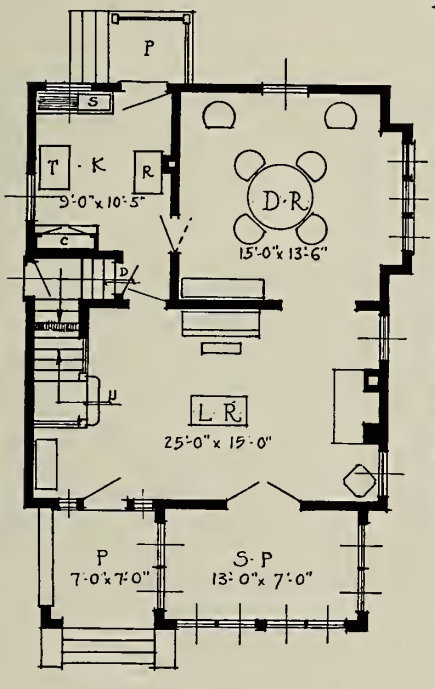



SECOND FLOOR

# THE CLAIRTON

SIX ROOMS, BATH AND SUN PORCH

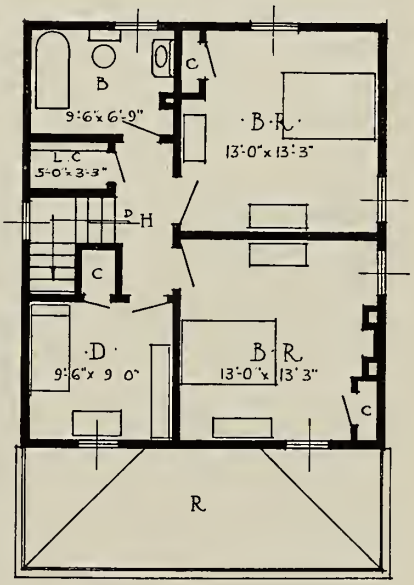
*Dimensions 26'-0'' x 30'-0''*




FIRST·FLOOR·

THE simple lines and good proportions of this substantial looking house are especially well set off by the use of two materials on the exterior. Any possible plainness that might have resulted from the almost square plan and hipped roof has been offset by the combination of stucco and shingles on the exterior, the neat entrance and the attractive sun porch. This is another of the popular, square type, hipped roof house where every inch of floor space is used to advantage.

Within, you will find this house modern, practical and convenient with large, well ventilated rooms and ample wall space for the proper arrangement of all furniture.




SECOND·FLOOR

*Natco Design No. 1176*

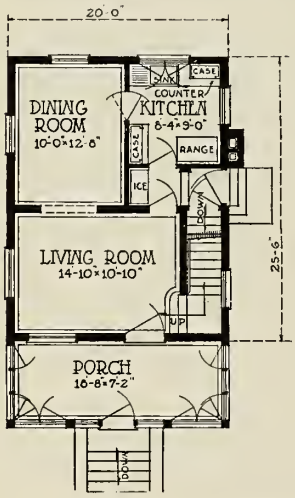
# Two-Story, Six-Room Home of Natco Hollow Tile

THE outer charm of this attractive, two-story, six-room residence is achieved through the handsome stucco exterior, relieved by a simple brick trim around the upper edge of the porch, the window sills, and the top of the flue.

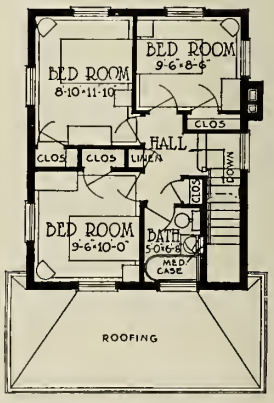
There is a good sized living room across the front of the house, from which a stairway leads to the second floor. The dining room and kitchen are back of it, the kitchen being separated from the living room by the side entrance hall. The kitchen arrangement will be a constant delight to the systematic housewife.

Upstairs are three bed rooms and bath. All the bed rooms have clothes closets, and all the rooms have windows on two sides, insuring splendid light and ventilation throughout the house under any weather conditions.

You will find this home cool on the warmest summer day, and comfortably warm on the coldest winter day, as well as entirely free from dampness.




FIRST FLOOR PLAN



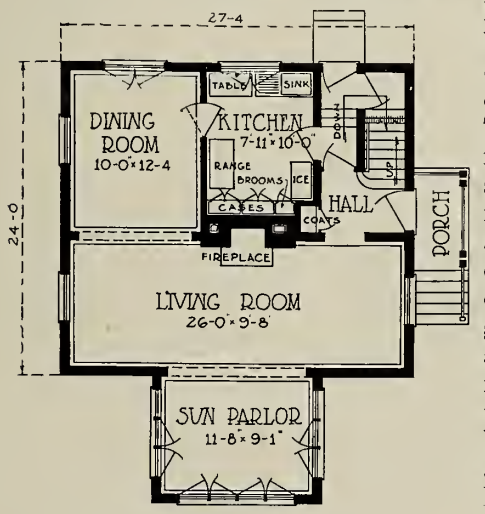

SECOND FLOOR PLAN

*Natco Design No. 1171*

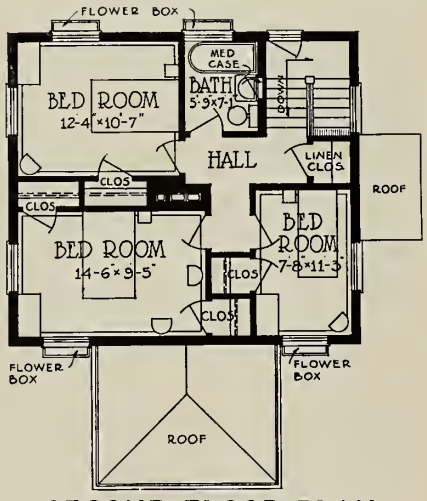
# Two-Story, Six-Room, Colonial Residence

HERE you have a home typifying economy, usefulness, charm—with the added assurance of absolute fire safety and permanence. For it is constructed entirely of NATCO Hollow Tile, with a stucco exterior.

The ground floor accomodates three large rooms and sun parlor. The second floor has three large bed rooms, a bathroom, with a general allowance for closet and storerooms. The house itself is finished in slate gray stucco, with panels, mouldings, cornices, and entrance columns of creamy white enamel, and shutters of olive green. There is an added touch of quaintness in the paneled windows, the flower boxes at the dormers, and the well-trimmed hedge.




FIRST FLOOR PLAN

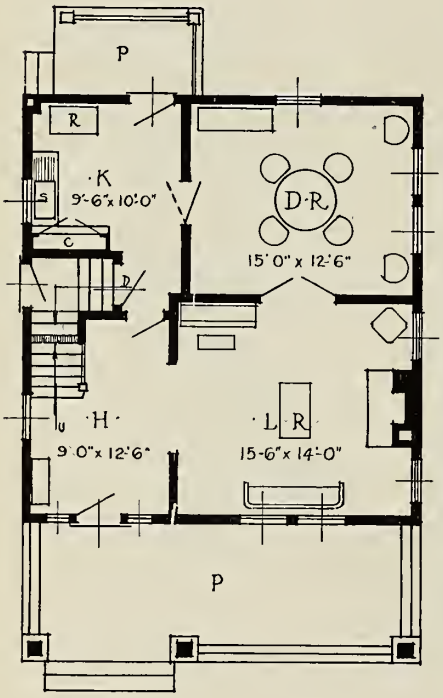



SECOND FLOOR PLAN

# THE LEETSDALE

SIX ROOMS AND BATH

*Dimensions 26'-0'' x 28'-0''*

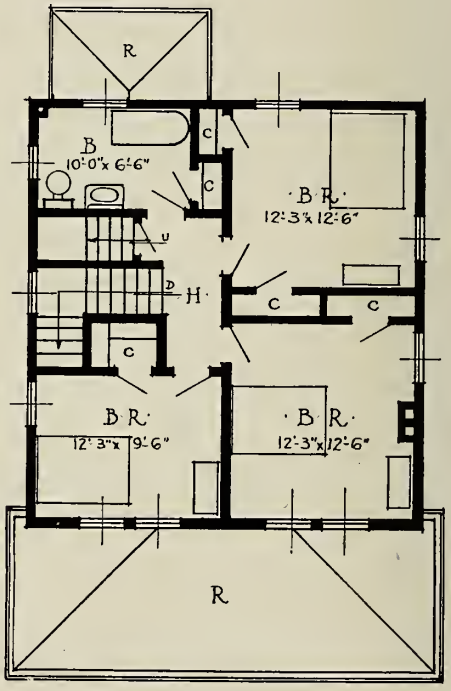



·FIRST· FLOOR·

THE keynote of this house is simplicity, but that is what makes it pleasing.

The simple lines and good proportions are set off by the big front porch with its substantial piers, the wide boxed cornice, grouping of windows and the neat dormer in the hipped roof.

Note the square floor plan, giving an equal chance for best light and air and for large, cheerful rooms with plenty of wall space for the proper arrangement of all household furniture. Plenty of closet space has been provided for in this admirable plan and also an attic of ample size.




·SECOND ·FLOOR·

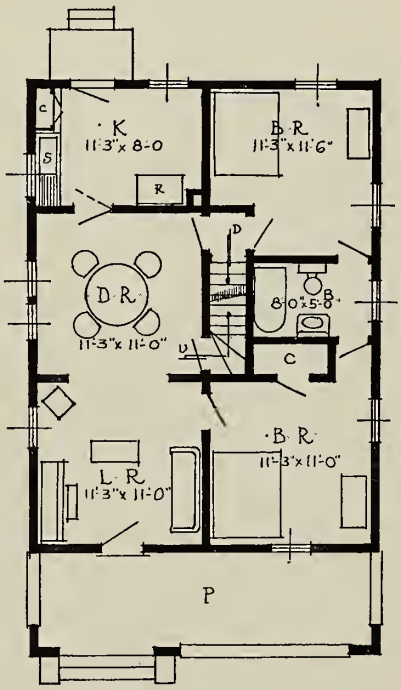
# THE APOLLO

FIVE ROOMS AND BATH

*Dimensions 24'-0" x 32'-0"*

"ALL ON the ground floor," is a phrase that has a great appeal to most housewives. In this charming little bungalow, the lower floor alone suffices for all the needs of the family of average size. It is unfair for the housewife to be forced to take hundreds of unnecessary steps in the daily routine of housekeeping. A glance at the floor plan will convince you of the ideal arrangement of all rooms where the dreamed-of ease and economy for the wife is actually realized.

The exterior, although built on simple square lines, has a neat, attractive appearance and may be built on a lot of medium frontage.



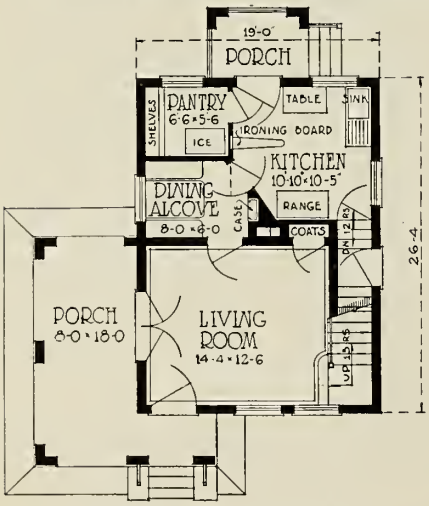

FIRST FLOOR

*Natco Design No. 1184*

# Two-Story Residence of Natco Hollow Tile

IN THIS comfortable, moderate sized home, the floor plans call for a dining alcove, off the kitchen, with built-in seats and table, intended just for dining purposes, in order to provide the justly popular large living room.

There are five rooms, and the plans are particularly well worked out to provide a spacious living room and a delightfully large and airy bed room directly above it, without injustice to the other rooms.

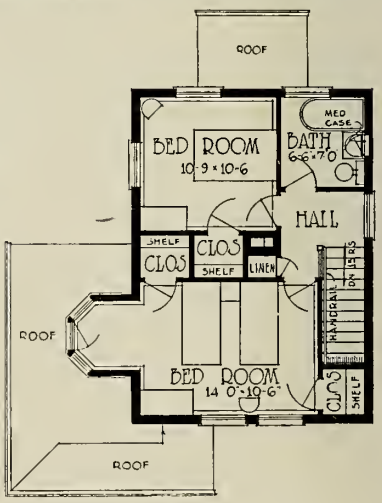



FIRST FLOOR PLAN

A fair sized porch off the kitchen may be left open or screened in, as desired.

Two bed rooms and bath constitute the upstairs plan. There is a commodious linen closet in the hallway.

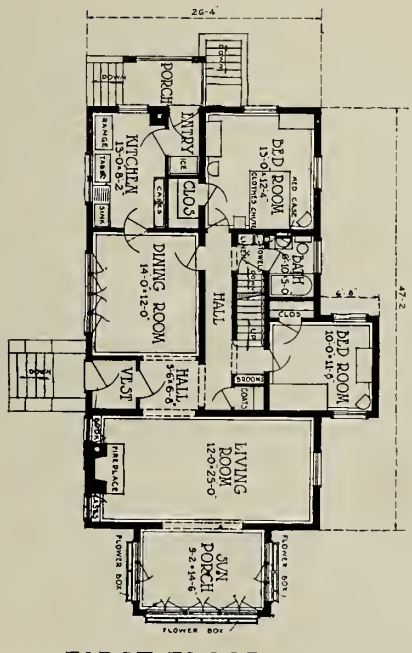
Here is a home which will be a constant joy to the owner. Once built, his investment is practically completed. He will not be burdened with any item of repairs and replacements. Neither dampness, cold or heat can penetrate it. In every way it is a home not only good for a lifetime but for generations to come.




SECOND FLOOR PLAN

*Natco Design No. 1174*

# An English Home of Natco Hollow Tile




FIRST FLOOR PLAN

ESPECIALLY well suited for a suburban district, or for a residential section, is this charming, individual, English home. It strikes the eye pleasantly from every angle. Not only has the front been most artistically conceived, but the sides and rear have also been given generous consideration.

The main entrance is at the left side, permitting the full frontage to be used for the living room.

The plans, which are particularly well developed, call for a five-room main floor layout, but where desired, additional bedrooms could very easily be arranged upstairs.

A real fireplace at the right end of the living room has book cases on either side of it, with windows overhead, and the pretty sun parlor, leading from the living room through a cased opening, adds to the size of the room.

Both bed rooms have windows on two sides, giving plenty of light and ventilation, and both have clothes closets.

The kitchen arrangement insures a saving of steps that will be appreciated by the housewife. In every way this will prove a thoroughly comfortable, fire-safe and durable home.

# THE BESSEMER

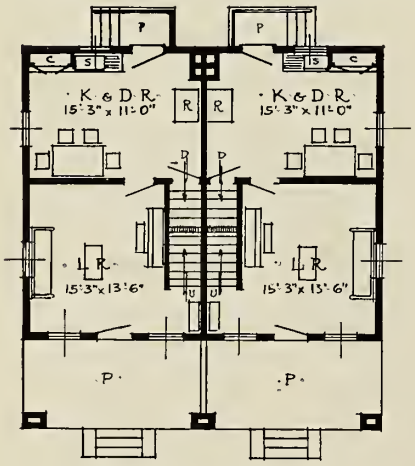
FOUR ROOMS AND BATH (DUPLEX)

*Dimensions 32'-8'' x 26'-8''*

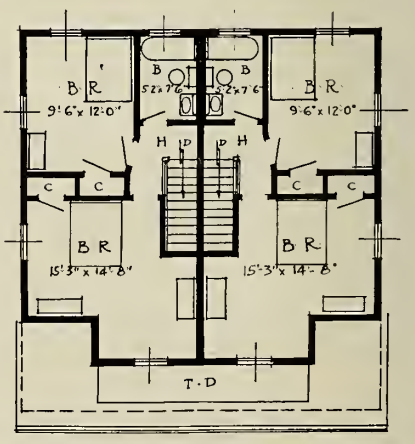
THIS two family home has that indescribable quality that may be best expressed, perhaps, in the one word, "individuality." A true home, and one that would add dignity, grace and charm to any community. It is a thrifty family, who in building their own home, provides for a tenant to pay taxes and upkeep and a comfortable profit besides. For such a family this compact, two family house has been designed.

At additional cost, a one story kitchen may be added to the rear of the building, making a five room house for those desiring more space.

Note carefully the compact and convenient arrangement of the floor plan and the artistic effect of the exterior and you will agree with us that in this design you will have a home that you may well be proud of.




FIRST FLOOR

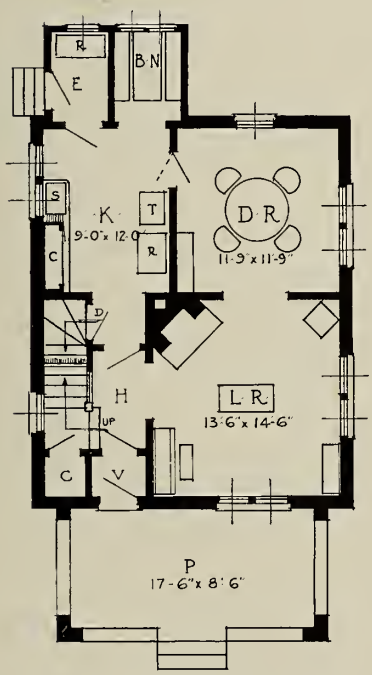



SECOND FLOOR

# THE EMSWORTH

FIVE ROOMS AND BATH

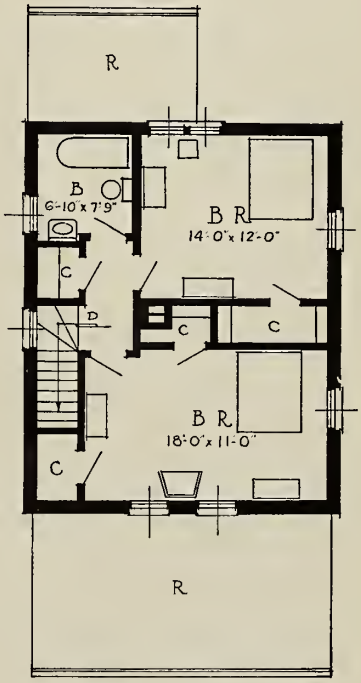
*Dimensions 23'-0" x 28'-6"*



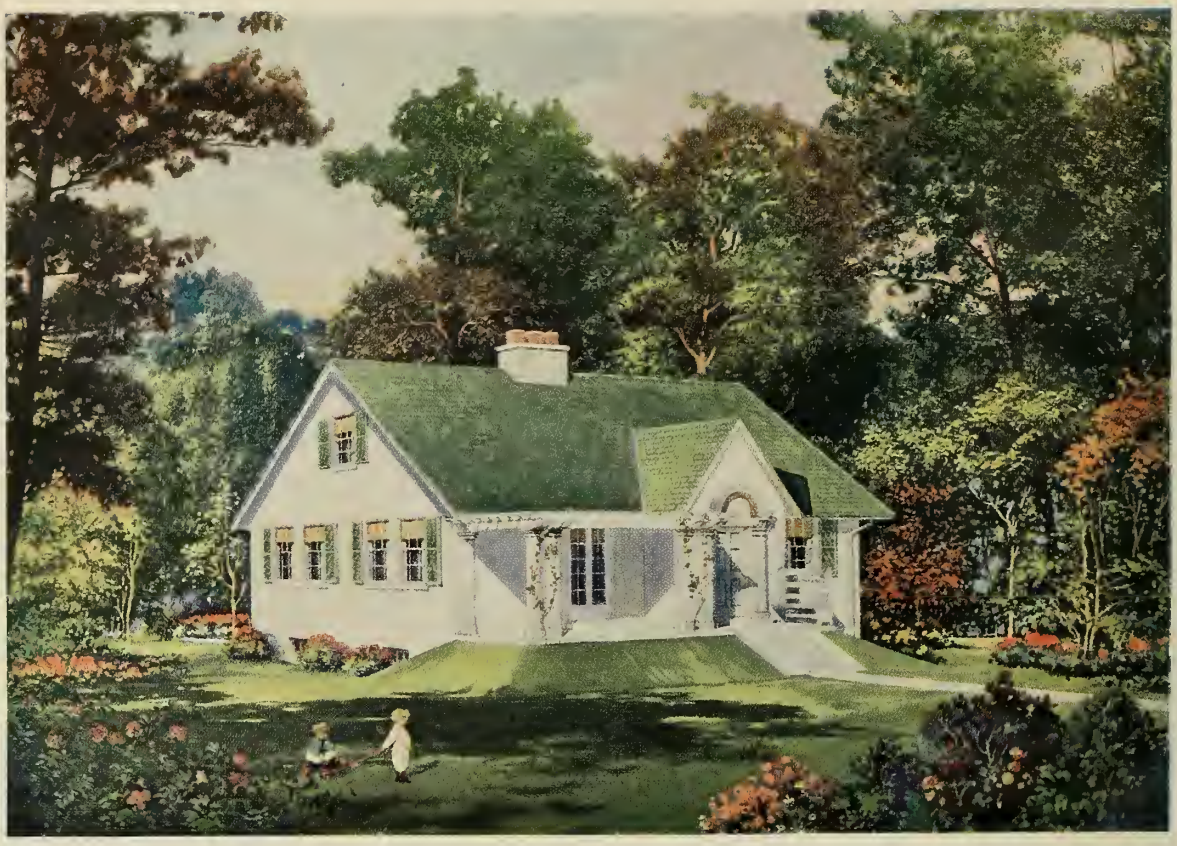

FIRST FLOOR

THE simple lines and good proportions of this admirable house are set off to good advantage by the big front porch with its substantial brick piers and the novel treatment of gabled dormer in main roof. Note the compact and convenient arrangement of the floor plan, not one item for your convenience has been omitted. Note the entrance vestibule to Reception Hall with coat closet at foot of stairway, also the cozy breakfast nook in the kitchen and the refrigerator located in enclosed rear entry. Two large cheerful bedrooms are provided on the second floor with three clothes closets and a spacious linen closet.

This home, we feel, is a good sensible home to build if you desire beauty combined with comfort and durability.




SECOND FLOOR

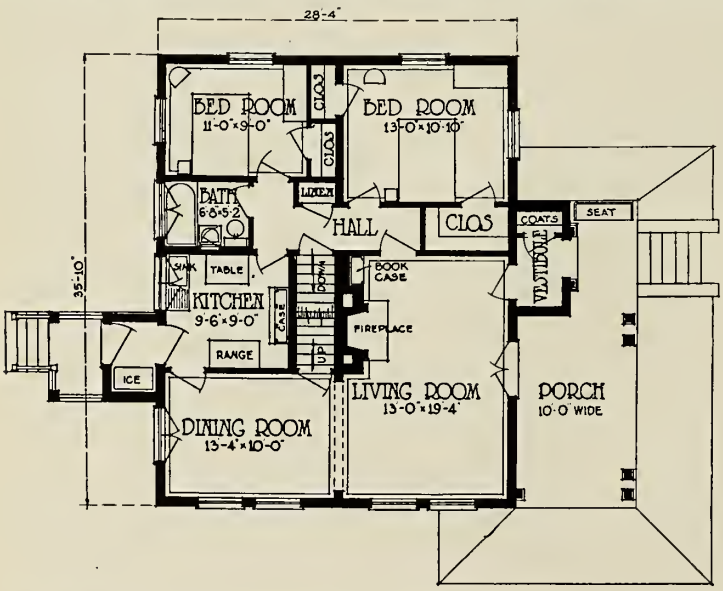


*Natco Design No. 1369*

# A Colonial Cottage of Natco Hollow Tile

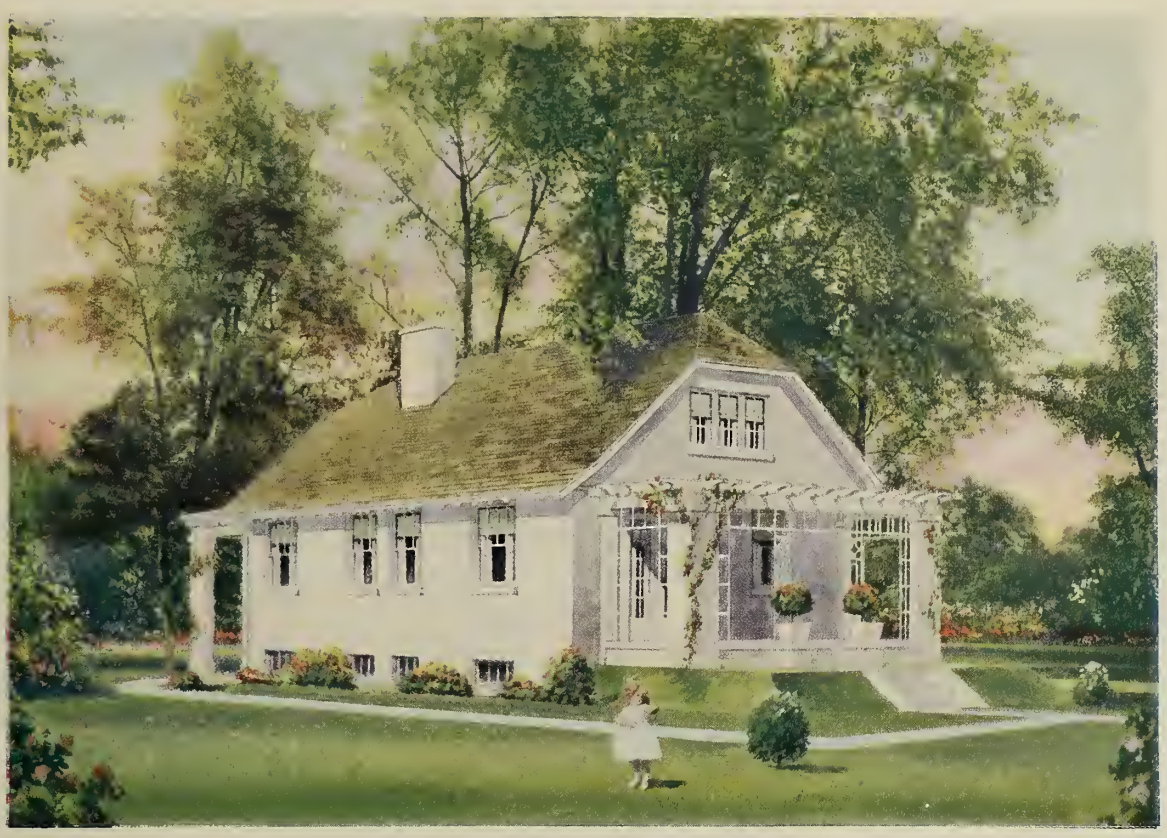
HERE is just a five-room cottage, and yet how pleasing is its simple dignity of line, its wholesomeness, its air of contentment.

The rooms are all light and well ventilated, with plenty of closet space, in addition to the attic and storage room in the basement. Though all five rooms are on the one floor, the arrangement is such that a most desirable degree of privacy is assured to its occupants. Both the living room and a bed room occupy the front of the house, yet they are of comfortable size. A commodious wall case serves every purpose that a pantry would, and at the same time will be much more easily kept in order. The range, sink, and table are all conveniently arranged, and the ice box is placed in a recess right off the kitchen entrance. The kitchen also has a fair sized porch.



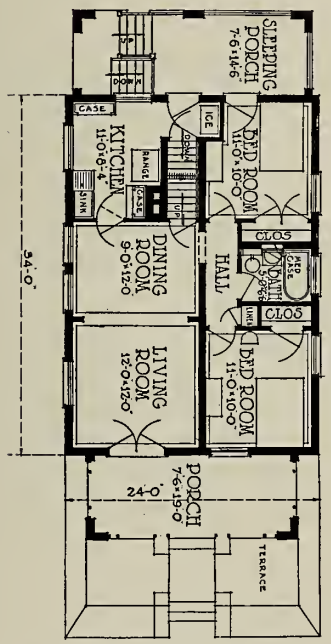

Both bed rooms have windows on two sides, supplying splendid cross ventilation and light.

Isn't this a splendid little cottage, the kind one dreams about? Yet its quality is nothing like the stuff that dreams are made of. For, once erected it will last for generations.



*Natco Design No. 1179*

# Five-Room Natco Hollow Tile Bungalow




FLOOR PLAN DESIGN

THIS handsome little bungalow will fit in and look right even where there is only a small lot available for building. Its compact arrangement makes use of every bit of space and provides five comfortable, complete rooms, and a sleeping porch off the back bed room.

An individual touch is given by the quaintly gabled roof and the paneling in the upper half of all the windows, even those in the attic. The front porch is commodious and may be made extremely attractive with a swing, seats, rockers and plants.

The living room, dining room and kitchen occupy the left half of this charming little home, while to the right are two bed rooms, with the bathroom in between. The dining room has two large paneled windows set close together, under which a window seat may replace the couch. The basement has plenty of storage space.

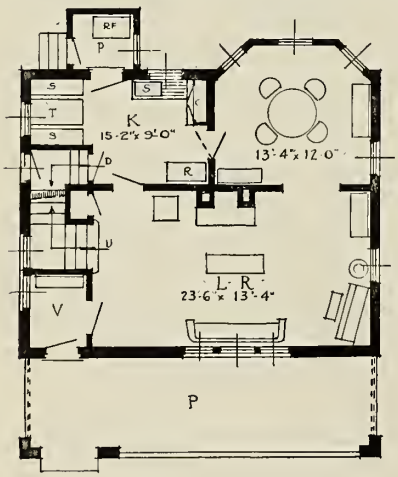
In this home you and your dear ones will be assured comfortable, healthful temperatures at all times. In addition, you have a quiet, restful home for NATCO Hollow Tile construction deadens noise. In the building of this permanent, fire resisting, non-deteriorating. comfortable home you are assured a full return for the investment you will make.

# THE ARNOLD

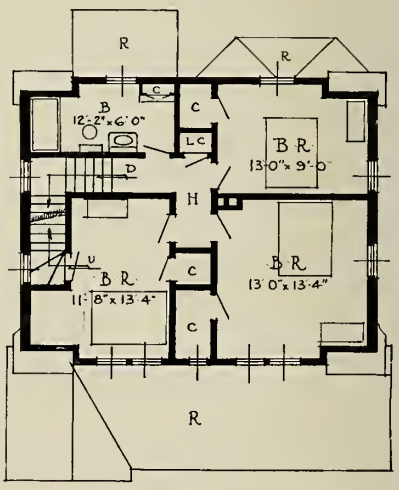
SIX ROOMS AND BATH

*Dimensions 31'-0" x 24'-0"*

NO PEOPLE demand so much in the way of a home as Americans, not only from the practical, but from the artistic standpoint. This Dutch Colonial house with its low, overhanging roof and unique outline nestles close to the ground and fits naturally with its surroundings. The exterior combination of rustic stone work with wide bevel siding, gives a very pleasing effect. This home is of the living room type, with a large spacious porch, light and well ventilated rooms and ample closet space. Note the vestibule entrance, the coat closet in living room, the cozy little breakfast nook and the cheerful bay window in dining room and you will agree that this is a most comfortable and convenient home.




FIRST FLOOR

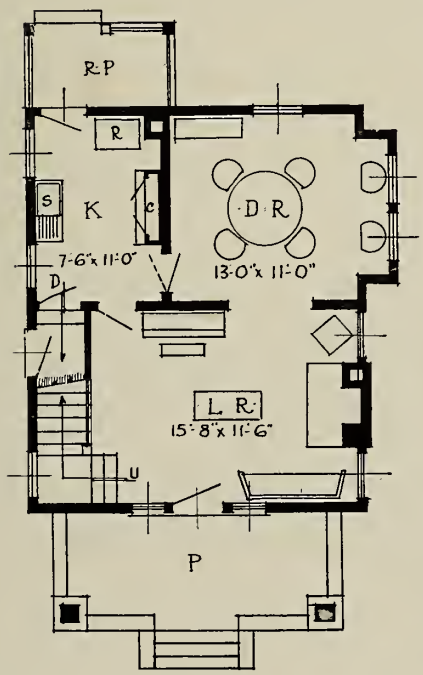



SECOND FLOOR

# THE SWISSVALE

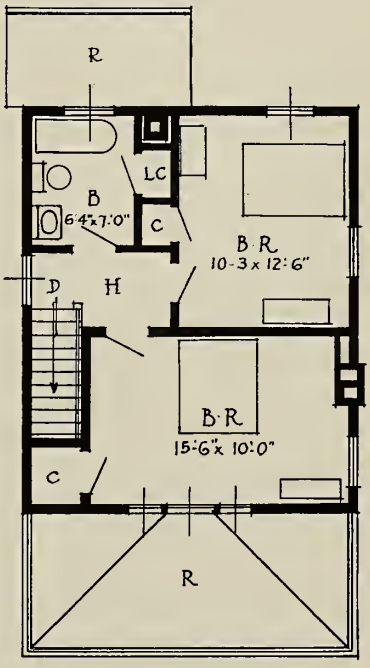
FIVE ROOMS AND BATH

*Dimensions 20'-0" x 24'-0"*




·FIRST · FLOOR·

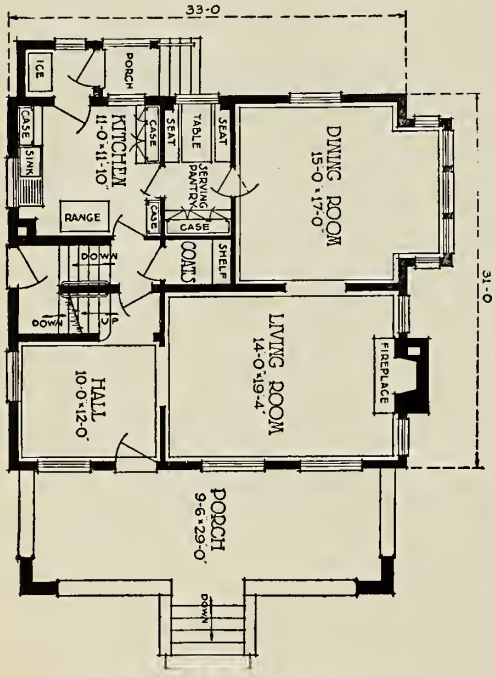
THE design of this home follows the usual square lines, yet it is interestingly embellished to meet the requirements of a modern, practical, up-to-date home. The exterior walls are built of 2" x 4" studs with dovetailed grooved sheathing to receive the stucco finish. Every feature of this house comes under our plea for modern, sanitary, practical homes to be built for the least expenditure. The floor plans you will find well arranged with large, cheerful rooms and ample space for the placing of all furniture.




SECOND FLOOR

*Natco Design No. 1374*

# A Seven-Room Home of Natco Hollow Tile

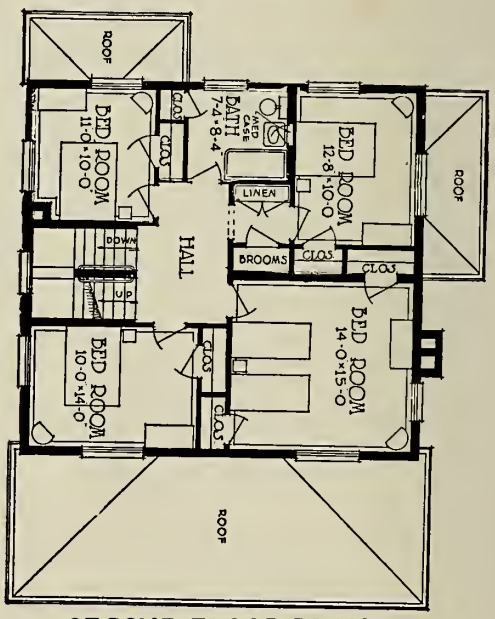



FIRST FLOOR PLAN

THIS All-American type of house radiates the feeling of solidarity which is characteristic of the splendid American spirit.

As can be readily seen, each bed room has at the least one large clothes closet and two windows which provide cross ventilation in each room. The kitchen contains all of the features necessary to the succesful operation of a kitchen and a minimum amount of walking.

This design is a good selection.




SECOND FLOOR PLAN

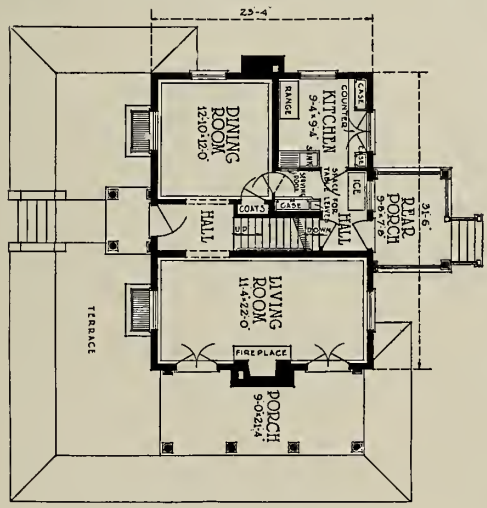
*Natco Design No. 1178*

# A Colonial Residence of Natco Hollow Tile

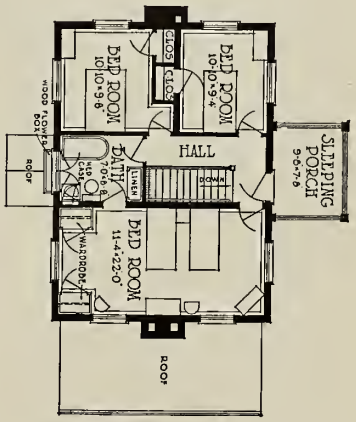
HERE is a two-story colonial home built on the plan so generally favored by our forefathers. There are six rooms and sleeping porch.

There is a central entrance, supported by handsome colonial columns, leading into a hallway with living room to the right of it and dining room and kitchen to the left. A serving room with swinging doors separates the kitchen from the dining room, and at the same time greatly facilitates table service. There is a large porch off the kitchen and the sleeping porch is directly above it. Besides this sleeping porch, there are three nice bed rooms upstairs, two to the left and one to the right. All the bed rooms have windows on two sides, so that perfect cross ventilation is assured. The bathroom is convenient to all bed rooms and calls for high grade fixtures and fittings.

All in all the plans provide for a very complete and well arranged home. This is a needed design.




FIRST FLOOR PLAN




SECOND FLOOR PLAN

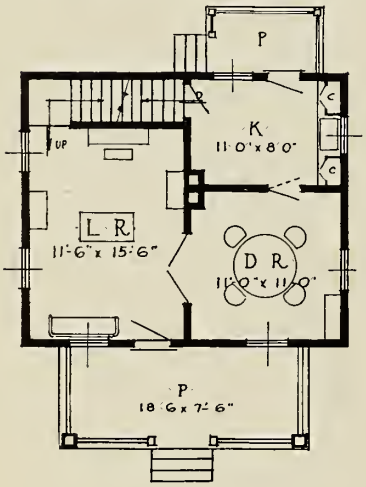
# THE HARMONY

FIVE ROOMS AND BATH

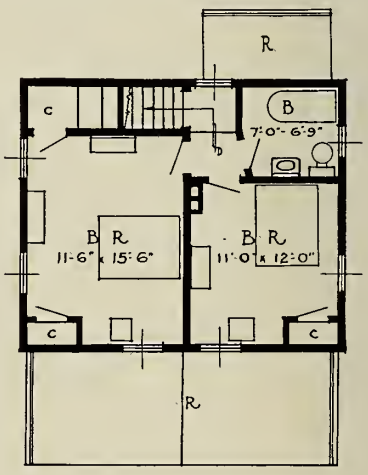
*Dimensions 24'-0" x 20'-6"*

A NEAT, attractive five room home with gable porch roof and square wood porch columns, a solid, substantial type of a home not only well built but most convenient and comfortable. This design provides all the essentials of an attractive exterior without expensive or unnecessary frills. One chimney in center of house provides flue connections for all rooms, the laundry trays, kitchen sink and bath room fixtures are placed above each other, reducing the plumbing to the minimum. The rooms you will find large, well ventilated and not one foot of wasted floor space. A compact, well balanced and attractive home.

For solid comfort, for economic construction and attractive appearance, this design would be hard to equal.




FIRST FLOOR

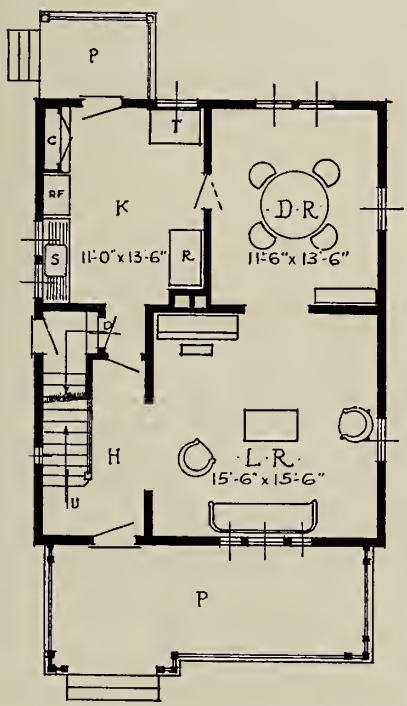



SECOND FLOOR

# THE WARREN

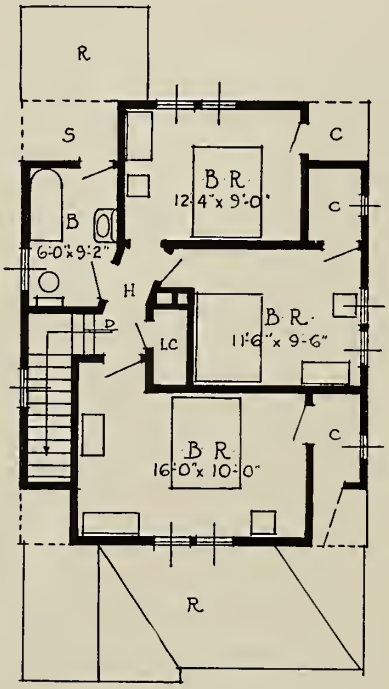
SIX ROOMS AND BATH

*Dimensions 24'-0" x 30'-6"*




FIRST FLOOR

A DECIDEDLY different type of house is here shown with six comfortable rooms, reception hall and bathroom. A home that will provide for and make comfortable a good sized family. The large, spacious porch with its latticed columns, the gabled roof and the side dormer, all add charm to the exterior. The rooms you will find of ample size for the proper location of all furniture and plenty of closet space has been provided. Note the cellar grade door, which gives access to both kitchen and basement, the economic arrangement of the plumbing fixtures, the large, well arranged kitchen and the compact and convenient arrangement of the rooms. A most economic, practical and artistic home from every standpoint.

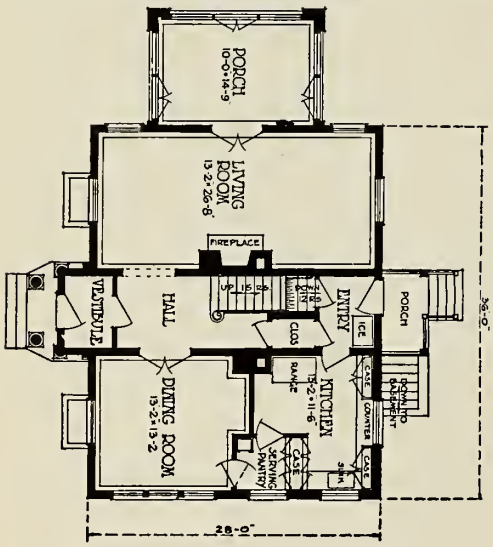



SECOND FLOOR

*Natco Design No. 1372*

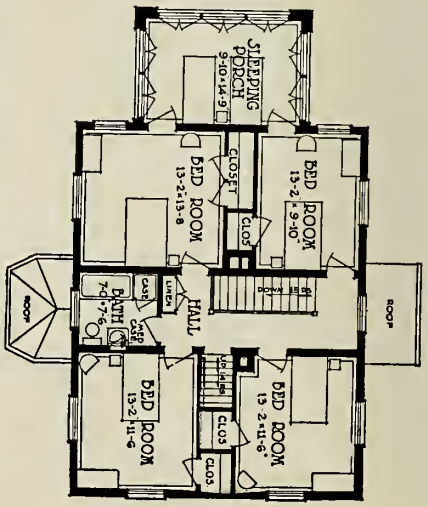
# A Seven-Room Colonial Residence

THIS design follows very closely the popular center-hall Colonial type. The illustration shows the exterior finished in stucco. It would be equally effective in exposed tile or with a brick veneer over Natco Hollow Tile. The large living room across one end of the house is along convenient lines. The dining room is of ample size and is very well designed.




FIRST FLOOR PLAN

The second floor is arranged for four bed rooms and one bathroom with a sleeping porch off two bed rooms, while the third floor permits of ample storage room. In this residence you minimize your fire risk, reduce fuel consumption and are sure of the least possible depreciative costs. In every way, it is a home that you, and your family would be proud to live in.




SECOND FLOOR PLAN

*Natco Design No. 1175*

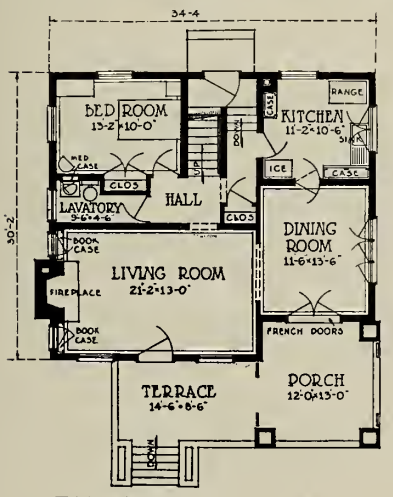
# An American Bungalow of Natco Hollow Tile

THIS American Bungalow is a home in which one may realize a distinct individuality even in a city residential district where beautiful homes are numerous, and where there must be real grace of line and design to achieve the desired distinctiveness.

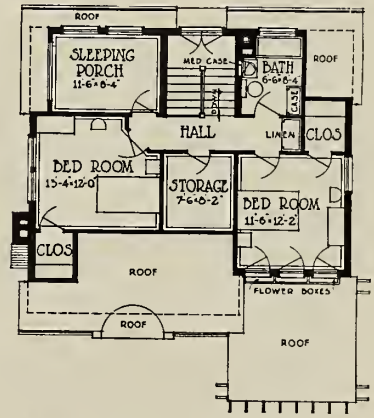
There are six large rooms and a sleeping porch, a terrace and porch running clear across the front of the house, and a wealth of storage space, linen presses and closets. The ground floor has a living room, dining room, kitchen, bed room, and lavatory, and the second floor has two bed rooms, a sleeping porch, bathroom, storage space and linen cases.

The kitchen will be a constant delight to the thorough and efficient housewife.

Whether you build for permanent possession, or for resale, you cannot afford to overlook the advantages and benefits of this NATCO Hollow Tile home. After the original cost, there is practically no further outlay necessary.




FIRST FLOOR PLAN



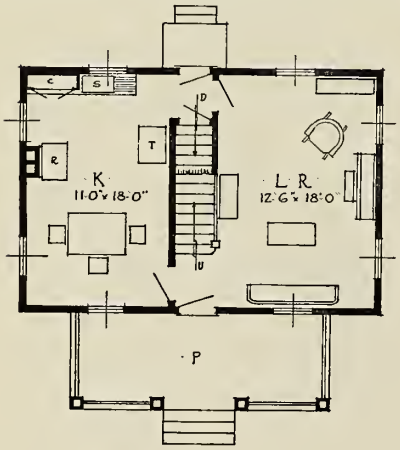

SECOND FLOOR PLAN

# THE KANE

FOUR ROOMS AND BATH

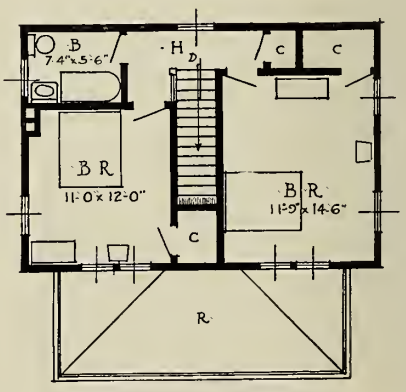
*Dimensions 28'-0" x 19'-0"*

WHEN you build a home of this type, you realize the utmost in economy of space, materials, and construction. This home is designed to meet the needs of the home builder who wants a compact, inexpensive four-room home, for the very least possible money. This design should appeal to the industrial worker who wants a neat and substantial home




FIRST FLOOR

Note the compact and convenient arrangement of the interior, every room has cross ventilation, and ample wall space for the placing of all furniture. An ideal all-around home and one which we feel would be hard to equal, for solid comfort, for the economic construction and for attractive appearance.



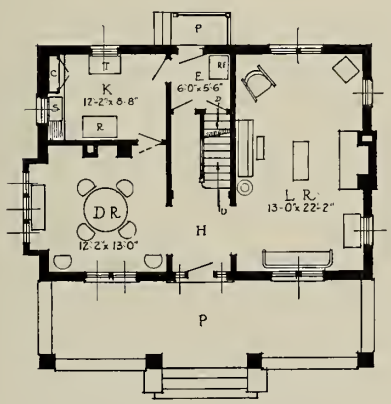

SECOND FLOOR

# THE BELLEVUE

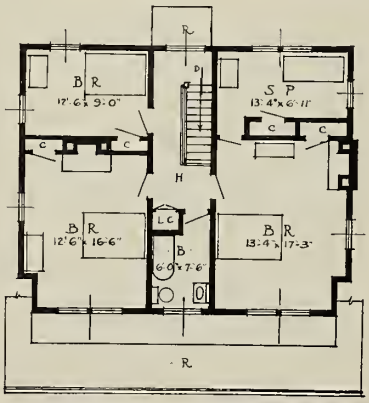
SEVEN ROOMS AND BATH

*Dimensions 34′-0″ x 24′-0″*

A PARTICULARLY attractive and popular home, of the center hall type, that has met with wide approval. Here you have a design of individuality, yet practical and substantial. The combination of dark red tapistry brick, silver gray shingles, with white trim, the exposed chimney, the massive brick piers and the attractive dormer, all add to make this design one of charm and beauty. Note the unique, clever arrangement of this floor plan with the large, cheery rooms, all with cross ventilation and ample space for the setting of all furniture. In fact the general layout of the home we feel to be ideal and one where you will find a real source of contentment. In all a well balanced, practical and charming house.




FIRST FLOOR

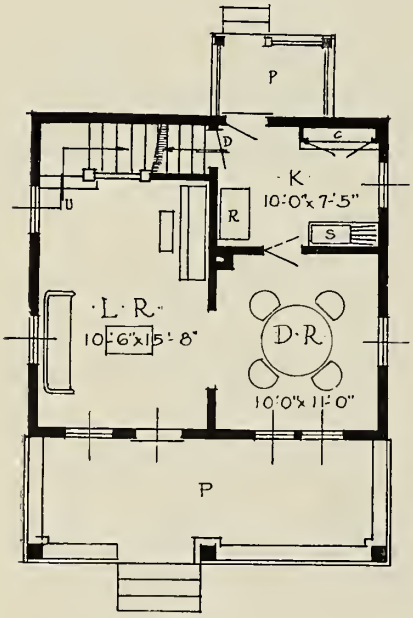



SECOND FLOOR

# THE TRAFFORD CITY

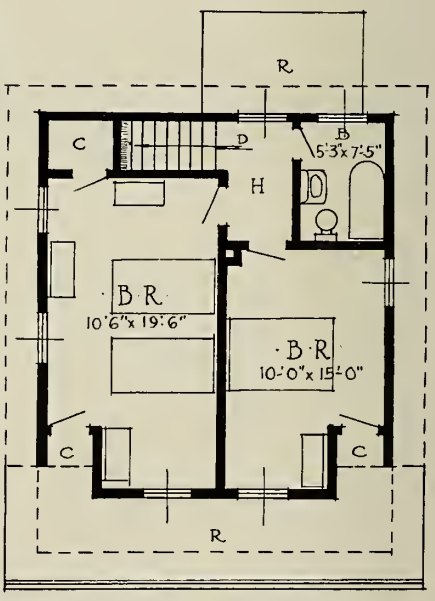
FIVE ROOMS AND BATH

*Dimensions 22′-0″ x 20′-0″*




·FIRST·FLOOR·

THE quiet and home like atmosphere of this little cottage is most agreeable. An interesting story and a half cottage of the living room type, designed for those of limited means, but desiring something distinctive. The design will give one all that can be desired, in the way of comfort, combined with a pride of ownership that will be lasting. The interior arrangement is ample and complete for a small family. The rooms you will find extra large, considering the over all dimensions of the building. This home can be built at a very moderate price and although but 22′-0″ wide x 20′-0″ long you will have all the comforts and conveniences of a much larger and higher priced home.



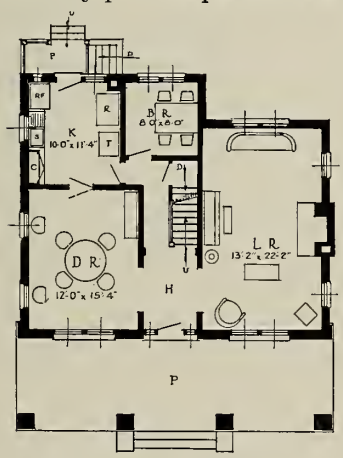

·SECOND·FLOOR·

# THE BROOKLINE

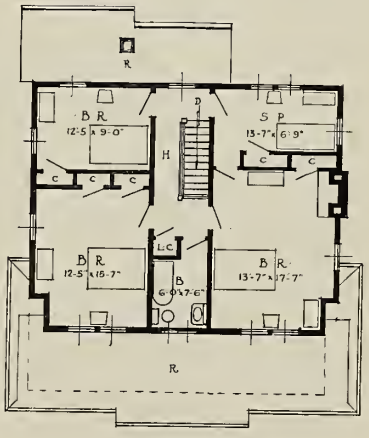
EIGHT ROOMS AND BATH

*Dimensions 34′-0″ x 24′-0″*

THE money one pays for rent is lost forever—it never comes back but is a permanent investment that pays no dividend. When one's earnings are monthly invested in a neat home, he is soon enabled to realize his dreams for a home of his own. This beautiful, center hall home is one, not only picturesque and charming from without, but most practical, convenient, and comfortable from within. Note the large sized rooms with abundance of light and air, the cozy little breakfast room, the handy arrangement of kitchen, the cellar entrance under rear porch and the compact and roomy arrangement of second floor. All rooms you will find large, cheerful and well ventilated with ample space for the placing of all furniture. Is this not a home to be proud of and one you would like to call your own?




FIRST · FLOOR




SECOND FLOOR

# THE BEECHVIEW

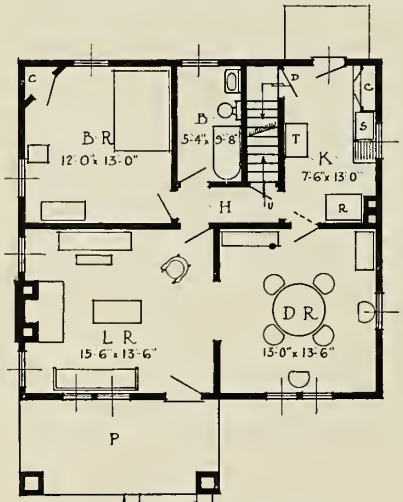
SIX ROOMS AND BATH

*Dimensions 30′-0″ x 28′-0″*

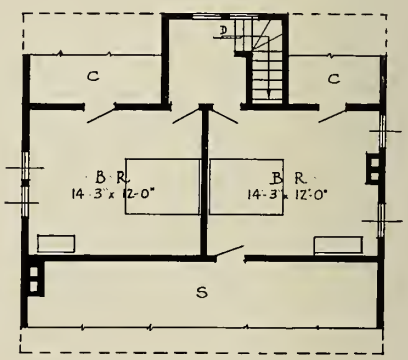
A COMBINATION of original and unique features, perfectly harmonized for beauty and economy of construction, will be found in this charming bungalow. A complete, four-room apartment is provided for on the first floor, which alone answers for all the requirements of many young home builders, while the finishing of the upper rooms may be left until such time as their resources permit.

The exterior walls are built of 2″ x 4″ studs with dovetailed grooved sheathing and stucco finish applied direct to sheathing, a very economic construction.

For a real comfort giving home, a well balanced and convenient plan and an exterior of picturesque charm, this design will appeal to you.




FIRST FLOOR

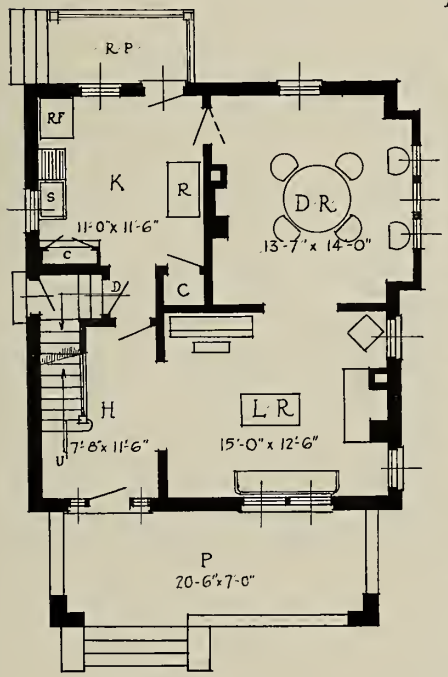



SECOND FLOOR

# THE CRAFTON

SIX ROOMS AND BATH

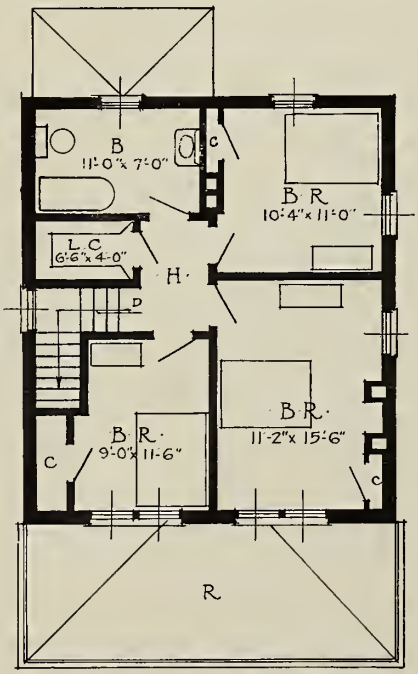
*Dimensions 25'-0 x 28'-6"*




FIRST FLOOR

FOR those who desire a square type brick design, built in a plain, substantial manner, this home should appeal strongly to them. The exterior walls, built of dark red tapestry brick with black raked out joints and white wood work, makes a very attractive clean cut modern home and one which shows to good advantage.

All rooms are of ample size and planned for a wealth of sunshine, yet with sufficient wall space for placement of all furniture. In all, a home of balanced proportions and conveniently arranged for a medium sized family.

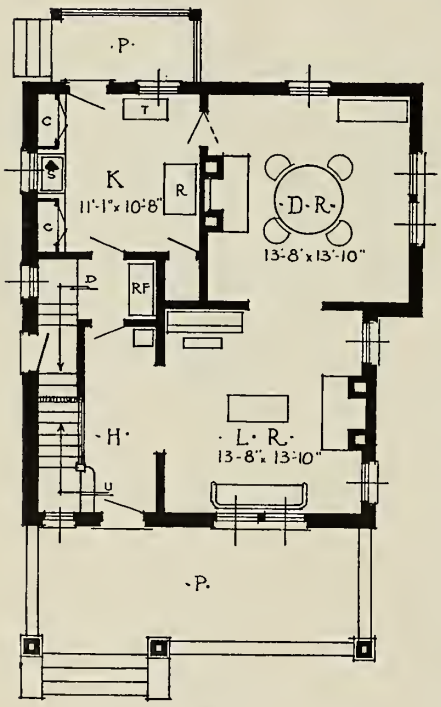



SECOND FLOOR

# THE INGOMAR

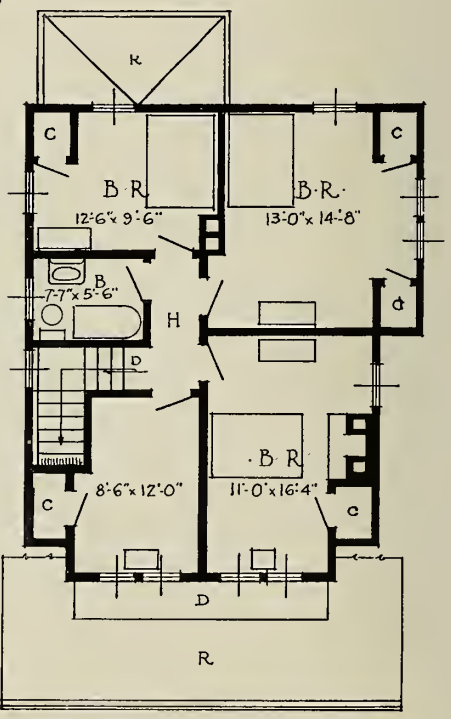
SEVEN ROOMS AND BATH

*Dimensions 24'-0" x 30'-0"*




·FIRST·FLOOR·

THIS house shows a picturesque handling of the cottage type that gives it individuality. A very popular and inexpensive home, suitable for suburb or country. The recessed dormer in main roof adds dignity and charm to the exterior and provides additional bedroom space over front porch. The exterior walls are a combination of brick and shingle. The interior is of the reception hall type with large, cheerful rooms and all provisions for your comfort and convenience. Four well ventilated and ample size bedrooms are provided on the second floor.

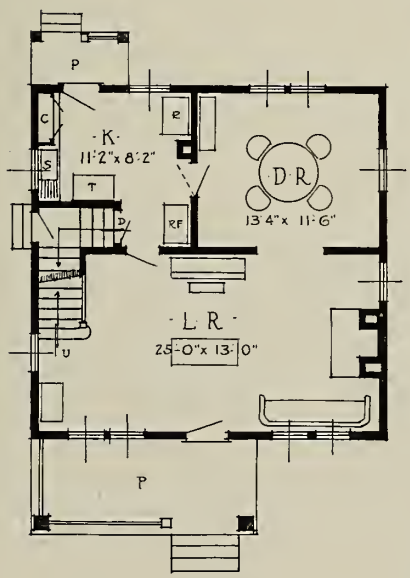



·SECOND·FLOOR·

# THE BERWICK

SIX ROOMS AND BATH

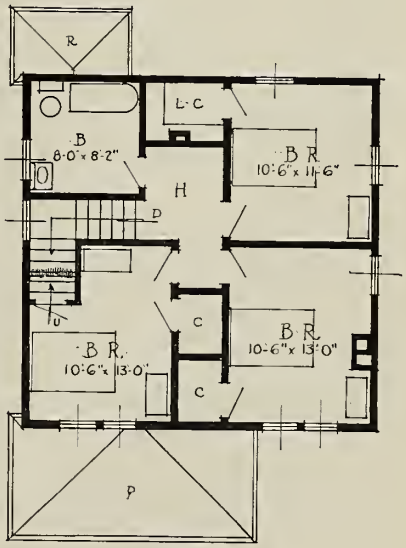
*Dimensions 26'-0" x 26'-0"*



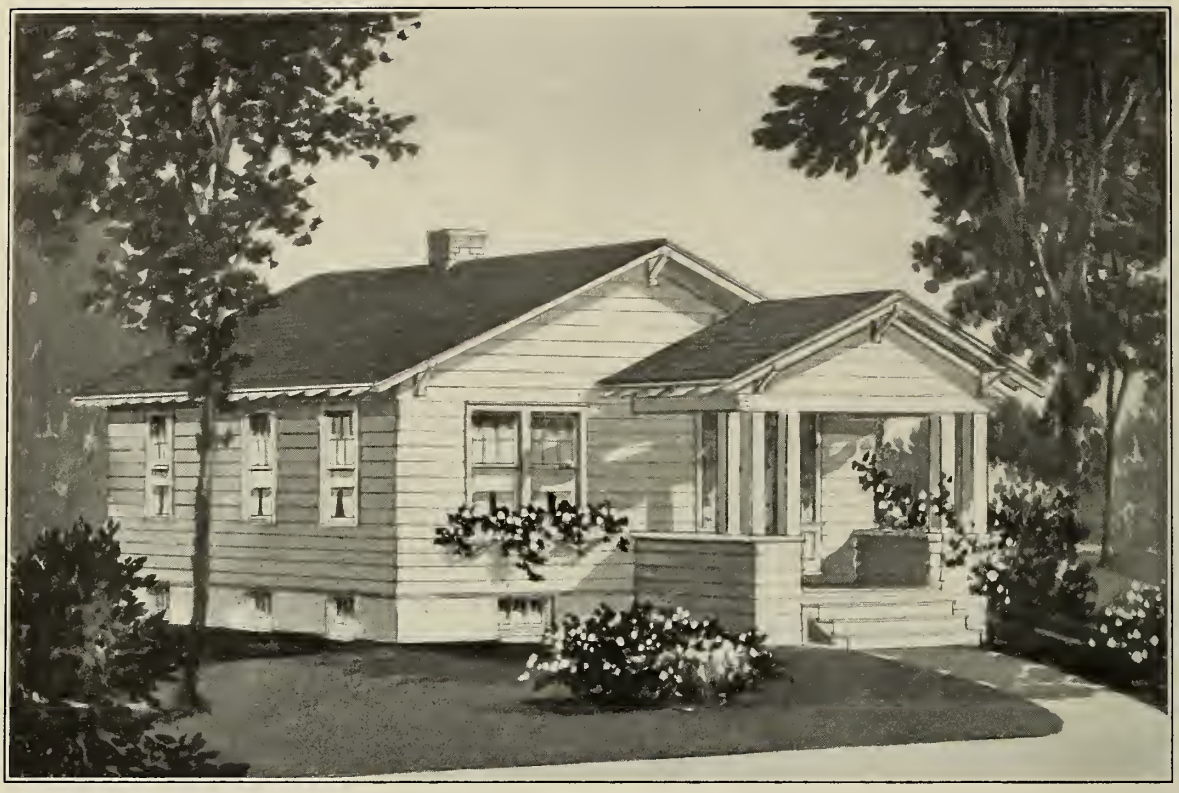

· FIRST · FLOOR ·

THIS design is especially good for those who want a comparatively large house containing all the features that go to make a comfortable, up-to-date home at a modest expenditure. The exterior is excellent, as it has grace and beauty, produced by the proper spacing of windows, the neat hipped roof with the attractive dormer and the well proportioned and spacious porch. The distinctive features of this plan are the large living room with its cheerful fireplace, the well arranged kitchen and the bright and cheerful dining room.

The second floor provides three good sized bedrooms with plenty of light and ventilation and abundance of closet space.



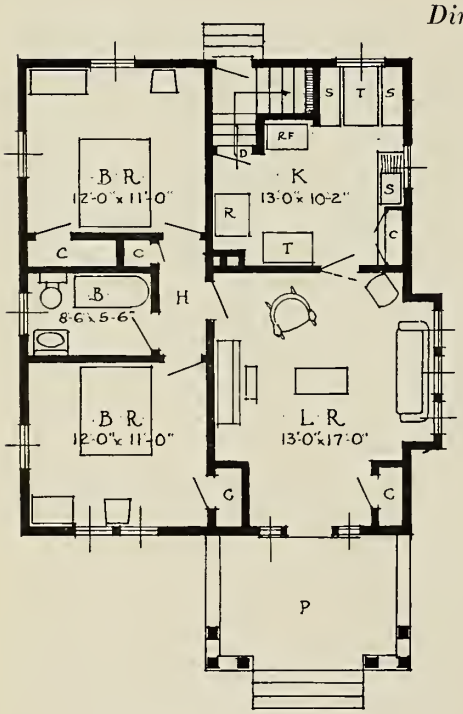

· SECOND · FLOOR



# THE MILLVALE

FOUR ROOMS AND BATH

*Dimensions 26'-6'' x 32'-0''*




FLOOR PLAN

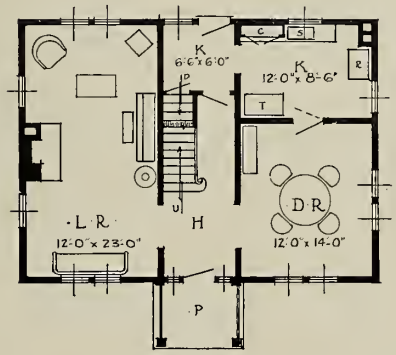
HOME Builders are turning to the small, compact, space saving home, because it is so economical to build and maintain and easier for the housewife to take care of. Here is a well planned bungalow of unusual merit. Just the home to build where convenient room arrangement and low building cost is desired. Four rooms, dining nook and bath are provided. Note the bathroom located between the two bedrooms with linen closet in hall. The bedrooms you will find of ample size, each leading from the hallway so they are private and secluded. The living room you will find well lighted, pleasant and cheerful while the kitchen arrangement you will find most efficient. In all, a most compact and convenient little Bungalow.

# THE WEST VIEW

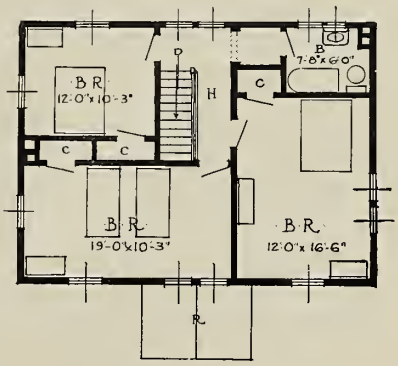
SIX ROOMS AND BATH

*Dimensions 32'-6" x 24'-0"*

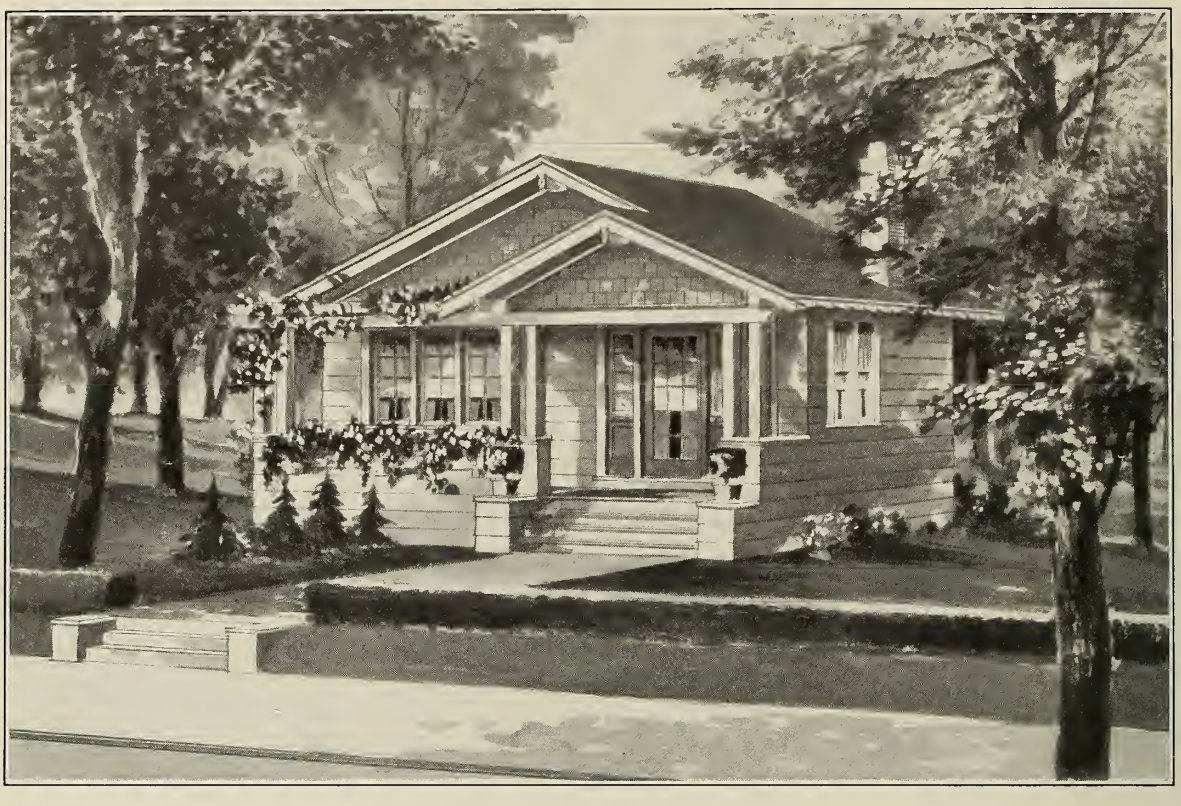
THE ever popular and distinctive colonial type of house, a style of the early architecture of this country, that has never lost its attraction. An all-around charming and cozy home, with a most appealing and hospitable appearance. This home is of the center hall type with French doors leading to a large, comfortable living room on one side and a cheerful dining room on the other. Three large, well ventilated bedrooms are provided on the second floor with plenty of closets and ample wall space for the placing of all furniture. The rectangular plan and the simple pitch roof insures economy of construction. Your attention is called to the large living room with its cheerful fire place, the French doors from hall, connecting into living room and dining room, and the rear entry with accomodation for refrigerator. A most practical home, yet one of rare grace and beauty.




FIRST FLOOR




SECOND FLOOR

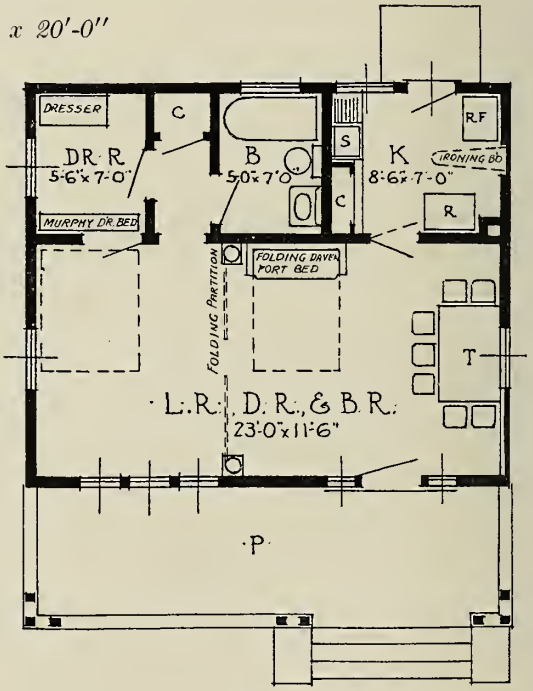


# THE HULTON

ONE ROOM BUNGALOW

*Dimensions 24'-0" x 20'-0"*

AN EXTRAORDINARY, unique and novel plan of a one room bungalow, having all the advantages, conveniences and comforts of a five room house. One large, cheerful room is provided across the entire front of the building which gives ample space for the living room and dining room in day time. At night time this room may be converted into two bedrooms by simply closing the rolling partition. A Murphy door bed, which is concealed in dressing closet, provides the bed for one room, while the folding davenport provides the bed for the other room. A dressing closet, bath room and conveniently arranged kitchenette complete the layout. For a compact, economic and practical bungalow we can truly recommend this design.




FLOOR PLAN

# KITCHEN CABINET

**2780**

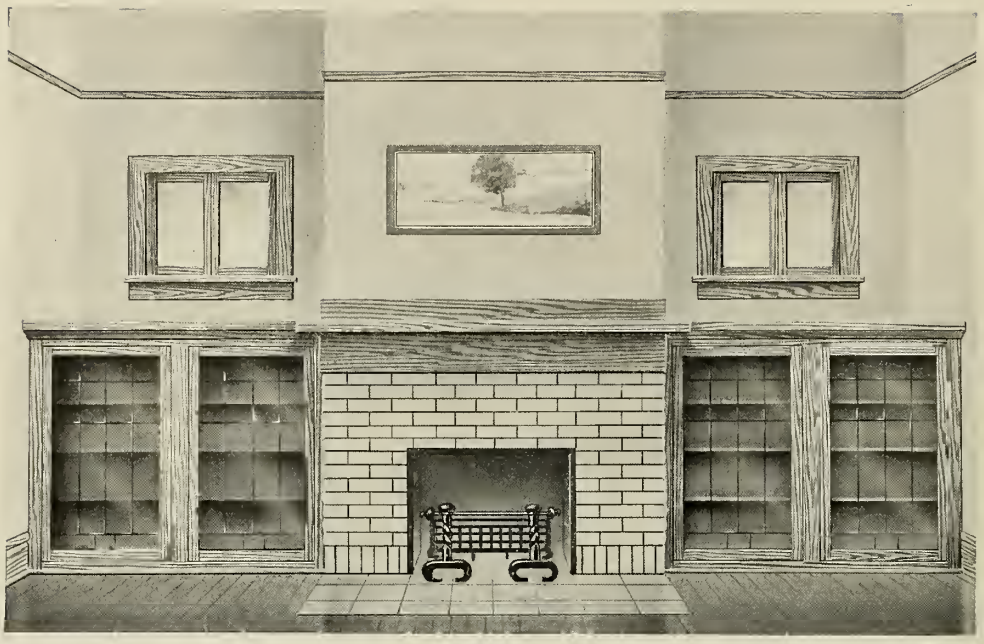
**An inexpensive cabinet of this description soon proves its usefulness in the kitchen. The upper compartment is divided by adjustable shelves and will accommodate dishes and the like while the one below will take care of cooking utensils.**

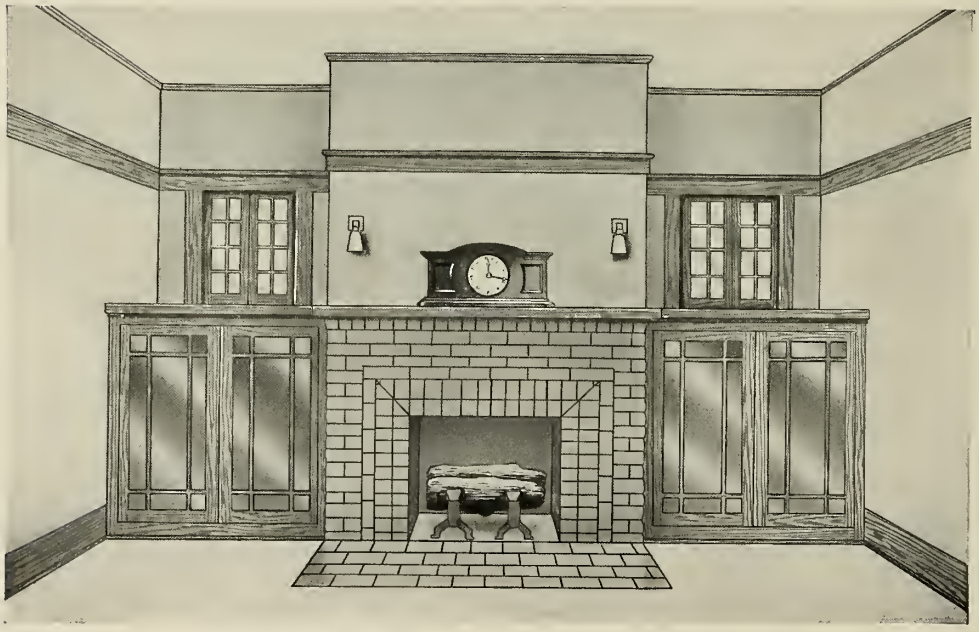
**Illustration shows yellow pine. Can be made in any wood.**

**Hardware not included. By purchasing hardware for your entire room at one time you will secure harmony of design and finish.**

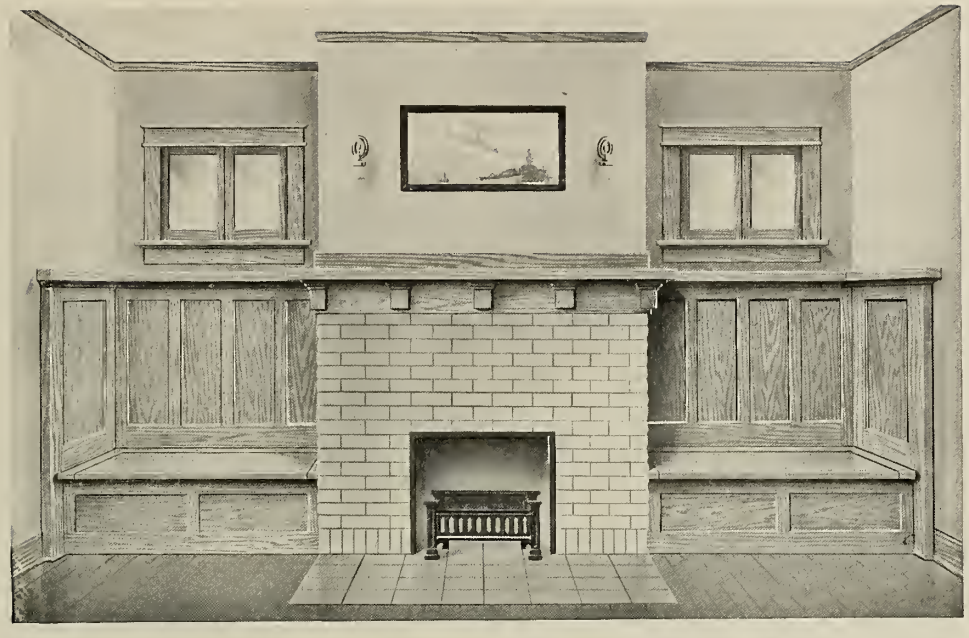
**For prices and description see Universal Price Supplement.**

# MANTELS

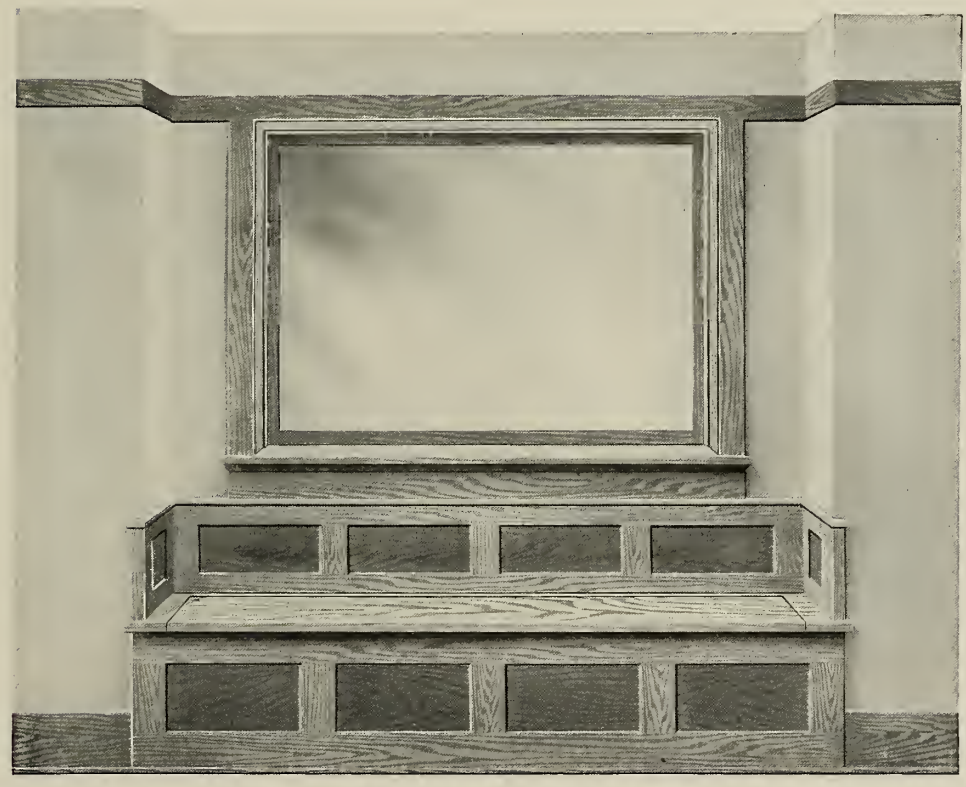




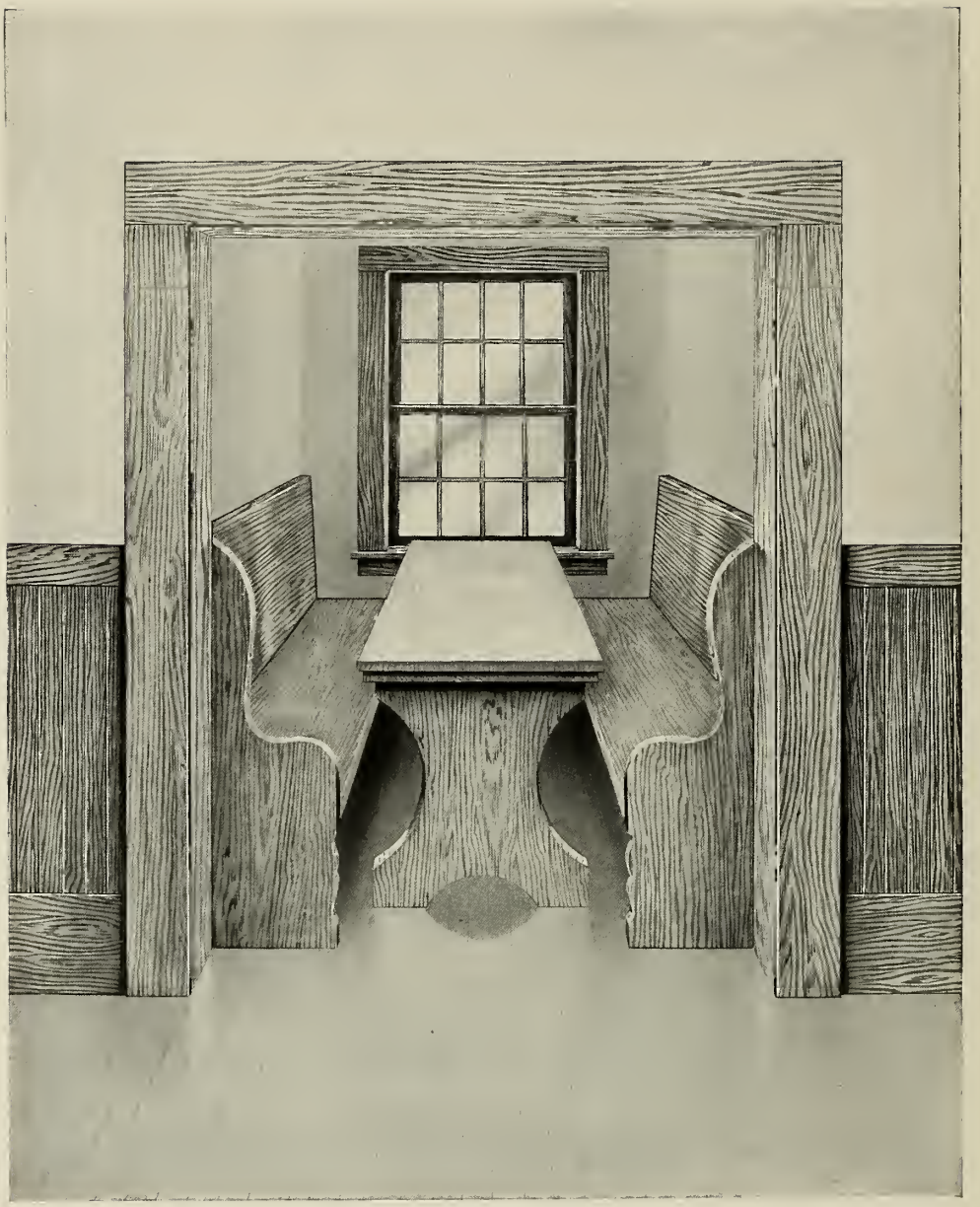
# MANTEL



# WINDOW SEAT



# BREAKFAST NOOK

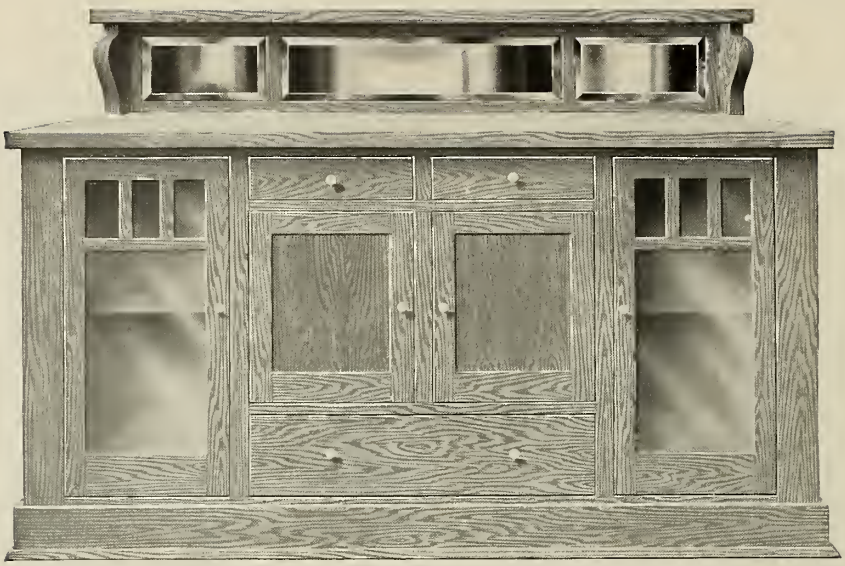


# BREAKFAST NOOK

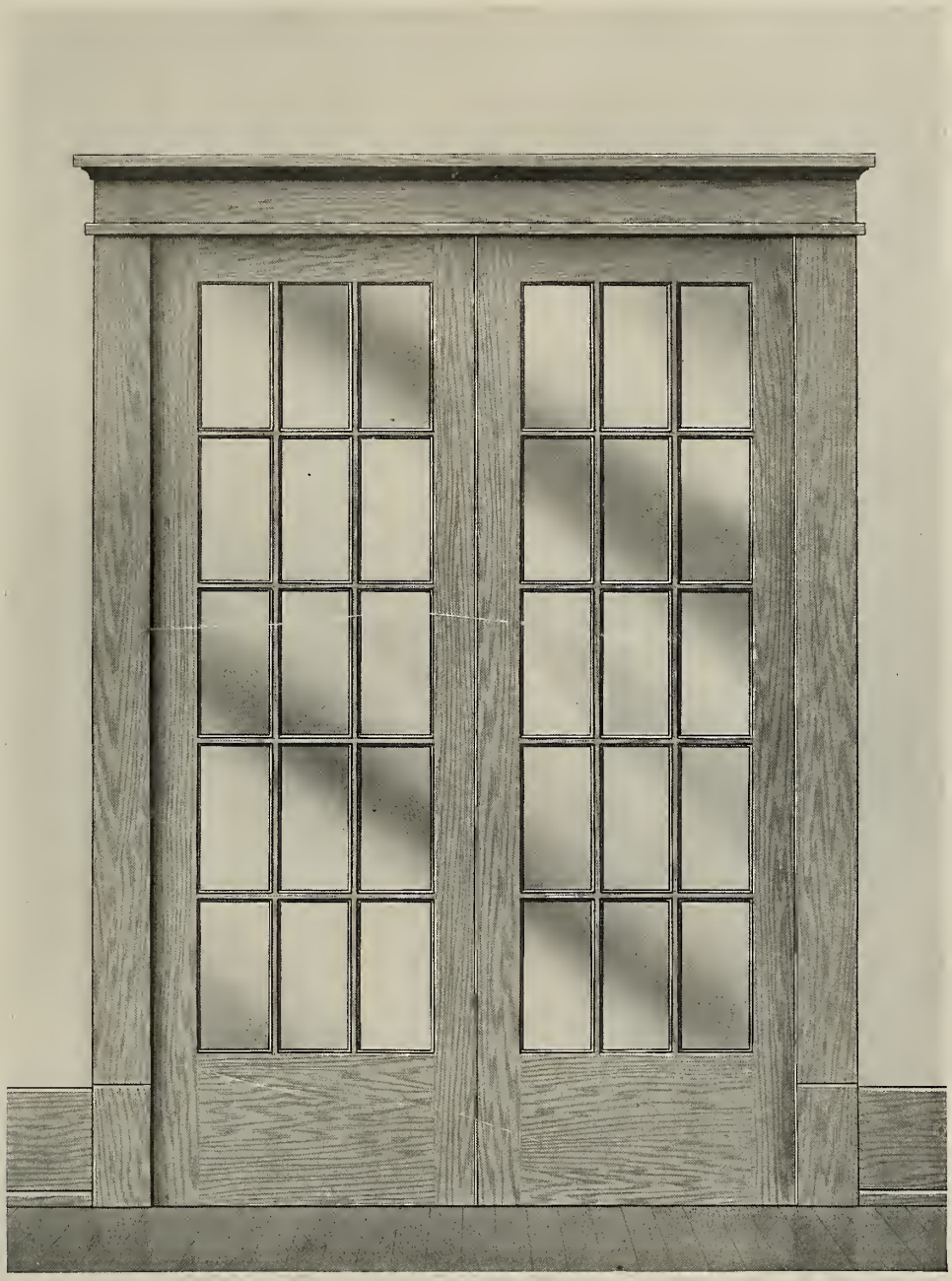
# STAIRWAY

# STAIRWAY

# BUFFETS

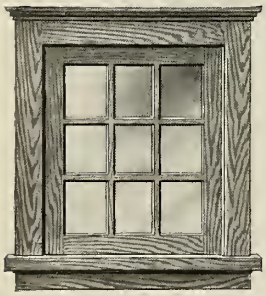


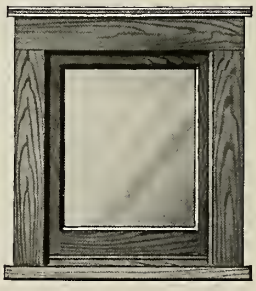
# FRENCH DOORS

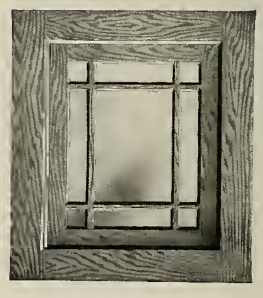


# INTERIOR HARD WOOD DOORS

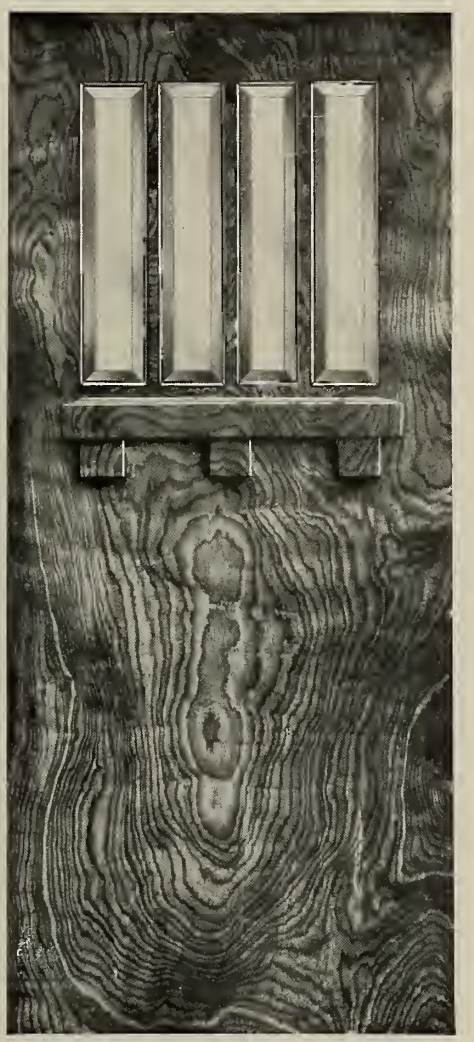
# GABLE FRAMES AND SASH







## HARDWOOD FLUSH DOOR

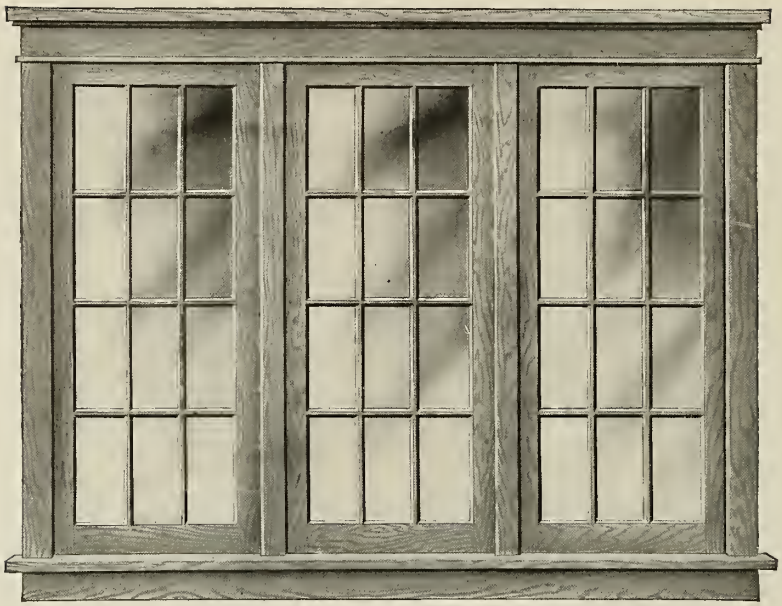


## MIRROR DOOR DESIGN

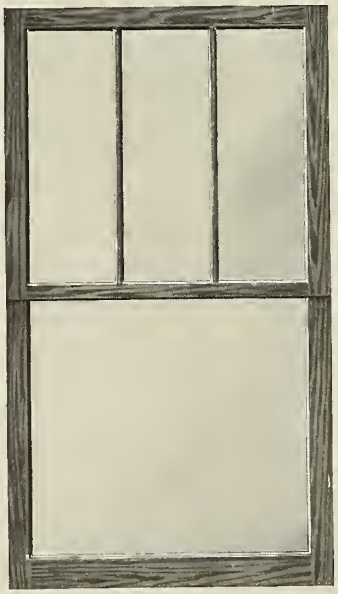
## MEDICINE CABINETS

## SASH DOOR

# CASEMENT SASH AND FRAMES

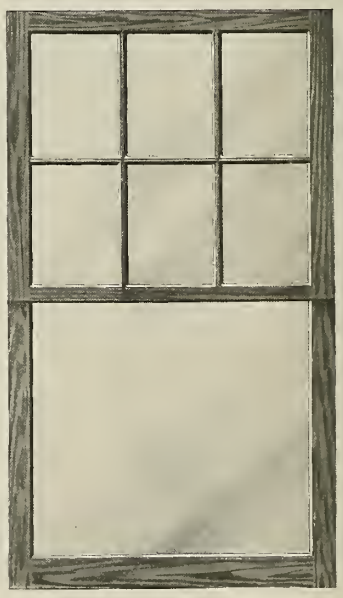


## BUNGALOW WINDOW

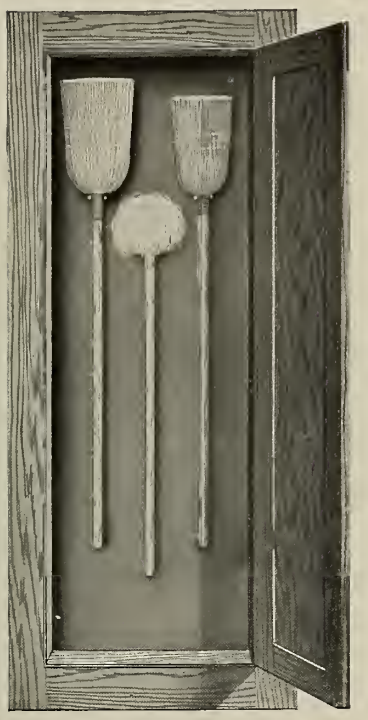


## SASH DOOR

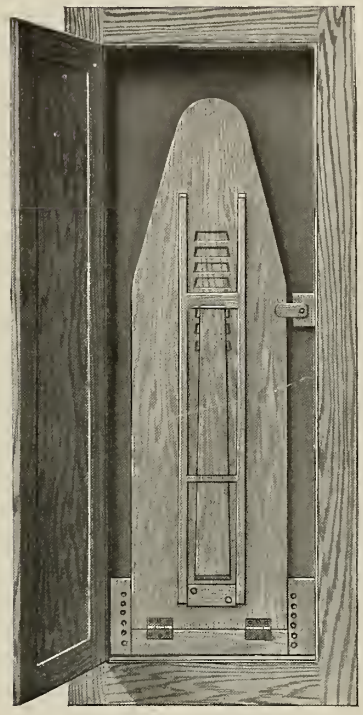
## BUNGALOW WINDOW



## BROOM CLOSET

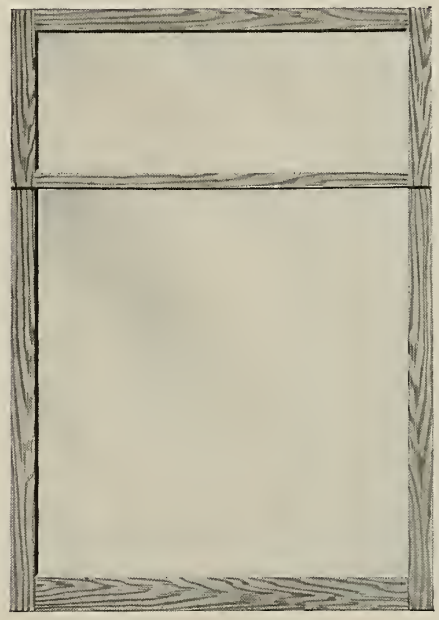


## IRONING BOARD

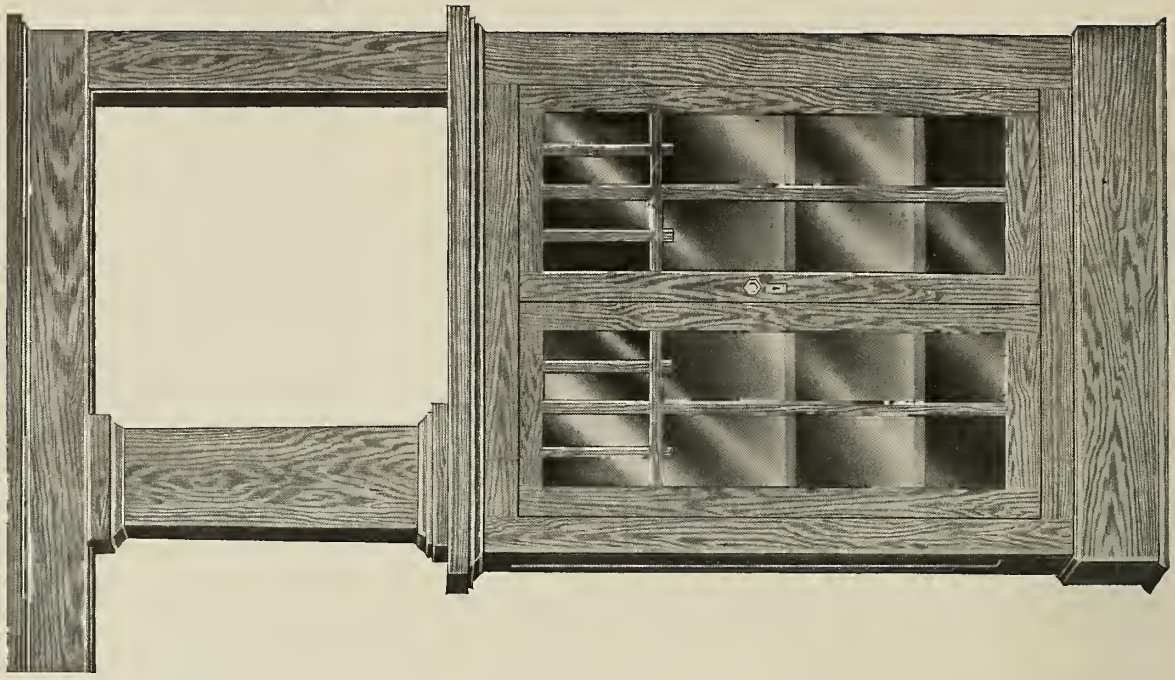


## KITCHEN WORK TABLE

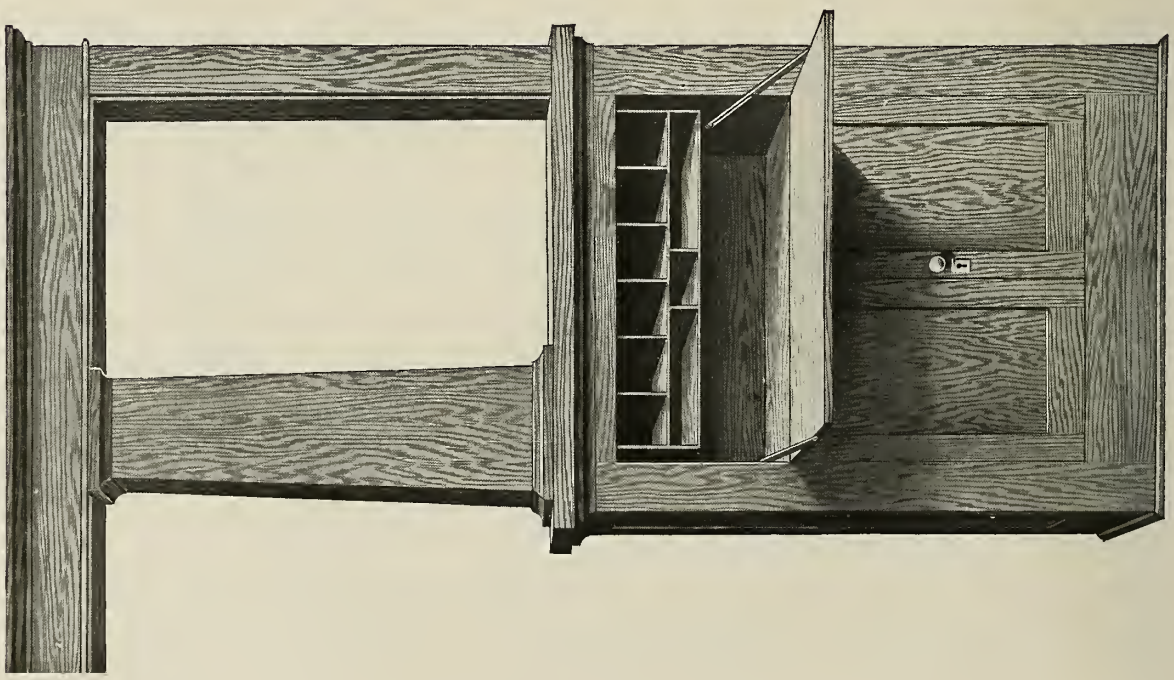
## CHECK RAIL WINDOW



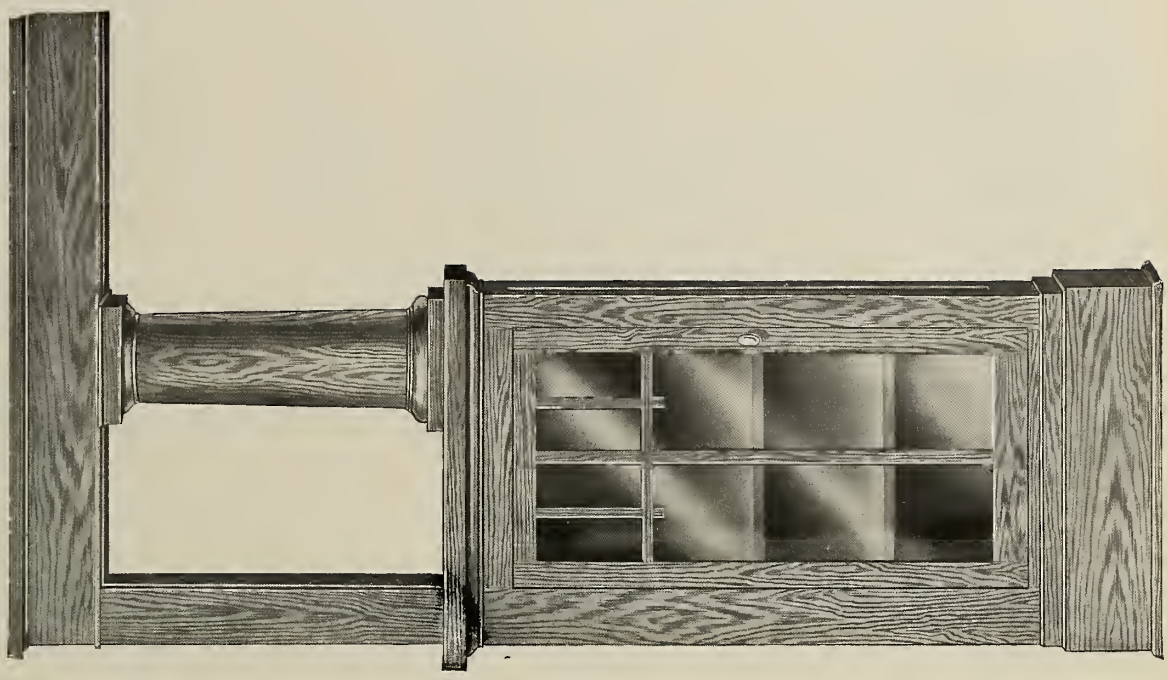
COLONNADE



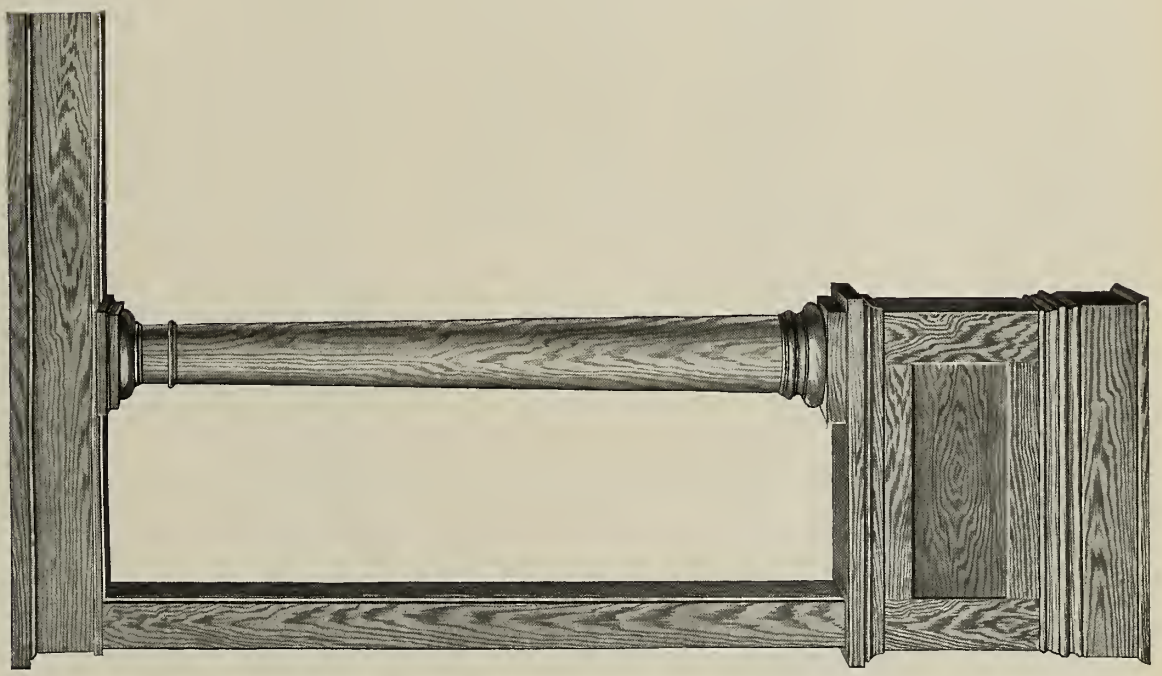
COLONNADE



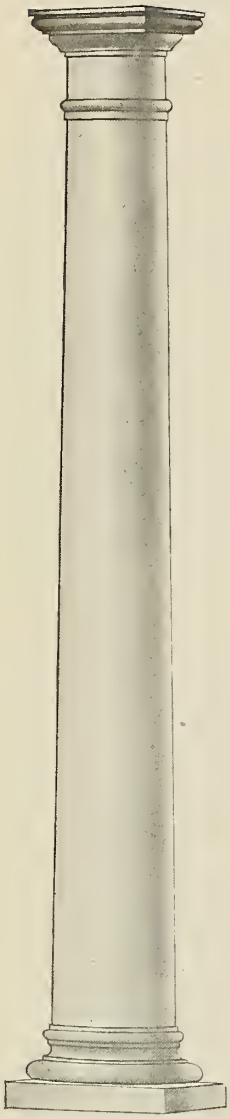
COLONNADE

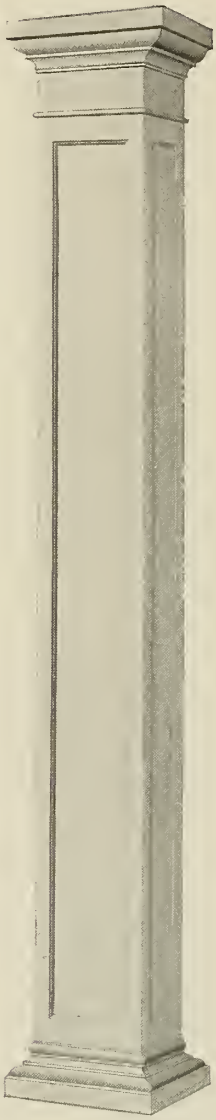


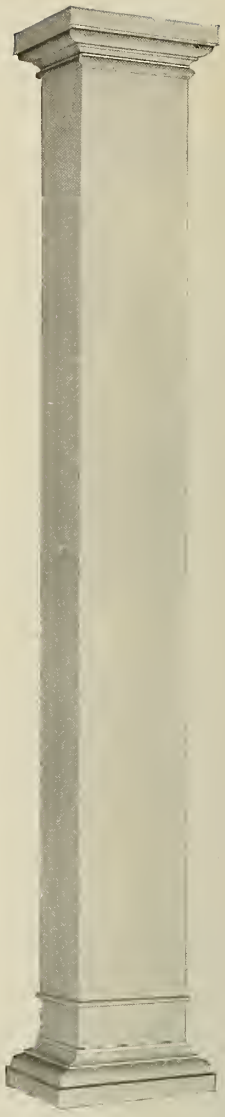
COLONNADE



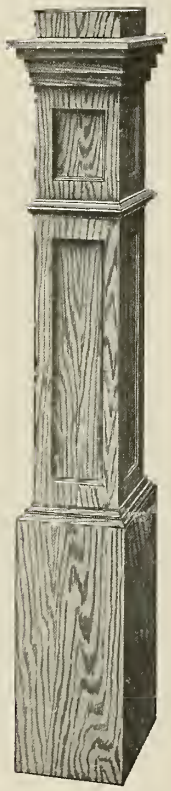
# COLONIAL COLUMNS







STAIR NEWEL



STAIR NEWEL

# Twenty-Five Reasons for Owning a Home

BECAUSE you have no rent to pay.

Because it is easier to own your own home than it is to pay rent.

Because as long as you keep your nose on a landlords' grindstone, you will never get ahead.

Because it costs less to own a home than it costs to pay rent.

Because there is no one to tell you to move.

Because as long as you rent your pocket book will be open.

Because when you own your own home you don't have to ask a grouchy landlord to do this or that.

Because in a few years you pay for the home you live in, whether you own it or not.

Because the money you invest in a home cannot run away. Money without restraint sometimes does.

Because it is much easier to get along in old age when you own your own home.

Because home owning is the only direct route between poverty and prosperity for the average man.

Because home owning is by far the best form of thrift.

Because when you own your own home you have the most desirable of all possessions.

Because you owe it to your family.

Because it is a good example to your children.

Because all you do around your own home is for your benefit.

Because all trees and shrubbery you plant are then your own.

Because every cent you spend to make your own home cozier, makes it more valuable.

Because you can make a profit as property goes up.

Because nothing is safer than the home you live in.

Because it is the best saving plan ever offered.

Because every time you pay $25 rent you actually lose $50.

Because it is no more sensible to rent another man's house, than it is to rent his clothes.

Because as a home owner you get more respect from everyone than a renter does.

Because the acquisition of a home has been the foundation for more independence in old age than any other investment in the whole wide world.

C. LEN HECKLER

PHIL B. HECKLER

LOUIS J. HECKLER

GEORGE P. HECKLER

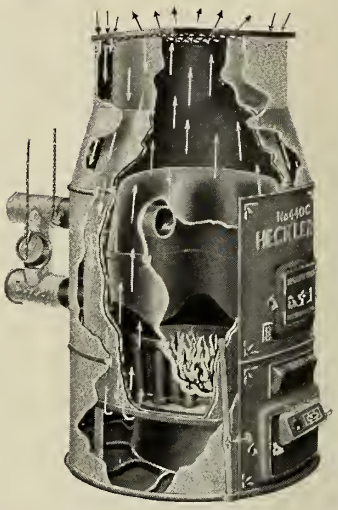
JOHN W. HECKLER

*Over*

# 9000 HECKLER FURNACES

*have been installed in*

Pittsburgh and vicinity



Heckler Pipeless Furnace

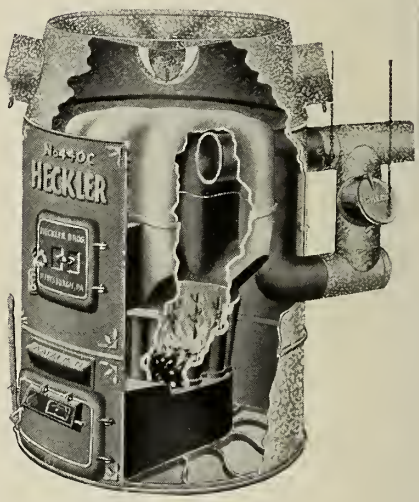
ALL CAST IRON

## *Pipe & Pipeless Furnaces*

FOR COAL AND GAS

SUITABLE FOR ALL TYPES OF BUILDINGS

*ASK FOR FREE ESTIMATE AND CATALOGUE!*



Heckler Pipe Furnace

*CONTRACTORS AND LUMBER DEALERS—NOTE!*

Get Our Dealers Agency Proposition and Make Money Installing These Furnaces For Your Customers!

## *HECKLER BROS.*

***919 LIBERTY AVE.***
***PITTSBURGH, PA.***

# *Make the Home Cheerful*

THERE is no more important feature in home building than the provision for electrical illumination and the use of labor-saving electrical appliances.

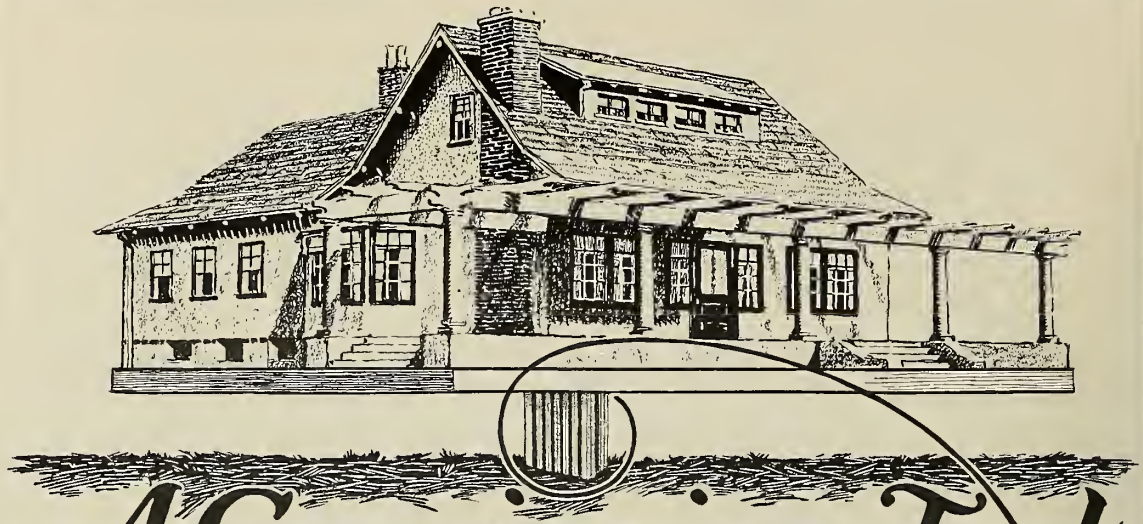
The home should be wired thoughtfully for safety, permanency and convenience. Outlets should be provided for the many special uses of electric energy from laundry and cellar to drawing room, dining room or kitchen to bed chamber, trunk room and cupboards.

Wiring specialists of the Duquesne Light Company will be glad to assist architects and home builders in properly equipping the home for the economical and best use of electricity.

Call Wiring Department, Hiland 6700, or write for any special information you desire.

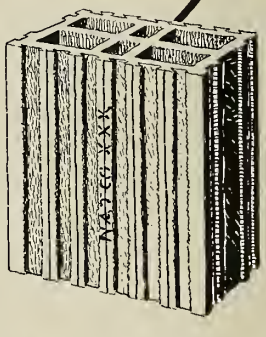
**DUQUESNE LIGHT COMPANY**

*Whitfield and Kirkwood Sts., East Liberty, Pittsburgh*



# A Convincing Test of NATCO Strength

THE enormous carrying capacity of a single NATCO XXX Tile (Size 8″ x 12″ x 12″) may be deduced from the result of an endurance test made in the laboratories of Robert W. Hunt & Co. of Chicago.




A NATCO Hollow Tile of the above dimensions was placed in a compression machine and the load gradually applied. At the enormous weight of 227,500 pounds continual cracking sounds were heard, but it was not until the gauge read 237,500 pounds that the tile was crushed.

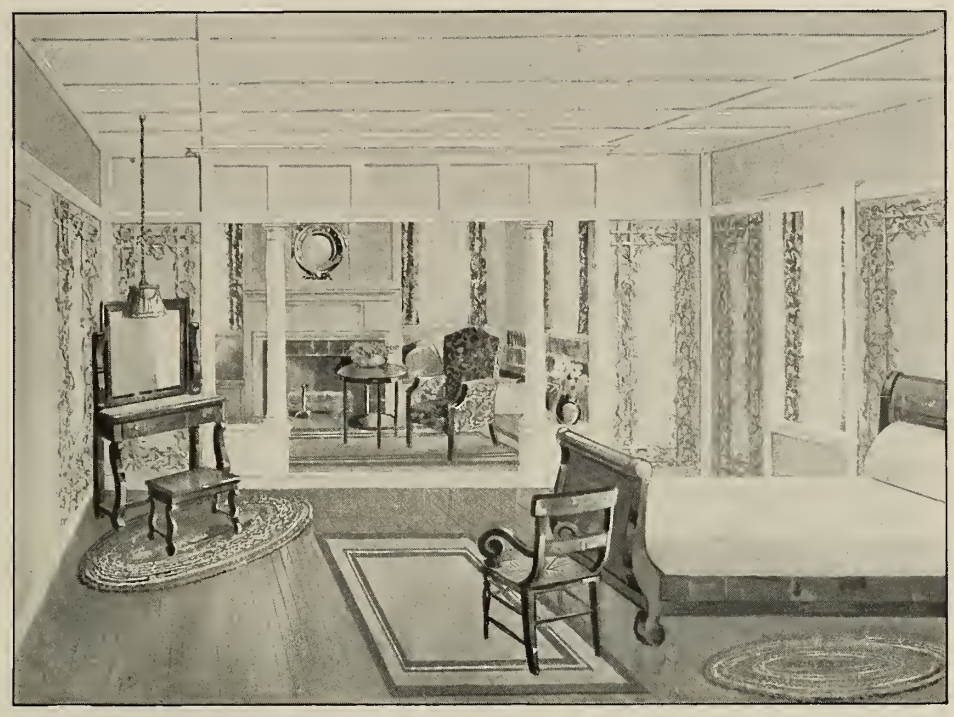
In other words, *one* NATCO Hollow Tile supported a weight decidedly greater than that of an ordinary bungalow.

NATCO Hollow Tile, manufactured as it is from fire clay, is decidedly superior to other tile manufactured from shale or surface clay in strength, durability and fire resistance. In the finished NATCO home, the dead air spaces between the inner and outer walls retard the passage of both heat and moisture. By reducing repairs, painting, depreciation, insurance rates and fuel costs to a minimum, NATCO Hollow Tile gives you, in the long run, the most economical house you can possibly build.

*Be sure to look for the name "NATCO" on every tile. It is stamped there for your protection.*

## NATIONAL FIRE PROOFING CO.

1122 FULTON BUILDING PITTSBURGH, PA.



# PERMANENT, DRY, SANITARY

Interiors are made possible through the use of Fiberlic Wall Board. To the home builder it means a real saving in time, as well as a saving in the cost of labor and cost of material. By reason of its insulating qualities it will considerably reduce the cost of heating.

## Fiberlic

will not only avoid the services of more than one class of labor, but will also avoid all muss, litter and inconveniences of a like nature.

FIBERLIC does away entirely with cracked surfaces, or the breaking and falling so common to the plaster type of material. It offers a smooth flat surface that presents no lodging places for vermin, and it has unlimited decorative possibilities.

FIBERLIC can be readily treated with a flat wall finish or oil paint. All stains or dirt can be easily removed with a damp cloth. It is an all-year-round type of material, made up in sturdy panels and capable of withstanding heavy blows or hard knocks.

We believe that you will be interested in this type of building material because it can be put to *so many uses*, and because it is so *easily* and quickly applied. Samples gladly furnished on request.

*Manufactured by* MacANDREWS & FORBES COMPANY
200 Fifth Ave., New York City. Mills, Camden, N. J.

## THE ALLING & CORY COMPANY

*Wholesale Distributors for*

MacANDREWS & FORBES COMPANY

Bird & Son, *East Walpole, Mass.*, The Ruberoid Co., *New York City.*

REZNOR

WHEN you build or remodel *don't fail to provide a permanent* method for heating your bathroom on chilly days when the heating plant is inadequate or not in operation.

The Reznor Bathroom heater has been designed especially to meet this long-felt need, occupies no floor space, always in place, and gushes heat the instant match is applied.

Easily installed in any type of wall construction, is a complete unit in itself, and the only appliance of this kind on the accepted list of the underwriters' laboratory, established and maintained by the National Board of Fire Underwriters.

The Reznor Bathroom heater is the finishing touch to the modern bathroom.

Write for our free booklet of complete information. Then consult your architect, building or plumbing contractor, and be sure "Reznor" is on the heater you install.

*Reznor Manufacturing Co.*
*53 Main Street*
*Mercer, Pa.*



*To Make the Happy Home Complete*

*Pickering's*

*for the Furniture, Rugs and Stove*

CASH OR CREDIT

TENTH AND PENN
PITTSBURGH



*WHEN you build your new home specify* "STANDARD SIZES" *for your Art Glass Windows and save from 25 to 40 per cent.*

A COMPLETE list of standard sizes together with your copy of our catalog and "Supplement" containing hundreds of designs in rich, beautiful colors, will be sent you postpaid without any obligation if you will merely mention this publication.

Pittsburgh Art Glass Company
*Warden and McCartney Streets*
PITTSBURGH, PENNA.

# Build Your's a "Home Electric"

Install Electric Household Appliances and Radio equipment when you build. Make wiring specifications include convenience outlets from cellar to attic for these purposes.

Experience recommends the installation of equipment of the highest grade guaranteed by reputable manufacturers. Such appliances insure continuous, satisfactory performance.

This policy is obviously economical, and in addition makes easier and lessens the time of household service duties.

When planning new home consult us about Appliances and Radio equipment, demonstrations, prices and terms.

DISTRIBUTORS OF

Rotarex Washing Machines
Rotarex Ironing Machines
Apex Vacuum Cleaners
Estate Electric Ranges
Estate Sunburst Heaters
Blakeslee Dish Washers
ILG Residence Ventilating Fans
Hamilton Beach and Shelton Vibrators
Manning-Bowman Household Devices
Highest Grade Radio Outfits

## DOUBLEDAY-HILL ELECTRIC CO.

719-21 LIBERTY AVENUE, *"EVERYTHING ELECTRICAL"* PITTSBURGH, PA.

# *Colored Glass in Your Home*

Colored glass in your sun-parlor will give a distinct touch of individuality to your home that will place it far above the ordinary. By eliminating sun glare it will add a great deal to your enjoyment of this pleasant room.

## *Houze Transparent Colored Sheet Glass*

Due to its crystal-clear transparency and deep, rich color is especially adapted to use in the refined home. Gives splendid decorative effects in colonnades and French doors. A wide choice of colors assures delightfully harmonious effects.

*Amber* — *Cobalt Blue*
*Amethyst* — *Chrome Green*
*Sky Blue* — *London Fog*

AND OTHERS

BLOWN AND PRESSED
*GLASS FOR ALL PURPOSES*

*Write Us for Estimates*

L. J. HOUZE CONVEX GLASS CO.
POINT MARION, PA.

*Dept. C.*

# *It Pays* *To Use the Best Material in Building Your Home.*

You want the first cost to be the last; material that is dependable; that, once installed, will not have to be replaced; that will do exacting service for you; and you want this at the right price.

In other words, you want "National" products, manufactured by the National Metal Molding Company, Pittsburgh, Penna.

*"Sheraduct" and "Economy" Rigid Steel Conduit*
*"Flexsteel" Armored Conductors and Fittings*
*"National" Outlet and Switch Boxes*
*"Liberty" Rubber Covered Wire and Cable*
*Locknuts and Bushings, Fixture Studs*
*"Flextube" Flexible Non-Metallic Conduit*
*"Flexsteel" Flexible Metallic Conduit and Fittings*

*Insist upon "National" products in your home*

*Catalogs furnished upon request*

## National Metal Molding Co.

PITTSBURGH, PENNA.

IMPROVE YOUR RESIDENCE GROUNDS

# LANDSCAPING

## *Is An Investment—Not An Expense*

We offer the services of professional landscape architects in planning and landscape experts in executing the work. And whether it be the planting about your porch, the arranging and planting of your lawn, or the planning and landscaping of a large estate—

YOU NEED OUR SERVICES

## A. W. SMITH CO.

*Landscape Architects, Engineers and Contractors*

KEENAN BUILDING

LIBERTY AT SIXTH AVE., PITTSBURGH, PA.

# FURNISH YOUR HOME

## *ON EASY PAYMENTS*

Be sure that your furniture will be in keeping with the beauty and comfort of your new home. Our convenient credit terms make this possible.

***Buy what you need here and pay in easy installments.***

**FURNITURE - PIANOS - GRAFONOLAS**

**MAY-STERN & Co.**

**914 - 920 PENN AVE.**

# SANITARY SEPTIC TANKS

Enable the farm house or suburban residence to enjoy the advantages of a home connected with a city sewer and have the convenience of an inside toilet, bath and sink.

Improper disposal of sewage, cesspools, and outhouses have caused many epidemics of disease with resulting heavy and needless waste of human life.

**SANITARY SEPTIC TANKS**
solve the problem of disposing of the wastes from a modern plumbing system where a city sewer is not available.

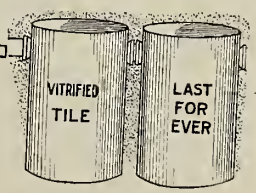
*Costs no more than the "disease breeding" cesspool to install.*

*No skilled labor required to put them in position.*

*No maintenance expense or after costs.*

*Endorsed by leading health authorities.*

*For use with running water or with sufficient water to operate flush toilet.*




*Protected by Patents*

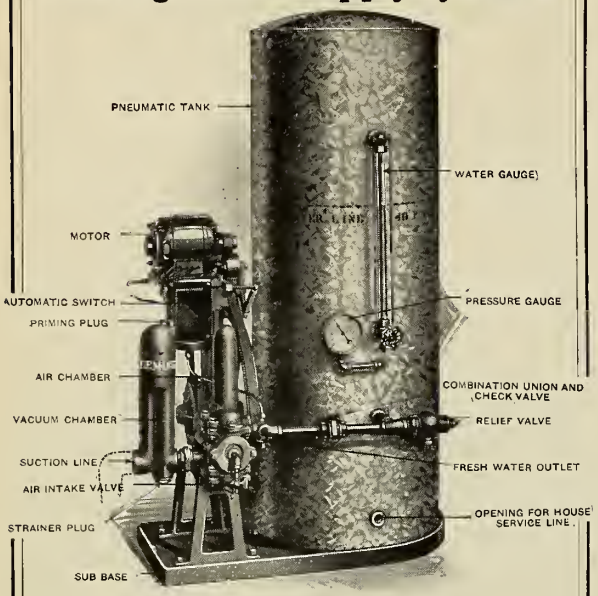
*For Prices and Literature Write to*

## SANITARY ENGINEERING CO.

411 UNION ARCADE

*Phone, Grant 2598* PITTSBURGH, PA.

# Deming Water Supply Systems




*Write Today for Catalog Covering Complete Line*

**HARRIS PUMP & SUPPLY CO.**

**316-320 Second Avenue**

**PITTSBURGH : PENNSYLVANIA**


## INDEX TO ADVERTISEMENTS


Alling & Cory Company, The ..... 93
Beaver Board Companies, The ..... 12
Boggs & Buhl ..... 9
Chatfield & Woods Company, The ..... 8
Dauler-Close Furniture Co. ..... 11
Doubleday-Hill Electric Co. ..... 95
Duquesne Light Company ..... 91
Fidelity Title & Trust Company ..... 7
Harris Pump & Supply Company ..... 98
Heckler Bros. ..... 90
Houze, S. J. Convex Glass Company ..... 95
Kaufmann & Baer Company ..... 10
May-Stern & Company ..... 97
National Fire Proofing Company ..... 92
National Metal Moulding Company ..... 96
Perry Mfg. Company ..... 9
Pickerings ..... 94
Pittsburgh Art Glass Company ..... 94
Reznor Mfg. Company ..... 94
Sanitary Engineering Company ..... 97
Smith, A. W. Company ..... 96
Spear Company ..... 9
Wilson & Daum Company ..... 6


## CONTENTS


Foreword ..... 2
Foreword to Advertising ..... 3
Retail Lumber Dealers Association Officers ..... 4
Comparative Price Cut ..... 5
How Rent Money counts up ..... 5

Homes and Plans

American Bungalow of Natco Hollow Tile ..... 61
Apollo ..... 47
Arnold ..... 54
Beaver ..... 31
Bedford ..... 15
Beechview ..... 66
Bellefonte ..... 41
Bellevue ..... 63
Ben Avon ..... 14
Berwick ..... 69
Bessemer ..... 50
Bradford ..... 13
Braeburn ..... 36
Bridgeville ..... 17
Brookline ..... 65
Brookville ..... 40
Brownsville ..... 26
Clairton ..... 43
Colonial Cottage of Natco Hollow Tile ..... 52
Colonial Residence of Natco Hollow Tile ..... 57
Conneaut ..... 42
Crafton ..... 67
Dormont ..... 18
East Liberty ..... 28
Edgewood ..... 22
Ellwood City ..... 20
Emsworth ..... 51
English Home of Natco Hollow Tile ..... 49
Etna ..... 29
Five-Room Natco Hollow Tile Bungalow ..... 53
Franklin ..... 37
Freedom ..... 19
Freeport ..... 16
Garages—Single and Double ..... 27
Harmony ..... 58
Hulton ..... 72
Ingomar ..... 68
Ingram ..... 39
Jeannette ..... 32
Kane ..... 62
Leetsdale ..... 46
Ligonier ..... 34
Mercer ..... 24
Millvale ..... 70
Oakmont ..... 21
Republic ..... 30
Ridgway ..... 25
Seven-Room Colonial Residence ..... 60
Seven-Room Home of Natco Hollow Tile ..... 56
Sewickley ..... 33
Sheridan ..... 35
Swissvale ..... 55
Trafford City ..... 64
Two-Story Residence of Natco Hollow Tile ..... 48
Two-Story, Six-Room Colonial Residence ..... 45
Two-Story, Six-Room Home of Natco Hollow Tile ..... 44
Warren ..... 59
Washington ..... 23
West View ..... 71
Williamsport ..... 38

Interiors ..... 73–88
Twenty-five reasons for owning a home ..... 89

LIBRARY OF CONGRESS
0 021 227 985 7